IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF NORTH CAROLINA SOUTHERN DIVISION

CIVIL ACTION FILE NO.: 7:19-cv-89-BO

| NEIGHBORHOOD NETWORKS PUBLISHING, LLC and N2 FRANCHISING, LLC, |) | |
|--|---|----------------|
| Plaintiffs, |) | DECLARATION OF |
| |) | |
| V, |) | JAMES NEWMAN |
| |) | |
| JACQUELINE MARIE LYLES and |) | |
| LIFESTYLE PUBLICATIONS, LLC, |) | |
| Defendants. |) | |

I, James V. Newman, declare as follows:

- I am a citizen of the United States and a resident of the State of Georgia.
- I am over 18 years of age; I am not subject to any disability; and
 I am fully able and authorized to make the statements set forth in this Declaration.
 The evidence set forth in this Declaration is based on my personal knowledge.
- I am the principal of Lifestyle Publications S.E., LLC ("Lifestyle SE").
- On December 12, 2019. Neighborhood Networks Franchising, Inc.
 and N2 Franchising. LLC (collectively, "N2"), sent me a Subpoena Duces Tecum.
- 5. I, on behalf of Lifestyle SE, objected to the Subpoena. I subsequently worked with counsel for N2 to produce responsive records. After a diligent search, and upon information and belief, I have produced everything in my possession.

- 6. On May 19, 2020, I, on behalf of Lifestyle SE, provided N2 with some documents in Lifestyle SE's possession responsive to N2's Subpoena Duces Tecum. A true and correct copy of Lifestyle SE's May 2020, document production is attached hereto as Exhibit 1.
- 7. On or about June 22, 2020, I, on behalf of Lifestyle SE, provided N2 with documents in Lifestyle SE's possession responsive to N2's Subpoena Duces Tecum. A true and correct copy of Lifestyle SE's June 2020, document production is attached hereto as Exhibit 2.
- 8. On or about June 23, 2020, I, on behalf of Lifestyle SE, provided N2 with the remaining documents in Lifestyle SE's possession responsive to N2's Subpoena Duces Tecum. A true and correct copy of Lifestyle SE's June 2020, document production is attached hereto as Exhibit 3.
- As of today, Lifestyle SE have given N2 true and correct copies of
 All documents responsive to N2's Subpoena Duces Tecum in Lifestyle SE's possession.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on June 23, 2020.

James Newman

ND: 4845-3360-4801, v. 2

EXHIBIT 1

Front of Check

Views:

Front

Back

Front and Back







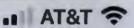
Hi there! Sorry about that. I was at church and hit call back by mistake! Thanks so much for calling. I will call you back after noon if that's okay?

Jackie Lyles:)

Sure and thought I hung up on you when answered. No problem.

Feb 18, 2019, 8:45 AM

I'm here. Can I order you anything?





Selec

Sure. Just call me when available:)

ATL Ga. 30342
Gate code
See you around 9:00 am and look forward to it



Feb 19, 2019, 8152 AM

I was going to pick up a coffee at Einstein's. Would fun. :). Arlington cemetery is quite pretty!

Feb 25, 2019, 9:23 AM

Still at car place with lady. Will call when get rental

> Ok. Sending you invites to join me on some appointments this week

Feb 25, 2019, 10:28 AM

I emailed you. Hope you get. Melanie said after you email

look for with regard to names and then dates. Like a time it's safe to call again? You had mentioned 6 months. Does this make sense. Thx

> Yes and so I look for activity first. If none I assume ok knowing I may end up having to back off if wrong but rather charge ahead and apologize later

Feb 20, 2010, 9:05 PM

is Jenny the rep doing

to re-enter my password and I think she had set me up with one and I don't remember it

> melanie.cariisle@ilfestylepu bs.com

Yay. Did the email thing and finding many leads!

Yea. I love that you're on it



Feb 24, 2019, B:27 PM

Back home. Looks like the rain stopped. Hope you had a great weekend. What's your week look like? Can't remember if you were

appt. need to pick him up at school at 3.

Feb 25, 2019, 5:36 PM

So tomorrow just the 10:30 appt? We can meet after appt. If you'd like to chat and inspire if you are free

Feb 25, 2019, R:10 PM

Looks like it and we can go over stuff

Let me know what time we

for us going torward

Any of her accounts are up for grabs probably

Meaning those that she hasn't landed but working

Feb 27, 2019, 10:18 AM

I'm here in parking lot :)

Mar 5, 2019, 8:55 AM



Wait. I said a good idea. What did you think I said?

It is ok now I meant. Still from magazine relationship

Leaving Friday.

Can we chat tomorrow?

I have to drop my car off to get serviced in the morning around 8:30. Can talk after that?

If you have appointments on Tues/Wednesday would love to join you to see what you say. Happy to meet as well tomorrow maybe at Cafe Vendome across from Fountain Oakes Kroger. Not

Kk. Sounds good. Lots of questions. Night

Feb 26, 2019, 8:42 AM

I'm here. Come out when ready. LMK if you'd like me to drive or can follow u

Come on in for

Feb 26, 2019, 1:24 PM

Remember to follow up with

Jackie Lyles

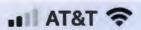
It's o

No way! Thank you! Feel free to use them! Happy Tuesday morning!



Wait. I said a good it What did you think i

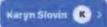
It is ok now i meant. St from magazine relation





Selec

Mar 11, 2019, 6:00 PM



Mar 11, 2019, 7:39 PM



and password

I registered you and you should be able to go up to three times for free but if they charge you it will be \$10 and I will reimburse you

Kk. Thanks.

Have appt at Georgia home theatre next week if you are in town. You can look at my calendar or I can send u invite

Lanuing Friday tor wook in

Sure, not feeling well today so will do that if ck. Have some kind of bug

Leave you a bunch since you will need d

I think you need a dose of the beach :)

Couldn't hurt

I'll be up later today i'm sure

These things usually don't

So people not receptive or just not reachable? Two appt tomorrow good. Let's talk before going to them. What is your schedule?

Have a 10am in Marietta and a 2pm in Buckhead. So thought would walk in car dealers in between. Maybe



My new office:)
Calling tomorrow. 9-1. We can chat earlier to practice if you'd like. Please thank
Darce again for help with the be fun.

Yea. Your ready

Not rocket science. Quality leads, lots of presentations gets \$5.

Mar 13, 2019, 8:33 PM

Hey there. Can I pick up agreements from you tomorrow just in case. Feel free to leave somewhere. Thy

Sure. What time?

BuckHaven in there for awhile. Just wondering how long they've been in there

Mar 14, 2019, 2118 PM

Yeah they have been in there for 4 1/2 years now

Mar 15, 2019, 11/47 AM

Had my first appt! Elite Smiles Chastain. Didn't see doc. Marketing person new. Went well. She said he really doesn't like print but they are going to be doing

ball game. I can talk closer to 10 if you'd like. Anytime after 8:30. :) Have a good night!

Sounds good





Hey. Have ques. Can I call u

Mar 13, 2019, 12:10 PM

Is it 1550 pleasant hill Rd? Starbucks. Thx



AAGIL'N IS

Nothing else.

:)

Ok. See you sometime

I will text. How early is too early.

Anytime. Just call on w can get out of Jamey's put water on my cowlic



Hey. Sorry missed your call. Not great. One of those days. No appts. made. Tomorrow have two appts and will work on walk-ins so excited about mixing it up.

Was going to do walk ins today but felt like I should plow through phone calls. So pretty though with the blue skies. Enjoyed my calling Forgot to say that I was going to be near their business today on phone (which makes it for me

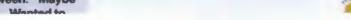
Yes I did. Sorry. In traffic with my son. Will call little later.

Mar 20, 2019, 5:54 PM

Did you butt dial me a

Mer 21, 2019, 10/10 AM









Selec

before the 1 st of each month

Mar 21, 2019, 1:12 PM

Karyn signing an agreement today for two half pages for 18 months so see it can

stay in front of your audience and less you pay to do so gives greatest return.

The answer is yes you can offer 36 for 24 and yes to a banner ad.

Get the deal but just need you to understand and believe in longer agreements. It's best for you as well

Not me. I sold 36 and 24 with my old job:)



Mer 28, 2019, 8:16 AM

Call me when you get a

Mar 26, 2019, 10:09 PM

My husband took my computer in to his office today for his computer guy to make more room on my computer and he deleted my Lifestyle pub email. I emailed Melanie. If you

Mar 28, 2019, 11:17 AM



know how to respond after u see email. When u get a chance. Thx!

Sent you some thoughts

Kk. Thx. Will look soon:).

agreement?

Either Samunlimited paid up front or Samo.
Unlimited

Mar 22, 2019, 1:56 PM

I noticed buck haven has two real estate people. We couldn't have an exclusive then right?

Correct. The idea was in general but we have two in PN as well. In perimeter porth The agents probably

Thanks. :)

Oh I have two new appts besides Cunningham on Thurs.



One on Friday so far ...

Way to go. Tell me if you want me to join

I did not mean to call you but did send you the proposal so check it out when you can

Kk. Sorry. Was doing a few walkins

Mar 28, 2019, 7:53 PM

I like the proposal. Thank you! Am I able to email it to "Paul"

Mar 29, 2019, 8:52 AM

Jackie if you want your

to understand and belie they are too.

The value is at 36 issue both the much lower co-AND the much better re Over 85% of our 36 issue contracts resign.

Mar 25, 2019, 8:51 AM

Back and ready to help, does your week look? I any assistance? Good weekend?

At doctor appt. will touch base afterwards:)

Mar 25, 2019, 12:64 PM

Hi there. I am of in need of a little thinking time today.

we meeting or riding together in the morning

Mar 27, 2019, 8:30 PM

Let's just meet there. Prob easier.

Here is their address:

3114

Atl. 30340

Feel free to call me on the way with any questions. Thank you for coming:)

Hope you all had a nice weekend! Let's chat in the morning some time. All good! Night

Apr 1, 2019, 8:28 AM

Good morning, yes it's s outside on the doorstep I will be here but on call o'clock

Apr 2, 2018, 3:21 PM

Hey there. I have a few errands then have a hair appt. Had a nice day. Good



Selec

Milmp

Go to car dealers

iMessage Apr 4, 2019, 11:25 AM



still small

Apr 10, 2019, 11:09 AM

Did you approve Cunningham ad? It shows approved in the system

No. They must have. I will call jere in a little in meeting. Started late. Oh. Would u mind resending me specs for ads? Thought I should have. You had sent awhile back but I could t

Will send you Rick limpet contact for social Media



Cool

Apr 15, 2019, 12:48 PM

Hi Jim. Can u chat?

Apr 17, 2019, 12:42 PM

At Nardina. Thank u for more car info! good thing to attend. Thx for chatting to me about why to go.

Yea. Good girl. Way to go and stay with it

Apr 25, 2019, 3:24 PM

You can tell him I don't need to work for you any more. It's all good.

Apr 25, 2019, 5:49 PM

Apr 7, 2019, 10:43 PM

Hi there
Can we meet tomorrow
before our 3pm appt to
discuss?

Sure. Call you in morning

Apr 8, 2019, 9149 AM

My phone is broken. Going to att store. I will look at the invite. I can stop by. It's all day

want me to take a pic or two

Apr 11, 2019; 1150 PM



Apr 18, 2019, 12:30 PM

Can I call you later?

Yes mam:)

Apr 23, 2015, 6:44 PM

Hi there. A lady called from Sante at 5 and said Dave has to reschedule because he has to meet with a doctor and he was busy when she called so had to call me back for a new appt time. I also got her name and number and said I'd call after noon if I

Apr 30, 2019, 8:40 PM

Dave Burgess
dave.burgess@
Meggitt.com
He said he wanted to get in

June.

May T, 2019, B:27 AM

Is Cunningham link on web site and will a copy of May go to their office? Bob will get a copy at home but not Apr 9, 2019, 10:24 AM

Call m when yo

Apr 10, 2019, 9:10 AM

Jere from Cunningham says logo is too small in ad. He

called. Net Tina. She is awesome. I took a pic of her with Agape lady and owner of the boutique. I thought I'd send to Sue or someone to see if she could post on instagram and or Facebook.
Waiting on an appt now so

Waiting on an appt now so can't talk

GIVE BACK

Sounds good and if the have different phone numbers that means the using a cold tracking sy

We offer that a

Sorry about the cancellation.
Uggg but makes life more
exciting

No problem and the happen but they'r responding

and close and will pay y closing fee? I think he li you and he does not nee know any of this like Cunningham. Also have a check for you April

What do you mean? Go on the appt?

Oh Dave burgess

No apt. Just over phone finalize what he wants.

From: Sent: To: Subject: Attachments:

Independent Contractor Offer Letter.docx; ATT00001.htm; Application Form.pdf; ATT00002.htm; Form W-9.pdf; ATT00003.htm; lifestylepubs-logo.png; ATT00004.htm

From: Jim Newman <inewman@lifestylepubs.com>

Subject: Meeting follow up and offer

Date: February 18, 2019 at 11:48:09 AM CST

To: Jackie Lyles < jackielyles@att.net>

Jackie,

It was great to meet you today for coffee and knew when meeting that you would be a great addition to our family, if you decided to join us. You have a lot of energy, confidence, pride and integrity and I hope you will see that we would be a good fit.

What I will need from you if you accept the position is a goal of closing to contracts per month. I know some months will be better and some worse but you will receive all the support you will need from us to get there. This will be more of a sales driven compensation program but I want to help you along the way and so will offer a plan to help you get started while you build your base and only ask that you put in the time and communicate on anything you need or issues you may have.

I know you shared you have several vacations coming up but that is one of the great things about this position. You are an independent contractor and will have tremendous freedom and for me what is great is you know as well as I do what is needed to be successful.

What I propose is the following:

* Base for Feb. March, April and May of \$ (Feb. to be prorated based on days left in month)

* M Commission paid on gross sales and paid at end of month when magazines shipped.

This will provide you money so you are not out of pocket while you build your territory and should allow you enough time to then have more then enough time to exceed that in the time allowed. We will review in May and either move to 15% straight commission plan or if needed extend plan a bit longer depending on sales.

Let me know your thoughts but I want you to join us and feel you will be a wonderful addition to the team and know you will have fun with us as well. I have attached some forms you will need to fill out and return so I can set you up in our company system and get you your email address and cards so please fill out and return when you can and of course after you decide to accept.

I know we are moving quick and if you need more time let me know but with going out of town later this week, if this feels right to you let's meet in the morning to finalize and I can give you a few hours of trying and some videos to watch to get you started and rolling.

Thanks Jackie and I hope this is something we can work out and that you agree will be of benefit as I do.

Jim

Subject: Re: Like this?

Date: March 4, 2019 at 4:45 PM

To: Jim Newman jnewman@lifestylepubs.com

thank you young man:)

iackie

On Mon, Mar 4, 2019 at 4:43 PM Jim Newman < inewman@lifestylepubs.com > wrote:

They are working on this and it is not easy. What we recently have received is some emails from corporate with the magazines attached and I have been taking that and forwarding like this attached and sending.

It is the only way I know how to do currently.

You can take this email for example and forward it, then delete all my stuff type your stuff and send it and the attached magazines go with it.

Make sense? How is the trip going?

Jim



Jim Newman

Publisher

inewman@lifestylepubs.com



From: Jim Newman jnewman@lifestylepubs.com &

Subject: Fwd: Focus on getting started Date: March 11, 2019 at 12:19 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com

Cc: Jackie Lyles jackielyles@att.net



Begin forwarded message:

From: Jim Newman < inewman@lifestylepubs.com >

Subject: Focus on getting started
Date: March 8, 2019 at 9:41:03 AM EST
To: Jackie Lyles jackie Lyles jackielyles@att.net>

Jackie.

We are thrilled to get you launched with us and have no doubt you will be a wonderful asset to our team here at Lifestyle.

I want to do all I can to make sure you get up and running as quick as possible so that you will feel good about your decision as well as start to earn income. I feel it is important to set goals and lay out expectations so the you have a clear direction and a way to scale our progress so the following are some goals I designed and ways I recommend in general to reach them in the next several months:

Goals:

March:

Week of 11th to 15th - Finish training. /. Attend event Tuesday night the 12th and meet team at St Regis. / Go on apt. with Jim and Karyn. / Make phone calls and set up at least 4 appointments for the following week.

Week of 18th to 22nd - Try on Mon. and Tue. To do calls and set apt. /. Use Wed. Thur. And Fri. To go see apt. /. Go see 4 pats you set up from previous week. /. Set 4 more apt for next week. / Close one deal. Did some walk ins.

Week of 25th to 29th - Should be comfortable by now and doing calls for apt regularly. / Should be setting 4 to 6 appt. weekly for following week or later that week. Goal to have over 10 apt called on soon and either closing or closed.

Recap pf March: By end of month should have called on and presented to 10 to 12 clients and have appt. set with 6 to 8 more upcoming. Keep a spread sheet (attached) of your target cactus and their information and please provide to me weekly. This will be your target list and your follow up list and I will help you update e this ongoing. This list as it grows will be what we work off of and focus on to close deals and project ales.

April:

General Goals:

1 to 5 - Look at your target list. Do you have 10 to 12 client that you have presented to from April and are following up on or closed? If not we need to build now. If so let me help you close them with incentives.

8 to 12 - Get in rhythm now. M & T calls for apt. Wed. Thur. Fri. Go see apt. and do walk in's between them. Goal is to get 40 clients in some stage of commitment in issues.

15 to 19 - Should now be doing 3 to 4 presentations per week with multiple walk inns. Should have closed 2 to 4 clients by now in issues. Should be nearing 25 presentations and target clients.

22 to 26 - Update your target list. Where are you? How many have you presented to? How many have come on board? What do you find easy? What do you wish assistance with? How many clients have you presented to? We will meet here and go through and update to make sure on track.

29 to 3 - Recap and realign. From here we will see where we are and what we need to adjust. Hopefully you will have 35 to 40 presentations and 4 to 7 new clients and rolling with a lot of follow up of clients to do and plenty of appointments. If so you are rolling and well on your way to 25K per month in sales within 6 to 8 months.

Focus:

Jackie, to reach these goals you will need to do more up front but will get much easier as you build both your confidence with us and your client base. To make all this easier remember to:

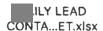
*. Focus you're time on clients the can afford \$750.00 to \$1,650.00 pe month in investment.

- *. Call on Dentist, Medical, Remodelers, relator, Developers, Spas, Jewlers, High end home services and businesses that sell services and products that are higher priced.
- *. Remember on phone calls you represent a very affluent audience of readers close to the business your calling and you are trying to find businesses that you feel our reader would be interested in doing business with and reading about and want to come by to learn more about them. The approach on the call should be not in selling but more about how you represent the affluent reader and want to find good businesses for them to support.
- *. Finally, it will come down to what you believe in your head and what your expectations are. If you believe in what we do and that the people you are calling on will benefit form partnering with us then your passion will come through and then it is all about helping them pull the trigger and make the decision. The sooner you are with us there mentally the easier this will become and the happier you will be so communicate with me where you are and where you might struggle if at all so I can help you.

Attached are some calls I promised you form Sandra our lead generator and study the things online and let's pan to meet Monday to go over everything at my house around 9:00am if works for you and we are so excited to have you with us.

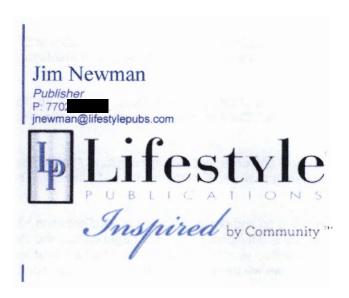
Jim







MONTHLY PROGR...RT.xlsx



From: Jackie Lyles jackielyles@att.net Subject: Re: Focus on getting started Date: March 8, 2019 at 10:44 AM

To: Jim Newman |newman@lifestylepubs.com

Hi Jim,

Thanks for the email.

I appreciate you giving me goals - that really helps as well as the spreadsheet, and some calls made by Sandra.

I dropped my cracked phone to get fixed earlier this morning. Will pick up by 11:30.

I am now in my beautiful office getting set up. Feel free to call me later today.

Should I call Karyn about riding with a couple appts. with her next week? thank you!

Jackie

On Friday, March 8, 2019, 9:41:20 AM EST, Jim Newman < jnewman@lifestylepubs.com> wrote:

Jackie.

We are thrilled to get you launched with us and have no doubt you will be a wonderful asset to our team here at Lifestyle.

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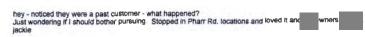
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Subject: savi provisions

To: Newman jnewman stylepubs.com



Jackie Lyles (404)



Follow us at: buckhavenlifestyle.com perimeternorthlifestyle.com johnscreeklifestyle.com alpharettalifestylepubs.com





Come run, walk, stroll or skip with Emory Saint Jospeh's Hospital on Saturday, March 23rd for their Annual Run for Mercy 5K!

The race benefits Emory Saint Joseph's and Mercy Care Atlanta and attracts runners and walkers of all levels, it also serves as a Peachtree Road Race qualifier.

Event registration begins at 7 a.m. (or online now), followed by the race at 8 a.m. at The Concourse (King & Queen Buildings) 4 Concourse Parkway. FREE to register visit: runformercy5k.emory.edu



The City of Brookhaven has a packed schedule of events around the city throughout the month of March! Check out their website to view a full calendar of all of their upcoming events.

Click here to view our NEW Membership Application

Brookhaven Chamber of Commerce

4246 Peachtree Road Suite 2, Brookhaven GA 30319 404-410-1300 info@brookhavencommerce.org







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You are receiving this email because you opted in at our website, are a current member of the Chamber or you recently attended a event and provided your email address.

Our mailing address is: Brookhaven Chamber of Commerce 2565 Apple Valley Road Atlanta, Ga 30319

Add us to your address book

Want to change how you receive these emails?

there to answer any questions you may have!

We have a special pricing of \$10 for Non-Members! Don't miss out on this chance to network while getting a peek inside one of Brookhaven's sought out apartment complexes. We'll see you there!

CLICK HERE TO REGISTER

March Events



We're excited to welcome Ms. Shirlynn Brownell, Brookhaven's first Economic Development Director.

Ms. Brownell works to increase Brookhaven's visibility in the corporate, small business, retail, and real estate worlds as an ideal location to do business. Please join us for breakfast and learn about the existing and upcoming strategic plans for Brookhaven's growth!

CLICK HERE TO REGISTER



Subject: Re: It's Not Too Late to Register! Date: March 14, 2019 at 4:53 PM

To: Jim Newman jnewman@lifestylepubs.com

hey there!
My husband had to go out of town to help his mom so sadily I will miss the event tonight at the Brookhaven chamber.
I have mom duties (dinner and get my son to his basketbell game). I was trying to make it all work but am not able to. I hate to miss it.

Tid love to join the Brookhaven Chember - I don't go over in that area too often and would love to meet the businesses. Would I join on my own or through you? I will califernali as well.

thanks Jim - I'm sorry about this afternoon. Have a great trip - I'll keep in touch. jackie:)

On Wed, Mar 13, 2019 at 5:31 PM Jackle Lytes secure-yes-let me know if I just show up. I need to join this and buckheed chamber again.

On Wed, Mar 13, 2019 at 3:58 PM Jim Newman < inswman@lifestylepubs.com> wrote: Want to go to this?

Sent from my iPhone

Begin forwarded message:

From: Brookhaven Chamber of Commerce beta: March 13, 2019 at 2:59:50 PM EDT To: https://doi.org/10.100/j.com/ Subject: It's Not Too Late to Register! Reply-To: Brookhaven Chamber of Commerce https://doi.org/10.100/j.com/

View this email in your browser



Still haven't registered for our Networking Happy Hour Tomorrow? It's not too late!



Join us Tomorrow, March 14th from 5:30-7PM

The Sheridan North Druid Hills is hosting our March Networking Happy Hour and giving us an insiders look into their \$2 Million renovation project!

Enjoy complimentary drinks and appetizers while networking with other community and chamber members as you enjoy their clubhouse room overlooking their beautiful pool. You'll have the opportunity to take a tour of their one and two bedroom model anartments led by a property manager who is

Subject: Re: APPT>>>THE STANDARD LUXURY BEAUTY SERVICES<

Date: March 20, 2019 at 5:41 PM

To: Jim Newman jnewman@lifestylepubs.com

thank you will call her in the morning:)

On Wed, Mar 20, 2019 at 11:27 AM Jim Newman mote: Jackie,

This apt. set by Sandra was canceled and it is time to reschedule., Why don't you listen to call and call her back and go ea.

Jim

Begin forwarded message:

From: Sandra Reiss mailto:com
Subject: APPT>>THE STANDARD LUXURY BEAUTY SERVICES<<MEET NEARBY
Date: February 5, 2019 at 10:25:21 AM CST

To: Jim Newman < inewman@lifestylepubs.com

JIM>>THE STANDARD

Monday, February 11th 2019, 3:00 pm

View Contact

MEET: Owner; SARAI MATEO

PHONE: - (404)

EMAIL: HELLOSETYOURSTANDARD@GMAIL.COM

ADDRESS:

NW ATLANTA, GA 30308

**WEBSITE: https://www.setyourstandardatl.com/

"LEAD SOURCE HP SIMPLY BUCKHEAD / THE ATLANTAN / JEZEBEL

(recording available)

Sandra Reiss

Jim Newman

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Jackie Lyles



Follow us at: buckhavenlifestyle.com perimeternorthlifestyle.com iohnscreeklifestyle.com alpharettalifestylepubs.com



Subject: story ideas from a potential client and resident in 30305 (Peachtree Battle)

Date: March 21, 2019 at 12:52 PM

To: Sue Collins scollins@lifestylepubs.com Cc: Jim Newman jnewman@lifestylepubs.com

Hi Suel

At my old job I met so many amezing people that wanted me to succeed and wanted to let me know of great stories that inspire and that are interesting.

One of these people is **Bob Cunningham**. He owns Cunningham and Associates (HVAC and generators....).

I met with Bob today and he shared two editorial stories that he thought our readers would like. (Bob Cunningham does a lot of work on his own with The Shepherd Center and our military - he puts on a yearty golf tournament to raise money. I think this fall is his final one). Another good story actually. Bob lives in Peachtree Battle, zip code is 30305. I just found this info. on Bob and what he does to help on his web site Over Seven Views gas, Peachtree Battle existent and owner of Cunningham Associates Heating and Air, Bob Cunningham, co-lounded and co-chained the Bookheven Rotary Club's "Service Above Self Invitational". This past May, the Potary Club relead and presented to Alana Shephard a check in the amount of \$172,500.

The money will go to Shepheid Center's Inspiring SHARE Milltary billistive, which is a comprehensive rehabilistion program that focuses on assessment and weekennt for service men and women who have sustained a noid to industrial translation highly, along with co-occurring PTSD or other mental health concerns (such as depression or assessly), from service in post-9/11 conflicts. Over the past 7 years, Brockhaven Pictery has raised a lotel of almost 550,000 for The Stephene Connect trough the annual golf housement.

He would love it if you called him at: 770 (email: bcunningham@cunninghamhvs.com) to get a little more info about the stories. but... here is a little info:

First on is a man that tives in Alpharetta.
His name is Tim Crockett.
Tim's mobile number is: (404)

 mobile number is: (404)

He is from England originally. He rowed a 20 ft. boat 3,000 nautical miles across the Atlantic solo to raise awareness and support for those suffering from PTS(D) and other mental health disorders. www. tamethekraken.org. I think he had a sponsor and its pretty dam cool. Not many people row across the atlantic for a cause that live in our town.

2. Trevis Eille:
(404)
Lives in Marietta
emai: <u>ravis@mobilizedfuels.com</u>
Travis has an organization called Shepherds Men. He/they raise money for The Shepherd Center through SHARE (a military initiative) to help with PTS. He raises or has raised over 1,000,000 each year over the last few years.

sorry so much info. Don't have to do but good stories, really all three :) jackle

Jackie Lyles (404)



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Subject: Fwd: Follow up

Date: March 21, 2019 at 7:02 PM

To: Jim Newman jnewman@lifestylepubs.com

good news - see below, but I need to answer the 36 month thing - how do I say? jackle

Forwarded message
From: Jere Smith
 JSmith@cunninghamhyac.com
 Date: Thu, Mar 21, 2019 at 3:20 PM
 Subject: Follow up
 To: jackie.lyles@lifestylepubs.com
 sjackie.lyles@lifestylepubs.com

Thanks for meeting with us this morning, it was great to see you!

Bob and I both want to proceed with an ed.

Our only hesitation lies with the 35 month term. Can you detail the term rules for me? I remember you saying something about a \$200 cancelstion fee but what was the other part?

Thanks

Jere Smith

Cunningham Associates

Heating and Air Conditioning, Inc.

770 Office

jsmith@cunninghamhvac.com

www.cunninghamhvac.com

Jackie Lyles (404)



Follow us at: buckhavenlifestyle.com perimeternorthlifestyle.com iohnscreeklifestvie.com alpharettalifestylepubs.com From: Jlm Newman jnewman@lifestylepubs.com

Subject: Re: Follow up

Date: March 21, 2019 at 8:46 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Jere.

Thanks for meeting and very happy to have the chance to work with you

To enswer your question, the longer you are with us both the lower our rates and the greater your opportunity for return. The 36 Issue rate is our lowest and allows Lifestyle to spread their return over the longer period, therefore lowering your monthly investment.

You can cancel at anytime but if for some reason you did decide to stop you would simply forfeit the discounted rate for the months ran and pay the difference between the discount and non-discount rate plus the \$3400 acministrative fee i mentioned.

The only reason anyone would wish to cancel would be if they felt their advertising was not working but since we direct mail free and monthly our high quality and custom written issues to this affluent single family home readership we assure our partners that their message reaches this exact audience.

Adding editorial, social media, networking events and our digital support then helps assure that your message is repeated for maximum exposure.

I know there is never a time you don't went to be in front of an audience like ours and the longer term gives you the best price. At anytime you can also change your message to improve response. That is why I felt that the 36 issue terms would be in your most interest but we do offer 24 or 12 issue discounted rates as well.

.Lackie

This is a bit wordy but use what you want and very exciting.

Jim

Sent from my iPhone

On Mar 21, 2019, at 6:02 PM, Jackie Lyles < jackie.lyles@lifestylepubs.com> wrote:

good news - see below, but I need to answer the 36 month thing - how do I say? jackie

Forwarded message
From: Jere Smith < Smith@curringhamhyac.com
Date: Thu, Mer 21, 2019 at 3:20 PM
Subject Enlawurs.

Subject: Follow up
To: jackie.lyles@lifestyleoubs.com < jackie.lyles@lifestyleoubs.com>

Jackie

Thanks for meeting with us this morning, it was great to see you!

Bob and I both want to proceed with an ad

Our only hesitation lies with the 36 month term. Can you detail the term rules for me? I remember you saying something about a \$200 cancelation fee but what was the other part?

Thanks!

Jere Smith

Cunningham Associates

Heating and Air Conditioning, Inc.

Office

ismith@cunninghamhyac.com

www.cunninghamhvac.com

Jackie Lyles (404)

lifestylepubs-logo.png>

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From: Jackie Lyles jackielyles@att.net

Subject: Re: Updated invitation: fu. REMODELREPUBLIC @ Thu Apr 4, 2019 10:30am - 11:30am (EDT) (jackielyles@att.net)

Date: March 25, 2019 at 7:52 PM
To: jnewman@lifestylepubs.com



Hi there, let's talk about this tomorrow since it is Karen's account. thxjackie

On Monday, March 25, 2019, 5:24:12 PM EDT, < jnewman@lifestylepubs.com> wrote:

This event has been changed.

fu. REMODELREPUBLIC

more details »

When

Changed: Thu Apr 4, 2019 10:30am - 11:30am Eastern Time - New York

Calendar

jackielyles@att.net

Who

Jim Newman - organizer

jackielyles@att.net

Tuesday, February 26th 2019, 10:30 am

View Contact

SEE: Owner; MURAT

PHONE: (678)

EMAIL: <u>HELLO@REMODELREPUBLIC.COM</u>
ADDRESS: 6595 PEACHTREE INDUSTRIAL BLVD

PEACHTREE CORNERS, GA 30092

**WEBSITE: WWW.REMODELREPUBLIC.COM

(recording provided)

Going (jackielyles@att.net)? Yes - Maybe - No more options »

Invitation from Google Calendar

You are receiving this courtesy email at the account jackielyles@att.net because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More.

From: Jim Newman jnewman@lifestylepubs.com &

Subject: Meeting tomorrow

Date: March 27, 2019 at 3:56 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Jackie,

I will see you tomorrow at 9:30am and do you want to ride with or meet? Do you have any others you want me to go with you on as well for tomorrow or Friday?

Let me know and thanks,

Jim

Jim Newman

Publisher
P: 770
jnewman@lifestylepubs.com



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johnscreeklifestyle.com
alpharettalifestylepubs.com

From: Jackie Lyles jackie.lyles@lifestylepubs.com & Subject: American Leather proposal for May issue

Date: March 28, 2019 at 12:45 PM

To: Jim Newman jnewman@lifestylepubs.com



Hi Jim-Here are the details regarding Verde Home. I had an appt, there last week and the only reason/way they would advertise is if their vendor, American Leather is interested since they are paying for it.

key points:

1. Verde Home is a Home decor shop featuring an assortment of custom furniture, rugs, lighting & accessories.

2. The co-owner Paul said that American Leather is testing advertising in super local markets. They are currently advertising in the Peachtree Battle pub and Chastain Park (I think the Chastain Park pub is no longer beginning this past April issue).

3. He met with me last week because American Leather is doing 12 month agreements with hyper local pubs.

4. Verde Home is having a sale for American Leather from May 3 - June 17 so if our pubs got to people before May 3, they (American Leather) may be interested in advertising in one or two of our pubs - probably just BrookHaven since they are off Howell Milt. Our pubs would be a great opp, to reach over 100 readers and get people, their perfect demographic into their store for their high end steeper sofss.

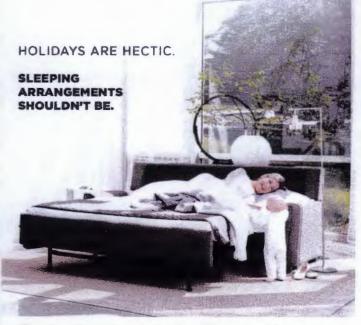
5. Paul, the co-owner of Verde Home has to email this proposal to American Leather, though I will call them to find out who handles this.

So, haven't heard back - would like to send a proposal.

-They would do a full page or if full page, why not premium?
-12 issues
-any online would be great
-they would create their own ad

I have attached the ad they ran the last month for P'tree Battle Living. Please see below.

Let me know what else you need - running off to an appti



"The Comfort Sleeper line is the standard by which other sleeper sofas are measured" Consumer's Digest Best Buy of 2017.

VERDE HOME

Jackie Lyles (404)



From: Jackie Lyles jackielyles@att.net

Subject: Fw: former client requesting the ad we did for them

Date: March 28, 2019 at 1:03 PM

To: Jim Newman jnewman@lifestylepubs.com, Jere Smith jsmith@cunninghamhvac.com

Hi all,

please let me know how this works for Lifestyle (BrookHaven).

see below. thanks jackie

---- Forwarded Message ----

From: Kate from N2 Publishing <kate.silberfeld@n2-publishing-6af3d2b0aee5.intercom-mail.com>

To: "jackielyles@att.net" <jackielyles@att.net>

Sent: Thursday, March 28, 2019, 12:53:58 PM EDT

Subject: Re: former client requesting the ad we did for them

Hi Jackie,

I hope you're doing great! Is this for Cunningham Associates? If so, here's a link to the ad: https://pubmanager.n2pub.com/share/ga/ohX4AfGu

I removed the client from this email chain.

Kate from N2 Publishing

On Thu, Mar 28, 2019 at 12:23 PM, "Jackie Lyles" <jackielyles@att.net> wrote: Hi field support:)

I used to work for n2 and "retired" recently.

I have a previous client in the Peachtree Battle Living publication (GA_Peachtree) that would like the ad we did for them emailed to them. They are copied on this email.

I don't have access to n2 and pub manager any longer.

Would you please email Jere Smith the last ad you all did for them?

Cunningham Associates eating and Air Conditioning, Inc. 770-455-6722

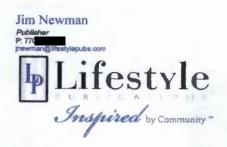
Not Valid with any other offers

"Excellent service from a great neighbor" Leah Wilkerson

cunninghamhvac.com







Follow us at: buckhavenlifestyle.com perimeternorthlifestyle.com johnscreeklifestyle.com alpharettalifestylepubs.com From: Jackie Lyles jackie.lyles@lifestylepubs.com & Subject: Re: Past ad and suggestion

Date: March 29, 2019 at 9:03 AM

To: Jim Newman jnewman@lifestylepubs.com

Hey there Jim,

I know at Cunningham they don't like too busy of an ad. Here are some ideas I had....

I looked at their website - I think it's always a good idea to see familiarity

I took a screenshot of their web site pic (see below) - which would make a great 1/2 ad, edding the info on their old ad. It's not too busy and I think it's really nice - maybe this is something we could put together for them?
 I think we would need their logo.
 one other suggestion might be to turn your their ad into a blue ad, the entire background blue with the text on top of it.

iackie - o



On Thu, Mar 28, 2019 at 3:46 PM Jim Newman < newman@lifestyleoubs.com > wrote:

It was great to see you again and we are so excited to have you join us as well as have Jackie with us to represent you and your needs.

Attached is the ad Jackle found that you have run in the past and if this is what you wanted we can create with our specifications.

I would like to suggest since we are a high resolution magazine offering tremendous color and quality that you take adventage of this in your ad. Since we are designing this for you and with your permission I would like to create an ad using the information in your ad but with color photo and design change.

Below is your ad along with some deeligns from one of our other partners so to provide ideas and please let me know if you are open to allowing us to get just slightly creative. I feel adding a photo will draw more views and response if oic.

Also, can you send me any high resolution logos so we may incorporate into your ad?

Just let us know and we will get to work and welcome aboard,

RESIDENTIAL SERVICE AND REPAIR





Subject: Re: Cunningham contract and update

Date: March 29, 2019 at 9:21 AM

To: Jim Newman inewman@lifestylepubs.com

i em thinking if possible it would be nice coming from me? If you send though you can mention my name, his email is: paul@verdehomeinc.com

jeckle

On Fri, Mar 29, 2019 at 9:16 AM Jim Newman inewman@ifeshriepubs.com wrote:
I sent you the proposal so if it is right send me the guys email and I can send it for you. To send I have to have his email address or I can show you how to do it so you can personalize the message in the attachment.

Jim

On Mar 29, 2019, at 9:08 AM, Jackie Lyles < jackie lyles@lifestylepubs.com> wrote:

hey there-

you're so nice! Monday is fine, thanks so much!

Good luck at your appt. I was at Summer Classics awhile back. Awesome place! Feel free to email the proposal to me whenever and I can email to the guy today.

I am going to make calls and have an appt. at 11 with a nice lady from Ansley Atlanta. They are going through a lot of changes but you never know.

On Fri, Mar 29, 2019 at 9:01 AM Jim Newman <inewman@lifestylepubs.com> wrote: Jackie.

We are thrilled to have you and know your business ethics and talents will serve us well. I want to do all I can to support you and know it is just getting out there and meeting people that will dire your success and you have the discipline to do that.

I am heading up to Summer Classics today for an appt, but if you want your check early let me now and will meet you. Make it a great day and let me know if I need to tweak the proposal I sent you or if you want me to now send to your client for review.

Jim

On Mar 28, 2019, at 9:20 PM, Jackie Lyles < iackie.lyles@lifestylepubs.com> wrote:

lim

thank you so much for your support and kindness. You really are a great businessman and a very funny and kind man as well. Thank you for taking me on. I appreciate the trust and for paying me as well:)

jackie :)

On Thu, Mar 28, 2019 at 11:35 AM Jim Newman < inewman@lifestylepubs.com > wrote: Jackie.

Way to go on your first contract!

Congratulations and attached is your copy of the agreement that is now in the system. I just need you to find and send there past ad to me and I will show you how we then upload for the ad design team. Please see if you can send to me this week if possible and I will get it going for you.

Monday is the 1st and I have check for \$750.00 to give you for your time and expenses, as I promised you I would. You receive commissions for this ad the 1st of May once placed and delivered so at the you will earn \$ for just this one placement and for at least 18 months with company.

Depending on how sales go for you I will pay you seem each month for the next three additional months plus whatever commissions you have earned. This means for May if you did nothing else but Cunningham I would still pay you for some of the formal sales plus the seem of all sales plus the seem I am just so happy to have you with us now and so wanted to start you off with \$750.00 to thank you for the time and effort and to pay you for some of that time and expense.

Let me know if this seems fair and if you need anything else but I am thrilled with your start and attitude and let us know how we can support you

Jim

Jim Newman

P: 770

jnewman@lifestylepubs.com

Follow us at:

buckhavenlifestyle.com perimetemorthlifestyle.com johnscreeklifestyle.com alpharettalifestylepubs.com From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re: Past ad and suggestion Date: March 29, 2019 at 9:20 AM

To: Jere Smith JSmith@cunninghamhvac.com Cc: Jackie Lyles jackie.lyles@lifestylepubs.com



Jere.

Just simply let me know what you want to say, what photos you want to include if you have some and all logos you may wish to include. If you don't have any photos you can visit https://www.shutterstock.com/ and pick a category like "Families having fun", find a photo to use and provide the number connected to the photo.

Below is something Jackie sent from your site to possibly incorporate with the ad you ran with her for example below.

Once you let us know all of this we can then design and send for review.

Jim



RESIDENTIAL SERVICE AND REPAIR





Subject: ad for cunningham

Date: April 2, 2019 at 8:58 AM

To: Jim Newman jnewman@lifestylepubs.com

Hi Jim.

- 1. attached is logo
- Text to use in the ad: residential service and repair 770-

3. Use main line as:

Keeping Your Home & Family Comfortable

4. Use same or similar picture as below







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| | Mgr NEWMAN | | Reg | gion GA Fiscal Year 2019 | |
|---|---------------|---------------|------------|---|--------|
| Company Name CUNNINGH. | AM ASSOCIATE | S | Con | ntact JERE SMITH | |
| Address 3114 | | 45 A 11 | | Ste | |
| City/State/Zip Atlanta, GA 30 | 340 | | | | |
| E-mail | | Sald de la la | We | ebsite cunninghamhvac.com | |
| Fax | Office Pl | 770- | | Mobile | |
| Publication | Monthly Price | # Months | Size | Notes | |
| Buckhaven | 750- | 36 | 1/2 | * may cancel of | penalt |
| | | | | | |
| Total sales amount Design fee Total amount due Monthly payment Frest months payment (***Sales (copy fee if applicable) | 750 | * BANNER AD | tructions: | FNEL DIASIGN BE DIRECTORY WITH LINK TO YOUR SITE ALUE) * COMPANY STOP | |
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| Billing with the grage and Gity/State Zip Signature X Let heave a sancom taken & re- | | ane | | Date 3/26/19 rall amounts due under this Agreement. | |
| Ellifest | | | | k, KS 66282-2608 Fax 888.599.0733 | |

Subject: today -

Date: April 2, 2019 at 9:01 AM

To: Jim Newman jnewman@lifestylepubs.com

Hi Jim!

I have two appts today. Going to The Piedmont (old tolks home) and then to see my Hennessy Jaguer/Land Rover man after that. Will touch base later.

-hadn't heard back from Paul - he was out of town
-found a new "welfness center" - not open yet. I called and left message for marketing guy and then zipped over there to drop of four pubs since they will be opening up in a few weeks. Its in Sandy Springs-I will try him again today.

jacki

Jackie Lyles (404)



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From: Jackie Lyler
Subject: cunningham to Date: April 10, 2019 at 9:08 AM
To: Jim Newman jnewman@lifestylepubs In

HithereJere says the logo is too small in the ad - he said when he opens up the logo its larger than one important or call in creative to ask them?

Jackie Lyles

(404)

Follow us at:

Buckhavenlifestyle.com
perimeternorthilfestyle.com
johnscreeklifestyle.com

Subject: cunningham ad
Date: April 8, 2019 at 8:14 PM
To: Jim Newman jnewman@lifestylepubs.com

Hi.Jim

Neve not been able to pull up the addid dick on "ad" link and it said "pending creative" - I guess that means waiting on creative to make changes?

I emailed Dave from the means "heelin" joint and it said "pending creative" - I guess that means waiting on creative to make changes?

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I deck on "ad" ink and it said "pending creative" - I guess that means waiting

johnscreeklifestyle.com alpharettalifestylepubs.com From: Jim Newman jnewman@lifestylepubs.com &

Subject: Fwd: Reminder: RSVP! Date: April 12, 2019 at 9:27 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com Cc: Sue Collins scollins@lifestylepubs.com



Jackie.

Can Victor is the owner of Nandina Home design and has done some advertising with us in the pat. This would be good for you to go to and meet her and see if you can't bring her back in.

We have done a lot of press for her and she likes us and she will come back in she said and the timing is right. If you go to either perimeter north or Buckhaven sites and in the search bar type in Nandina you can see the articles.

Can you rsvp and go?

Jim

Begin forwarded message:

From: Sue Collins < suegcollins@gmail.com >

Subject: Re: Reminder: RSVP!

Date: April 12, 2019 at 7:48:16 AM CDT

To: James Newman < inewman@lifestylepubs.com>

you could touch base with Nandina and let them know we can get this up on our social media....

On Thu, Apr 11, 2019 at 4:52 PM Nandina Home & Design <svictor@nandinahome.com> wrote:



From: Jim Newman jnewman@lifestylepubs.com &

Subject: Fwd: Proofing Round for Perimeter North Lifestyle is available

Date: April 15, 2019 at 11:31 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



I am sending you the upcoming issues so you can review and particularly you win to look at the BuckHaven issue and make sure your ad for Cunningham is in place and correct.

Please never send the issues out prior to them being delivered and these are for your eyes only.

Jim

Begin forwarded message:

From: "Do Not Reply" < webmaster@lifestylepubs.com>

Subject: Proofing Round for Perimeter North Lifestyle is available

Date: April 15, 2019 at 9:56:31 AM CDT

To: "Jim Newman" < inewman@lifestylepubs.com>

Lifestyle publications

Hello,

The Proofing Round for Perimeter North Lifestyle May 2019 is available for you to download here.. Upload your edits through the ARC by 12:00PM Tuesday, April 16th (Central Time) by navigating to the Perimeter North Lifestyle May 2019 issue, selecting the pdf from your computer, and clicking upload.

Login Here

Jim Newman

Publisher



From: Jackle Lyles jackie.lyles@lifestylepubs.com & Subject: progress report from last week Date: April 15, 2019 at 7:40 AM

To: Jim Newman jnewman@lifestylepubs.com

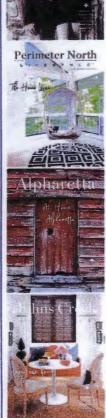
Hi Jim, Sorty I missed your call on Friday - I was overwhelmed with Prom - Caroline's junior prom was Friday night which means all day for girls.

Working on appts. this week. Will give you a call -jackie

Jackie Lyles (404)







From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: question

(404)

Date: April 16, 2019 at 9:40 AM

To: Jim Newman jnewman@lifestylepubs.com



Hi Jim
If to an appt. Have a ques. You have a dealerships and then the Drivers wood in the pazine. How would or could eneficial to car dealers that adv. with us?

I was loc to others peoples plubs last night and saw other Drivers Notebook sections and was just wonder to the pazine. How would or could eneficial to car dealers that thanks just wonder to the pazine of the property of the property plubs last night and saw other Drivers Notebook sections and was just wonder to the pazine. How would or could eneficial to car dealers that thanks just wonder to the pazine. How would or could eneficial to car dealers that the pazine is the pazine. How would or could eneficial to car dealers that the pazine is the pazine. How would or could eneficial to car dealers that the pazine is the pazine. How would or could eneficial to car dealers that the pazine is the pazine is the pazine is the pazine in the pazine is the pazi

Lifestyle Inspired &

From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: swinctor
Date: April 17, 2019 at 2:35 PM

To: Jim Newman jnewman@lifestylepubs.com



Hi Jim I got there right before the slide show pricehop I didn't meet Susan but Lily and a PN Lifesty wanted k her. email handy and I will send her an email. I had ther ____ Do you hav

Jackie Lyles (404)



From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re: progress report Date: April 22, 2019 at 10:22 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Thanks Jackie and hope you had a great Easter.

Looks like you are presenting to around 6 prospects on average per week. Looks pretty good and make sure you focus on what we call Category 1 & 2 businesses. Those are the ones with the higher pricing and get more out of getting one or two clients from us per month.

They included relators, dentist, remodeler, plastic surgeons, any medical, interior designer and so on.

Talk later today,

Jim

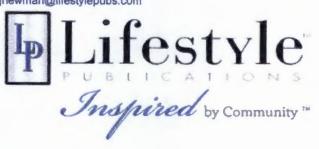
On Apr 22, 2019, at 9:19 AM, Jackie Lyles < jackie.lyles@lifestylepubs.com > wrote:

<MONTHLY PROGRESS REPORT - Jackie Lyles.xlsx>

Jim Newman

Publisher

P: 77
inewman@lifestylepubs.com



From: Jackie Lyles jackielyles@att.net

Subject:

Date: April 29, 2019 at 7:09 AM

To: Jim Newman jnewman@lifestylepubs.com

Hi Jim,

I felt so horrible all weekend. I think you were saying that what you got from n2 was just about me.

I wanted you all to know that I never looked on my n2 computer stuff after I left to find contact info for their clients. I think that is what they were implying. I never thought to do that and never would. If I was working again in sales, I would just do what I always did in the past which is looking through magazines, driving around and going to events. That sounds awful and that is not me.

I did have access to n2 up until recently and I did go on it daily to help the man who took over my publication to help him with his publication through October then I would still check on it all daily to see how my old publication was doing. I enjoyed seeing what the pub proof looked like and would see who renewed in hopes that the people I sold into it would remain into it. I wanted Craig to succeed and I wanted my old magazine to succeed because I knew how much the residents loved it so I always checked on it. Since I had access to most things, I just looked. It was apart of my day. I'd look on Facebook, my email, Fox News and then n2. It was my routine, It was what I did when I worked there. I guess that seems weird but I think we are all creatures of habit and comfort and it was there and that what I did innocently out of love for the magazine I started.

I apologize for putting you all in a bad spot. I wasn't doing anything bad. Just checking on my old magazine.

I don't think I should work with you all any longer. I didn't realize this would all happen. Again, I was looking to work a little and keep busy.

Jackie

From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re:

Date: April 29, 2019 at 10:08 AM
To: Jackie Lyles jackielyles@att.net



Jackie,

I know you did not mean any of this and perhaps we can work out but to date I have not heard back from Dwayne and until I do it is better not to do anywogrk. If you have appointments I can go on them for you and once we resolve all this maybe we can continue. Right now the suit has a cease and dissilss order for you not to work so let' honor that.

I will call you later and let you know what progressive's we are making.

Jim

On Apr 29, 2019, at 6:08 AM, Jackie Lyles < jackielyles@att.net> wrote:

Hi Jim.

I felt so horrible all weekend. I think you were saying that what you got from n2 was just about me.

I wanted you all to know that I never looked on my n2 computer stuff after I left to find contact info for their clients. I think that is what they were implying. I never thought to do that and never would. If I was working again in sales, I would just do what I always did in the past which is looking through magazines, driving around and going to events. That sounds awful and that is not me.

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I apologize for putting you all in a bad spot. I wasn't doing anything bad. Just checking on my old magazine.

I don't think I should work with you all any longer. I didn't realize this would all happen. Again, I was looking to work a little and keep busy.

Jackie

Independent Contractor Agreement for

This Independent Contractor Agreement made and entered into by and between, Jackie Lyles and Lifestyle Publications SE LLC Welcome to the Lifestyle team.

Your services include, but are not necessarily limited, to the following:

- · Solicit businesses to advertise in publication stated above.
- Keep up with customers to provide excellence customer service and abide by magazines business practices
- · Assist in payment of client invoices when necessary.
- · Attend networking events when and where available.

Your compensation will be \(\bigsep \)% commission on monthly sales. Payments are made on the 1st of each month. Your services will start Feb 19th 2019, and you will receive your first payment on the placement month of your sales.

This Agreement will begin on the date set forth below, and will continue until terminated by either party. Either party may terminate this Agreement, effective upon written or oral notice of termination, at any time and for any reason.

For your first 3 months plus rest of Feb. you will receive the compensation package of:

- \$ base guarantee draw w/ Feb to be prorated.
- \$ 3% commission paid end of each mo. on gross sales.

After May return to straight \(\bigcup_{\circ} \) commission program allowing you 3 \(\bigcup_{\circ} \) months to build territory.

This Agreement is conditioned on your acceptance of the attached Attachment A. Confidentiality, and Restrictive Covenant Agreement.

Your relationship with Magazine will be that of an independent contractor, and nothing in this Agreement is intended to, or should be construed to, create a partnership, agency, joint venture, or employment relationship. Contractor will not be entitled under this Agreement to any of the benefits that Magazine may make available to its employees, including but not limited to group health insurance, life insurance, profit-sharing, retirement benefits, paid vacation, holidays or sick leave, or workers' compensation insurance. No part of Contractor's compensation will be subject to withholding by Magazine for the payment of any social security, federal, state or any other employee payroll taxes. Magazine will regularly report amounts paid to Contractor by filing a Form 1099-MISC with the Internal Revenue Service as required by law. Contractor may perform the services required by this Agreement at any place or location and at such times as Contractor shall determine. Contractor agrees to provide all tools and instrumentalities, if any, required to perform the services under this Agreement.

Contractor acknowledges and agrees that all documents produced by Contractor, including but not limited to memoranda, research notes, correspondence, emails.

pleadings, and reports in the course of his work for Magazine, shall be the property of Magazine, and Contractor shall retain no ownership, interest, or rights therein.

If any provision of this Agreement is held by a court of law to be illegal, invalid or unenforceable, (a) that provision shall be deemed amended to achieve as nearly as possible the same economic effect as the original provision, and (b) the legality, validity, and enforceability of the remaining provisions of this Agreement shall not be affected or impaired thereby.

This Agreement is executed and delivered within the state of Georgia and all the rights and obligations of each party shall be construed and enforced in accordance with, and governed by Georgia law.

This Agreement, including Attachment A, constitutes all of our agreements and understandings regarding your services. There are no other oral or written agreements regarding your services, and no one else is authorized to make any other agreements. Any future modifications or changes in your contract must be in writing and signed by you and Magazine's owner on behalf of the Magazine.

If this is acceptable please sign the original of this Agreement, including Attachment A and return it to me. We are very happy to have you on the team.

> Sincerely, James Newman Publisher

Agreed and Accepted:

Contractor Name

DATE COMPANY LEAD NAME CONTACT NAME PHONE NUMBER TYPE OF BUSINESS INTEREST AND OR APT. DATE NOTES FOR FOLLOW UP

TO DATE PROGRESS REPORT ACCOMPLIHSMENTS FOR THE WEEK AND SPECIFIC ACCTS SEEN FOR PRESENTATION MONTH

WEEK OF: 3/17/19

Mercedes Benz-Buckhead: 3/21/19 Cunningham HVAC: 3/21/19 Verde Home: 3/21/19

Elite Smiles

Buckhead Cosmetic/Family Dentistry
CR Home (Sewell Appliance/Cambria)

The Lovett School

Doctors Anti-Aging Institut

met with Jewell. She said to contact her again in the fall (October) is when they plan for 2020. met with Jere Smith. Interested in doing for 18 months - I think the art cost is now bothering them....

met with owner Paul. He only does is a vendor pays. American Leather wanted to try more neighborhoods/community met with Louise Smith. Sounded interested, then she spoke to doctor and he said they are doing enough now.

dropped off a note and pubs on 3/13/19 to Dr. Nia (Pharr Rd) She is in many pubs

spoke with Marketing, Eleanor Brooks. She said they did something awhile back - not more print now

emailed back and forth with Lindsey Wohlfrom - they advertise AUG - DECEMBER

spoke to Michael on 3/14/19. He said to call back in 60/90 days

WEEK OF: 4/1/19

The Piedmont Owned by SRG - will get with them. Based in CA

Hennessy Jaguar/Land Rover Met with Mark Hennessy just to say hello and let him know what I am up to

Engels and Volkers - Ashley Battleson Ashley was in the Chatain Park pub - said it didn't work - not ready to do another pub right now

Bach Fitness - Nathan Owner Nathan said no print right now

Goodyear Buckhead - Paul Gimby Paul was headed out of town with his wife that day so I just presented to him and he said to check back in a couple week

Visitied car dealers on Roswell Rd: Hendrix Toyota, Motor Cars of GA, RBM of Atl., Classic Subaru and Cadilaac, Nalley Ford

Verde Home No response to my call/email re: May :(

Southern Stem

Holy Innocents' School Met with Andrew - check back in a couple months for September

WEEK OF: 4/8/19

Sante MD Wellness Center Had an appt. on Monday - Dave was still out of town...said he'd be available week of 4/15 though no set date 2U Laundry met marketing person briefly - she said they are doing just social media but to contact in the fall for 2020

Catalyst Fitness met with owner Bill and wife Valorie. Want to reach more in Midtown and VA Highlands

Club Pilates Has three locations now. Will think about it. A little expensive
Pharr Rd. Animal Hospital Used to advertise with me. Budget for year spent. Keep in touch

Integrative Wellness - stem cell The marketing person is new and collecting info-

DATE OF FOLLOW UPS AND STATUS TO DATE

August 2019 - for 2020 planning

Going back to see them on Thursday, 3/28 @ 9:30

Would like to try to get them in May - need to give them an offer thought I'd reach out again in the summer - June 2019

I all her every couple weeks.

each out in early fall 2019

Email her end of April to have a meeting in early/mid-May 2019

Call again end of May - May 20th.

Jackiw Lyles

Check back in a couple weeks (week of 4/15)

call or visit week of 4/15

Follow up with them this week Follow up for the June pub.

Check back in June for Sept.

Don't bug but keep on keeping on - in many pubs -opening April

Follow up in the fall 2019

Check back occasionally Check back in the fall -

Check back in a couple weeks

WEEK OF: 4/14

Leslie Hindman worked with in the past - new marketing person: James Smith - they are updating brand and will be in touch
Stacev Adams - Harry Norman She works alone - assoc, broker, has lots to fix like web site. Lives in B'head but in Perimeter office

Taylor Winn / Buckhead Wealth had appt - no show rescheduled for week of 4/21

Autter Ride - Kim Crocker rescheduled to week of 4/21

Lowe Baumen Group - Beacham Like the pubs - in Buckhead - Group. Didn't want to spend so much

Buckhead Life Rest, Group Have met in the past with others - this is a junior marketing person. - no more print this year.

Sante MD Wellness sent out email on Thursday morning (4/18) - didn't hear back.

checki back in a month - maybe end of month for June issues
I will check in with her monthly

don't think this is for them but will reach out occasionally will reach out in fall for 2020

gonna drop by early this week and drop off new pubs...

EXHIBIT

2

Per Request:

- 1) All correspondence between Lifestyk Pub S.E. LLC and:
 - 1. Jaqueline Lyles
 - 1 Deland SHORE (RE-N2 Juckle etc...)
 - V · Carrie Francaise
 - V.NZ
 - V. DWAYNE
- 2) Advertising Agreement between LP. SE. + Conningham Assis.
 - V. BACK PAge of contract
 - · Invoices
 - · Recipis
 - Billing Payments
 - · PAY RECORDS
- 3) All Jacke Lytes@LD EMAILS V
- (4) Send Full and Complete text messages (Readable) if Dates are needed of any txts picase send request.

WARD & SMITH, P. A.
127 RACINE DRIVE
UNIVERSITY CORP. CENTEN. IN
WILMINGTON, NC 28403

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF NORTH CAROLINA SOUTHERN DIVISION

CIVIL ACTION FILE NO.: 7:19-cv-89-BO

| NEIGHBORHOOD NETWORKS |) | |
|------------------------------|---|-----------------|
| PUBLISHING, LLC and N2 |) | |
| FRANCHISING, LLC, |) | |
| Plaintiffs, |) | |
| |) | DECLARATION OF |
| v. |) | JAMES V. NEWMAN |
| |) | |
| JACQUELINE MARIE LYLES and |) | |
| LIFESTYLE PUBLICATIONS, LLC, |) | |
| Defendants. |) | |

James V. Newman, being first duly sworn, deposes and says:

- 1. I am over 18 years of age, I am not subject to any disability, and I am fully able to make the statements set forth in this Declaration.
- 2. The statements contained in this Declaration are made of my own volition and are true of my own personal knowledge.
- 3. I am the owner and managing member of Lifestyle Publications S.E., LLC. Lifestyle Publications S.E., LLC, is the "Publisher" of four publications, Alpharetta Lifestyle, BuckHaven Lifestyle, Johns Creek Lifestyle, and Perimeter North Lifestyle.
- 4. Lifestyle Publications S.E., LLC, is an independent contractor of Lifestyle Publications, LLC.
- 5. In February 2019, Jacqueline M. "Jackie" Lyles entered into an independent contractor agreement with Lifestyle Publications S.E., LLC.

- 6. Ms. Lyles was provided use of an email account and address: jackie.lyles@lifestylepubs.com.
- 7. Ms. Lyles was responsible for soliciting businesses to advertise in Lifestyle Publications S.E., LLC's publications.
- 8. During this litigation, I learned that while Ms. Lyles was under contract with Lifestyle Publications S.E., LLC she accessed N2's client database using an interface called the N2 Portal.
- 9. No one employed with Lifestyle Publications S.E., LLC, including myself, directed Ms. Lyles to access N2's client database. Nor did anyone at Lifestyle Publications S.E., LLC, including myself, direct Ms. Lyles to attempt to draw or solicit clients away from N2 using such information.
- 10. In May 2019, one of the publications operated by Lifestyle Publications S.E., LLC, *Buckhaven Lifestyles*, ran an advertisement for Cunningham Associates, an HVAC company in the Atlanta metropolitan area. I have since learned that Ms. Lyles's contact with Cunningham Associates was alleged by N2 to be in violation of her non-solicitation agreement with N2.
- 11. No one employed by Lifestyle Publications S.E., LLC, including myself, knew that Ms. Lyles was contractually prohibited from soliciting Cunningham Associates. Likewise, no one employed by Lifestyle Publications S.E., LLC, including myself, directed Ms. Lyles to contact or mislead N2 for the purpose of obtaining the Cunningham Associates advertisement.

- 12. No one employed with Lifestyle Publications S.E., LLC, including myself, ever directed Ms. Lyles to solicit or attempt to solicit business away from N2 using any of N2's confidential or proprietary information, including any trade secrets or claimed trade secrets that she may have had access to or obtained from N2.
- Associates advertisement, Lifestyle Publications S.E., LLC does not have, and has never had, in its possession any information obtained from N2 Portal or PubManager through Ms. Lyles. Likewise, upon information and belief, other than the Cunningham Associates advertisement, Lifestyle Publications S.E., LLC, does not have, and has never had, in its possession any of N2's confidential or proprietary information, including any trade secrets or claimed trade secrets allegedly obtained through Ms. Lyles.
- Associates advertisement, Ms. Lyles did not share any information that she obtained from N2 Portal or PubManager with anyone employed by, under contract with, or affiliated with Lifestyle Publications, LLC. Likewise, to the best of my knowledge, Ms. Lyles did not share any of N2's confidential or proprietary information, including any trade secrets or claimed trade secrets, with anyone employed by Lifestyle Publications, LLC.
- 15. Lifestyle Publications S.E., LLC has not sold any adds for or to American Leather; ATL Trash Can Valet; Atlanta Finest Floors, LLC; Chemistry Agency; Epps Aviation; Hennessy Land Rover & Jaguar; Northwest ENT and Allergy

Center; S&S Rug Cleaners; Seagraves Plumbing; Smiles on Peachtree; or Sugar Bert Boxing.

16. Lifestyle Publications S.E., LLC and Ms. Lyles ended their relationship on April 29, 2019.

Under 28 U.S. Code Section 1746, I declare under penalty of perjury that the foregoing is true and correct.

| Executed on this the | day of March 2020. |
|----------------------|--------------------|
| | |
| | |
| | James V. Newman |

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF NORTH CAROLINA SOUTHERN DIVISION

CIVIL ACTION FILE NO.: 7:19-cv-89-BO

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DeLand Shore, being first duly sworn, deposes and says:

- I am over 18 years of age, I am not subject to any disability, and
 I am fully able to make the statements set forth in this Declaration.
- 2. The statements contained in this Declaration are made of my own volition and are true of my own personal knowledge.
- 3. I am the Chief Financial Officer for Lifestyle Publications, LLC. I have been employed by Lifestyle Publications, LLC, since 2013.
- 4. Lifestyle Publications, LLC, owns and publishes community-based publications that are targeted towards residents of affluent neighborhoods.
- 5. Lifestyle Publications S.E., LLC, is an affiliated company, which is owned and operated by James Newman.
- 6. Under the Independent Publisher Agreement, Lifestyle Publications S.E., LLC is responsible for soliciting advertising for and publishing two

publications: Alpharetta Lifestyle, BuckHaven Lifestyle, Johns Creek Lifestyle, and Perimeter North Lifestyle.

- 7. In February 2019, Lifestyle Publications S.E., LLC, entered into an independent contractor agreement with Jacqueline M. Lyles, a defendant in this action.
- 8. Ms. Lyles was provided use of an email account and address: jackie.lyles@lifestylepubs.com.
- 9. Ms. Lyles was responsible for soliciting businesses to advertise in Lifestyle Publications S.E., LLC's publications.
- 10. During this litigation, I learned that prior to her contracting with Lifestyle Publications S.E., LLC, Ms. Lyles was a franchisee with N2 Franchising LLC.
- 11. Lifestyle Publications S.E., LLC did not consult with Lifestyle Publications, LLC prior to or during its contracting of Ms. Lyles.
- 12. During this litigation, I learned that while Ms. Lyles was under contract with Lifestyle Publications S.E., LLC she accessed N2's client database using an interface called the N2 Portal.
- 13. No one employed by Lifestyle Publications, LLC, including myself, directed Ms. Lyles to access N2's confidential client database. Nor did anyone employed by Lifestyle Publications, LLC, including myself, direct Ms. Lyles to attempt to solicit clients away from N2.

- 14. In response to the allegations set forth in the Complaint in this action, Lifestyle Publications, LLC, used commercially reasonable efforts to investigate whether it had received or possessed any information related to N2 from Ms. Lyles and/or Lifestyle Publications S.E., LLC.
- 15. As part of the investigation, Lifestyle Publications, LLC searched and reviewed any and all locations, whether physical or electronic, where it would reasonably expect to find information related to this action and the allegations set forth in the Complaint.
- determined that it did not received from Ms. Lyles any of N2's confidential or proprietary information—including any trade secrets or claimed trade secrets, including, but not limited to, pricing methodology, advertising contract information, publication or advertising rates, publication or advertising targets, and advertising term—that Ms. Lyles allegedly had access to through her use of N2's software systems.
- 17. No one employed by Lifestyle Publications, LLC, including myself, directed Ms. Lyles to access N2's software systems or to share any of N2's confidential or proprietary information, including any trade secrets or claimed trade secrets, found in such software systems.
- 18. In May 2019, one of the publications by Lifestyle Publications S.E., LLC, *Buckhaven Lifestyles*, ran an advertisement for Cunningham Associates, an HVAC company in the Atlanta metropolitan area. I have since learned that Ms.

Lyles's contact with Cunningham Associates was alleged by N2 to be in violation of her non-solicitation agreement with N2.

- 19. No one employed by Lifestyle Publications, LLC, including myself, knew that Ms. Lyles was contractually prohibited from soliciting Cunningham Associates. Likewise, no one employed by Lifestyle Publications, LLC, including myself, directed Ms. Lyles to contact or mislead N2 for the purpose of obtaining the Cunningham Associates advertisement.
- 20. Based on the above-referenced investigation, Lifestyle Publications, LLC reasonably believes that, other than the Cunningham Associates advertisement that Ms. Lyles obtained from N2, Lifestyle Publications, LLC does not have, and has never had, in its possession any advertisements or other content owned or created by N2.
- Associates advertisement that Ms. Lyles obtained from N2, and excluding Ms. Lyles herself, no one employed by Lifestyle Publications, LLC, has, or has ever had, in their possession any information—including, but not limited to, pricing methodology, advertising contract information, publication or advertising rates, publication or advertising costs, advertising targets, and advertising term information—allegedly obtained from N2 through any action of Ms. Lyles. Likewise, other than the Cunningham Associates advertisement that Ms. Lyles obtained from N2, and excluding Ms. Lyles, no one employed by Lifestyle Publications, LLC, has, or has ever had, in their possession any of N2's confidential or proprietary information, including

any trade secrets or claimed trade secrets obtained from N2 through any action of Ms. Lyles.

22. To the best of my knowledge, Lifestyle Publications S.E., LLC and Ms. Lyles ended their relationship on April 29, 2019.

Under 28 U.S. Code Section 1746, I declare under penalty of perjury that the foregoing is true and correct.

| Executed on this the day of N | March 2020. |
|-------------------------------|-------------|
| | |
| | |
| DeLand Shore | |

From: jim newman jnewman@lifestylepubs.com &

Subject: Fwd: Meeting follow up and thank you from Jim and Jackie

Date: March 20, 2020 at 4:12 PM

To: Francis, Carrie M. carrie,francis@stinson.com

Acct we did call on but did not sign up

Begin forwarded message

From: Cassie < Cassie@gaflooring.com>

Subject: RE: Meeting follow up and thank you from Jim and Jackie

Date: March 1, 2019 at 3:13:52 PM CST

To: Jackie Lyles < jackie.lyles@lifestylepubs.com >, Jim Newman < jnewman@lifestylepubs.com >

Dear Jim and Jackie.

So we need to put this ad on hold for right now until we can budget the cost somehow. But we both love the idea and would like to contact you down the road to give this a shot!

Thank you again and have a fantastic weekend!

Cassie Zavodny General Manager

cassie@gaflooring.com

678

GA Flooring Suite 215

6402 Atlantic Blvd, Norcross GA 30071



www.GAFlooring.com

We appreciate your business and referrals

From: Jackie Lyles <jackie.lyles@lifestylepubs.com>

Sent: Thursday, February 28, 2019 6:28 PM

To: Cassie < Cassie@gaflooring.com >; Jim Newman < jnewman@lifestylepubs.com >

Subject: Re: Meeting follow up and thank you from Jim and Jackie

Thanks Cassie!

Hope you had a great day!

Jackie Lyles

(404)

On Thu, Feb 28, 2019 at 10:11 AM Cassie < Cassie@gaflooring.com > wrote:

Good Morning Jim and Jackie!

Thank you for all the info and I'm hoping to talk with the boss sometime today. I will get back to you just as soon as we've reached a decision!

Have a wonderful day! Cassie Zavodny General Manager

cassie@gaflooring.com

678-

GA Flooring Suite 215 6402 Atlantic Blvd, Norcross GA 30071



www.GAFlooring.com

We appreciate your business and referrals

From: Jim Newman < jnewman@lifestylepubs.com>

Sent: Wednesday, February 27, 2019 1:50 PM

To: Cassie < Cassie@gaflooring.com>

Cc: Jackie Lyles < jackie.lyles@lifestylepubs.com>

Subject: Meeting follow up and thank you from Jim and Jackie

Cassie,

Thank you so much for meeting Jackie and I today and allowing us the time to share our publications with you.

We were both so impressed that you took the time to research us before meeting and that you understand the differences in products, touch, feel and the look of them and all your direct mail options.

As we shared with you and hope you will with your boss that unlike the direct mail of the past you have done we get in the homes, read and viewed often and for less then .01¢ per very targeted reader. That is the difference we offer. You said yourself if you received the

issue each month you would keep it and read it and you are our exactly our targeted audience.

I am happy to meet again if you feel the value but know you will represent us well and please keep in mind my offer to increase your ad for April issue to a 2/3 page to start if you can let us know by this Friday.

Jackie and I look forward to hearing back and the chance to work with you and present you to our 100,000 monthly readers.

Jim

| Jim : | Newman | <u>p:</u> | | |
|-------|--------|-----------|----|---|
| | | | | |
| 1 | 11 | 11 | 11 | 1 |

Jim Newman

Publisher

P: 770:

inewman@lifestylepubs.com



Follow us at:

Tackle Lyles

Lifestyle/publications

BuckHaven LIFESTYLE <u>buckhavenlifestyle.com</u>

Perimeter North LIFESTYLE perimeternorthlifestyle.com

Johns Creek LIFESTYLE johnscreeklifestyle.com

Alpharetta LIFESTYLE alpharettalifestylepubs.com

(404) 936-0499

Jim Newman

p:

lifestylepubs.com









From: jim newman mewman@lifestylepubs.com

Subject: Fixed former client requesting the ac we did for them

Date: March 20, 2020 at 4:21 PM

To: Francis, Carrie M. carrie francis@stinson.com

Carne,

This is where she emitted N2 and they freely gasser her a past ad from when they were there. Looks like they did not have may issues back then.

Jim

From:
Subject: William Common and Walls in the Date:
To:
Reply-To:

India and the Common and Walls in the Common and Walls in

---- Forwarded Message ----

To: "isckiplyInswert, and" <a href="https://www.moles.com/notes/articles/ar

Sent: Thursday, March 28, 2019, 12:53:58 PM EDT

Subject: Re: former client requesting the ad we did for them

Hi Jackie.

I hope you're doing great! Is this for Cunningham Associates? If so, here's a link to the ad: https://pub.com/share.ga/bhX4A/G-

I removed the client from this email chain.

Kate from N2 Publishing

Lusert to work for n2 and "retired" recently

From: jim newman jnewman@lifestylepubs.com & Subject: Fwd: Cunningham contract and update

Date: March 20, 2020 at 4:23 PM

To: Francis, Carrie M. carrie.francis@stinson.com

Cc: Deland. deland@lifestylepubs.com



Jim

Begin forwarded message:

From: Jim Newman <inewman@lifestylepubs.com>
Subject: Cunningham contract and update
Date: March 28, 2019 at 10:34:53 AM CDT
To: Jackie Lyles <iackie.lyles@lifestylepubs.com>

Jackie,

Way to go on your first contract!

Congratulations and attached is your copy of the agreement that is now in the system. I just need you to find and send there past ad to me and I will show you how we then upload for the ad design team. Please see if you can send to me this week if possible and I will get it going for you.

Monday is the 1st and I have check for \$750.00 to give you for your time and expenses, as I promised you I would. You receive commissions for this ad the 1st of May once placed and delivered so at 15% you will earn \$112.50 per month for just this one placement and for at least 18 months with company.

Depending on how sales go for you I will pay you \$500.00 each month for the next three additional months plus whatever commissions you have earned. This means for May if you did nothing else but Cunningham I would still pay you \$500.00 + \$112.50 commissions = \$612.50. Of course if you get that furniture company and a few more this month for the May issue it will be 15% of all sales plus the \$500.00. I am just so happy to have you with us now and so wanted to start you off with \$750.00 to thank you for the time and effort and to pay you for some of that time and expense.

Let me know if this seems fair and if you need anything else but I am thrilled with your start and attitude and let us know how we can support you.

Jim

| Advertising | Agreen | nent | Ip I | ifestyle |
|------------------------------------|---------------|--|------|---|
| Company Name CUNNINGS Address 3114 | | | Regi | on GA Fiscal Year 2019 act JERE SMITH Ste |
| City/State/Zip Atlanta, GA 3 | 0340 | | | |
| 3-mail | | | Web | site cunninghamhvac.com |
| Fax | Office P | hone 770 | | Mobile |
| Publication | Monthly Price | # Months | Size | Notes |
| BuckHaven | 750- | 36 | 1/2 | * may cancel & 18 months -no po |
| | | CONTROL OF THE PARTY OF THE PAR | | |

EXHIBIT 4

Full email chain from Exhibit 4

Kathryn G. Fleming

From:

Jim Newman < jnewman@lifestylepubs.com>

Sent:

Wednesday, March 4, 2020 4:51 PM

To:

Kathryn G. Fleming

Subject:

Re: Neighborhood Networks Publishing, Inc. v. Lifestyle Publications, LLC

Kathryn,

What is your opinion on this now? I will call Deland but I sent them what we discussed and followed the overall thoughts of everyone regarding NC court subpoena power and everyones feelings that it was not legit.

Do you see this as just intimidation? I am trying to determine how to move forward.

Thank you,

Jim

On Mar 4, 2020, at 2:57 PM, Kathryn G. Fleming < KGFleming@wardandsmith.com > wrote:

<2020.03.04 - Letter to J. Newman - Lifestyles Publications SE, LLC, 4815-8754-2710.pdf>

Jim Newman

publisher lifestyle publications

p: (770) jnewman@lifestylepubs.com

From: Jim Newman jnewman@llestylepubs.com @

Subject: Fwd: Neighborhood Networks Publishing, Inc. v. Lifestyle Publications, LLC

- Date: March 4, 2020 at 4:53 PM

To: Deland. geland@lifestylepubs.com

Co: Steven Schowengerdt steven@lifestylepubs.com

Deland,

I jut got this today and don't know exactly where to go with this. I sent them what Katheryn said and she felt the subpoena from NC had no weight in GA.

Please advise.

Thanks,

Jim

The Table 1 to 1

From: Subject: 1-191 m

Date

To: Deminstructures

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Kathryn G. Fleming

North Carolina State Bar Certified Paralegal

Ward and Smith, P.A.

751 Corporate Center Drive, Suite 300 (27607) Post Office Box 33009 | Raleigh, NC 27636-3009 P; 919.277,9159

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From: DeLand Shore deland@lifestylepubs.com

Subject: Re: Neighborhood Networks Publishing, Inc. v. Lifestyle Publications, LLC

Date: March 4, 2020 at 5.34 PM

To: Jim Newman jnewman@lifesiylepubs.com

Ce: Steven Schowengerdt steven@illestylepubs.com

We have been close to a settlement, so the attorney is going to ask them why they are seeking to enforce the subpoenawhen we are in active settlement talks.

On Wed, Mar 4, 2020 at 3:53 PM Jim Newman < > > wrote: Deland

I jut got this today and don't know exactly where to go with this. I sent them what Katheryn said and she felt the subpoena from NC had no weight in GA.

Please advise.

Thanks,

Jim

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Kathryn G. Fleming

North Carolina State Bar Certified Paralegal

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From: Jim Newman jnewman@lifestylepubs.com
Subject: Re: Neighborhood Networks Publishing, Inc. v, Lifestyle Publications, LLC
Date: Warch 4, 2020 at 5:50 PM
To: Deland, deland@lifestylepubs.com
Cc: Steven Schowengerdt sreven@lifestylepubs.com
Ok thanks and I just am supposed to respond by March 13th.
Thank you,

Jim

The state of the s

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Post Office Box 33009 | Raleigh, NC 27636-3009
P: 919.277.9159

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From: DeLand Shore deland@lifestylepubs.com

Subject: Re: Neighborhood Networks Publishing, Inc. v. Lifestyle Publications, LLC

__ Date: March 4, 2020 at 8:06 PM

To: Jim Newman jnewman@lilestylepubs.com

Will get back to you

Thank you,

Jim



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From: Jim Newman jnewman@lifestylepubs.com

Subject: Re: Neighborhood Networks Publishing, Inc. v. Lifestyle Publications, LLC

Date: March 11, 2020 at 5:16 PM

To: Kathryn G. Fleming KGFleming@wardandsmith.com



I am so sorry and thank you

reactor to the reaction of the manufactor of ESSE programme in the

Mr Newman,

It appears that you same this to the wrong recipient. I just wanted to let you know.

Kathryn.



Kathryn G. Fleming

North Carolina State Bar Certified Paralegal

Ward and Smith, P.A.

751 Corporate Center Drive, Suite 300 (27607) Post Office Box 33009 | Raleigh, NC 27636-3009 P: 919.277.9159

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From: Chris S. Edwards CSEdwards@yrardandsmill.com of

tintanch Your response to Neighborhood Networks Publishing, Inc. s Subpoens

To: Inewman@illestylepubs.com

Co. Kathryn G. Fleming KGFleming Swardandsmith.com

Mr. Newman:

I am following up on my letter of March 4, 2020. In that letter, we requested that you supplement your incomplete responses to our subpoena by Friday, March 19, 2020. We have not received any additional information from you.

I would like to avoid filing a motion to compel, but I do believe that my client is entitled to the information requested in the subpoena. Are you available this week for a phone call to discuss your subpoena responses and, perhaps, a way we can work together to identify responsive information that you may have in your possession? I would like to work this out before going to the Court if possible. I have some availability (1) tomorrow, Tuesday, morning at 10 AM, (2) Wednesday after 2 pm; or (3) Thursday after 9 AM. Please let me know if any of these times work for you.

Also, if you are represented by counsel, please let me know so that I may correspond with him or her directly.

Sincerely, Chris



Chris S. Edwards

Attorney

Ward and Smith, P.A.

127 Racine Drive | University Corporate Center (28403) Post Office Box 7068 | Wilmington, NC 28406-7068 P: 910.794.4867 | F: 910.794.4877 V-card | www.wardandsmith.com



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From: fim newman jnewman@lifestylepubs.com &

Subject: Fwd: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena

Date: March 16, 2020 at 6:00 PM

To: Deland, deland@lifestyrepubs.com

Ce: Francis, Carrie M. carrie francis@stinson.com



Please advise on below and loopied Carrie as well. I know you said to ignore and that you were in final stages of negotiations but this just came in my junk email the I caught.

Let me know if all still advise to not repined or what to say if need to respond.

Thanks,

Jim

From: CSBurgue Way Cross Com

Subject: Sub

Date:

To: The second of the second o

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Chris S. Edwards

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Ward and Smith, P.A.

127 Racine Drive | University Corporate Center (28403) Post Office Box 7068 | Wilmington, NC 28406-7068 P: 910.794.4867 | F: 910.794.4877

7-6514 | www.veridanul-night-com







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From: Francis, Carrie M. carrie.francis@stinson.com &

Subject: RE: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena

Date: March 16, 2020 at 6:18 PM

To: Jim Newman jnewman@lifestylepubs.com, DeLand Shore deland@lifestylepubs.com

Hi Jim

If he has a proposal, he can submit it to you in writing as to how he will narrow the scope of the request and you will consider. You should not speak to him directly as he is adverse to you/us.

Carrie M. Francis

Partner

STINSON LLP

1850 N. Central Avenue, Suite 2100

Phoenix, AZ 85004-4584

Direct: 602.212.8535 \ Mobile: 480

Assistant: Linda Holder \ 602

STINSON.COM

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From: Jim Newman < jnewman@lifestylepubs.com>

Sent: Monday, March 16, 2020 3:00 PM To: Deland. <deland@lifestylepubs.com>

Cc: Francis, Carrie M. <carrie.francis@stinson.com>

Subject: Fwd: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena

External Email - Use Caution

Deland,

Please advise on below and I copied Carrie as well. I know you said to ignore and that you were in final stages of negotiations but this just came in my junk email the I caught.

Let me know if all still advise to not repined or what to say if need to respond.

Thanks,

Jim

Begin forwarded message:

From: "Chris S. Edwards" < CSEdwards@wardandsmith.com>

Subject: Your response to Neighborhood Networks Publishing,

Inc.'s Subpoena

From: Ilm newman inewman@lifestylepubs.com

Subject: Re. Your response to Neighborhood Networks Publishing, Inc.'s Subpoena

Date: March 16, 2020 at 6:57 PM

To: Chris S. Edwards CSEdwards@wardandsmith.com

Bcc: carrie francis@stinson.com

Mr Edwards,

Through adviso of attorney. If you have a proposal you can submit in writing as to how you wish to narrow the scope of the request so I may review and consider.

Sincerely,

Jim

Mr. MeAmon

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Chris S. Edwards Attorney

Ward and Smith, P.A.

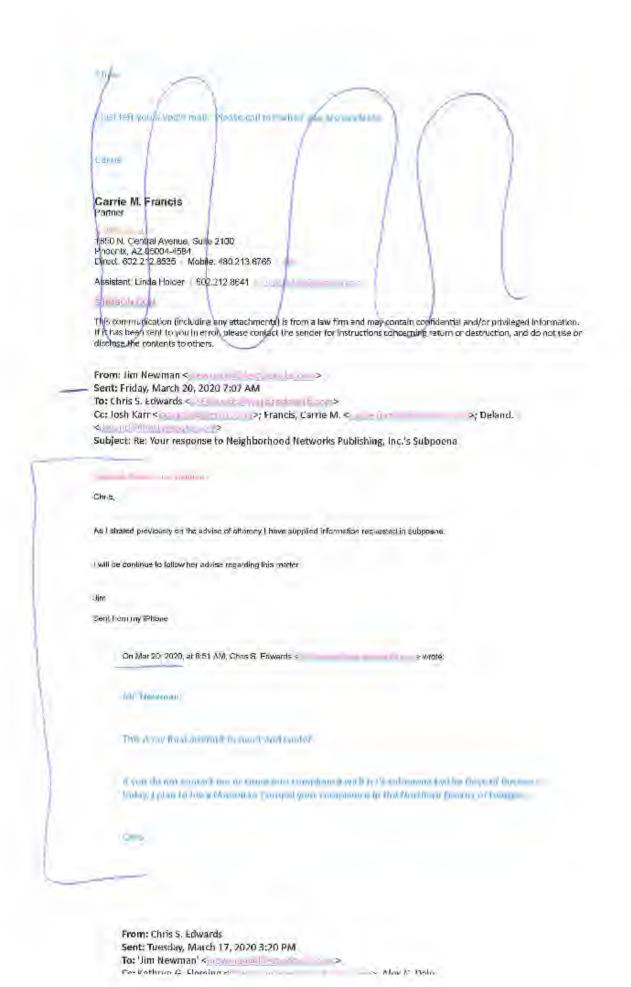
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Jim Newman

Herry cube can



From: DeLand Shore deland@lifestylepubs.com Subject: Re: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena Date: March 24, 2020 at 11:17 AM To: Francis, Carrie M. carrie.francis@stinson.com Cc: Jim Newman jnewman@lifestylepubs.com I think we are good to go On Tue, Mar 24, 2020 at 9.58 AM Francis, Carrie M. < arrie francis@stinson.com> wrote: Thanks, DeLand already approved. Carrie M. Francis Partner 1850 N. Central Avenue, Suite 2103 Phoenix, AZ 85004-4584 Direct: 602.212.8535 | Mobile: 480. Assistant: Linda Holder | 602. STINSON.COM From: Jim Newman < newman@filestylepubs.com> Sent: Tuesday, March 24, 2020 7:55 AM To: Francis, Carrie M. < carrie francis@stinson.com> Cc: Deland, <deland@lilestylepubs.com> Subject: Re: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena Deland, Are you ak with what Carrie wishes to send over. I assume she is looking for your approval and not mine but I am good with it for the record. Jim On Mar 24, 2020, at 9:50 AM, Francis, Carrie M. < ______francis/franci No additional information needed as of now. Just approval to send to N2. Thx Carrle M. Francis Partner STINSONLLE 1850 N. Central Avenue Suite 2100 Phoenix, AZ 850014, 4584 Direct 602.212.8535 4 Mobile: 480 Assistant Linda Holder \ 502 Minda hölder@stinson.com STINSON.COM From: Jim Newman < inewman@lifestylepubs.com> Sent: Tuesday, March 24, 2020 7:49 AM To: Francis, Carrie M. < came_francis@stuson.com> Cc: Deland. < deland@lifestylenubs.com> Subject: Re: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena Carrie, Do you need any additional information from me and other than what I just sent and copied you on to the N2 attorney should I do anything else?

Jim

From: Kathryn G. Fleming KGFleming@viewlandsmith.com &

Subject: Neighborhood Networks - Lifestyle Publications, SE TLC - Drulet Granting Motion to Commet

Date: May 12, 2020 at 10:21 AM

To: Jim Nawman jnewmen@filestylepubs.com

60: Alturi@HotackTailey.com, carrie (mincis@stinson.com, Alex C. Dale ACD@swindandsmith.com, Chris S. Edwards CSEdwards@wardandsmith.com

Good morning Mr. Newman,

Please find attached a copy of the Order filed in the Northern District of Georgia granting Plaintiffs' Motion to Compel. A copy has also been mailed to you via certified mail.

Best,

Kathryn



Kathryn G. Fleming North Carolina State Bar Certified Paralegal

Ward and Smith, P.A.

751 Corporate Center Drive, Suite 300 (27607)
Post Office Box 33009 | Raleigh, NC 27636-3009
P: 919,277 9159
V-card | www.wardandsmith.com

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BY YORYS O. J. P. P. W.

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May 12, 2020

VIA EMAIL AND CERTIFIED MAD. RETURN RECEIFT REQUESTED.

Lafestyle Publications & E., E.L. gla June : New man ZWienne Trave

CERTIFICATE OF SERVICE

I hereby certify that on May 12, 2020, I served the foregoing ORDER ON MOTION TO COMPEL on the following via electronic mail and by certified mail, return receipt requested, by depositing a copy thereof in an envelope bearing sufficient postage in the United States mail addressed to the following person at the following address which is the last address known to me:

Lifestyle Publications, S.E. LLC c/o James Newman 2 Wieuca Trace Atlanta, GA 30342 jnewman@lifestylepubs.com Defendant

Carrie M. Francis, Esq. Stinson LLP 1850 N. Central Avenue Suite 2100 Phoenix, AZ 85004-4584 carrie.francis@stinson.com Amy P. Hunt, Esq. Horack, Talley, Pharr & Lowndes, P.A. 301 South College Street Suite 2600 Charlotte, NC 28202-6006 AHunt@HorackTalley.com

<u>/s/ Christopher S. Edwards</u>
Christopher S. Edwards

ND: 4826-5444-7292, v. 1

IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

| NEIGHBORHOOD NETWORKS PUBLISHING, INC. and N2 |) |
|--|-------------------------------|
| FRANCHISING, LLC, |) FILE NO. 20-mi-00040-WMR |
| Plaintiffs, |)) ORDER ON MOTION TO COMPEL |
| v. |) ORDER ON MOTION TO COMPER |
| JACQUELINE MARIE LYLES and |) |
| LIFESTYLE PUBLICATIONS, LLC, |) |
| Defendants. |) |

This matter is before the Court on the Motion to Compel (D.E. 1) filed by Plaintiffs Neighborhood Networks Publishing, Inc.'s and N2 Franchising, LLC (collectively, "Plaintiffs"). Plaintiffs seek to compel third party Lifestyle Publications S.E., LLC ("Lifestyle S.E.") to fully respond to Plaintiffs' Subpoena *Duces Tecum*.

For the reasons outlined in Plaintiffs' Motion, the Motion is GRANTED. Third party Lifestyle SE is DIRECTED to fully respond to Plaintiffs' Subpoena Duces Tecum no later than seven days from the date of entry of this Order. Plaintiffs are directed to serve this Order upon Lifestyle S.E. utilizing service of process. If Lifestyle S.E. does not comply with this subpoena, and should the Plaintiffs file a motion for contempt relative to this Order, then such motion must also be served utilizing service of process; provided, however, that if Lifestyle S.E. enters an appearance in this case, then any motion for contempt may be served under the rules like any other pleading is served.

This 11th day of May, 2020.

WILLIAM M. RAY, IN
UNITED STATES DISTRICT JUDGE



From: Jackie Lyles jackielyles@att.net &

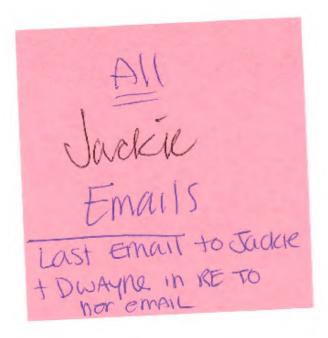
Subject: This was the first thing we'd say at our appts in the "introduction"

Date: February 19, 2019 at 5:57 PM

To: Jim Newman jnewman@lifestylepubs.com

Glad we were able to connect today. I'm pretty swamped and I'm sure you're busy as well. For most of our potential partners, this program either makes total sense for their business or it doesn't.

Jackie Lyles Peachtron Battle Living 404



From: Jackie Lyles jackielyles@att.net & Subject: Re: Media kits and Editorial Calendar Date: February 21, 2019 at 11:33 AM

To: Jim Newman jnewman@lifestylepubs.com

Hi Jim-

Hope you are well this morning!

Would you mind resending the "editorial" calendar for 2019. thank you!

Jackie

On Tuesday, February 19, 2019, 9:48:16 AM EST, Jim Newman < jnewman@lifestylepubs.com> wrote:

Download full resolution images Available until Mar 21, 2019

CIVER to Download

Perimeter North Lifestyle Media Kit pdf.pdf 4 MB

Chak to 20 violes or

Alpharetta Lifestyle Media Kit pdf.pdf 4 MB Blick to Download

BuckHaven Lifestyle Media Kit pdf.pdf 4 MB

CHER OF COMMISSION

Johns Creek Media Kit pdf.pdf 4 MB From: Jim Newman inewman@lifestylepubs.com &

Subject: Re: it's me

Date: February 25, 2019 at 11:00 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Got it and you need to set up your signature as well and should have gotten direction so it looks something like mine below,

Jim

On Feb 25, 2019, at 10:01 AM, Jackie Lyles < jackie lyles@lifestylepubs.com > wrote:

HI there- let me know if you receive this .)

Jackie Lyles

Lifestyle/publications

BuckHaven LIFESTYLE <u>buckhavenlifestyle.com</u>
Perimeter North LIFESTYLE <u>perimeternorthlifestyle.com</u>
Johns Creek LIFESTYLE <u>johnscreeklifestyle.com</u>
Alpharetta LIFESTYLE <u>alpharettalifestylepubs.com</u>

(404)

Jim Newman

Publisher P: 7702316292. jnewman@lifestylepubs.com



Follow us at:

buckhavenlifestyle.com perimeternorthlifestyle.com johnscreeklifestyle.com alpharettalifestylepubs.com From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: Re: Bus cards ordered. It' official Date: February 26, 2019 at 9:10 PM

To: Jim Newman jnewman@lifestylepubs.com



awesome - thanks so much!

I really am excited! Can't wait to get started. Thank you for sharing your morning with me today.

See you in the parking lot of Georgia Flooring. I will plan to be there by 10:20.

Address is: 6402 Atlantic Blvd., Suite 215

Norcross 30071

Cassie is the contact person.

jackie

On Tue, Feb 26, 2019 at 4:32 PM Jim Newman < inewman@lifestylepubs.com> wrote:

Front

Jackie Lyles

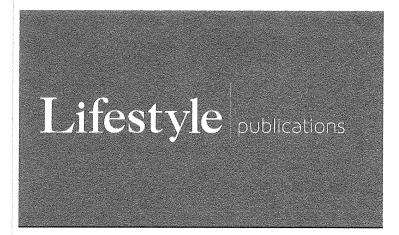
senior account manager

lifestyle publications

p: (404)

jackie.lyles@lifestylepubs.com lifestylepubs.com

Back



Jim Newman

Publisher

P: 770

jnewman@lifestylepubs.com



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Perimeter North LIFESTYLE perimeternorthlifestyle.com
Johns Creek LIFESTYLE johnscreeklifestyle.com
Alpharetta LIFESTYLE alpharettalifestylepubs.com
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From: Jim Newman jnewman@llfestylepubs.com Subject: Re: New 2019 media kits with and without pricing

Date: February 27, 2019 at 11:37 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com

On order. Maybe by when your back.

Sent from my iPhone

On Feb 27, 2019, at 7:48 PM, Jackie Lyles < jackie lyles@lifestylepubs.com > wrote:

Hi Jim -

thank you for these. Do you have the hard copies yet?

Jackie:)

On Wed, Feb 27, 2019 at 3:02 PM Jim Newman < inewman@lifestylepubs.com > wrote:

Jim Newman

Publisher

P: 7702

jnewman@lifestylepubs.com

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From: Jackie Lyles jackie.lyles@lifestylepubs.com

Subject: Re: Phone follow up today with BuckHaven and information

Date: February 28, 2019 at 6:27 PM

To: Jim Newman inewman@lifestylepubs.com



:) Hope she gets back to you! Hope you had a great day - thank you again for everything - I'll be in touch. I am taking a bunch of things to the beach. Praying for happy sunny weather.

best and cheers! Jackie

On Thu, Feb 28, 2019 at 10:39 AM Jim Newman < inewman@lifestylepubs.com > wrote: Damby,

It was so nice to speak again with you this morning and I look forward to speaking to Christa later toady possibly.

I wanted to send over some information to refresh's you both on our audience because I know it is important to you both to make sure your message reaches the correct audience, often and effectively. Our issues are of the highest quality, direct mailed free and monthly within an 8 mile radius and to only the most affluent homes in the area.

We reach over 100,000 of these readers monthly and we also connect with them through over 700 doctor, dental and area Whole Food locations for added exposure for your message. We also support that message with our online digital issues, website and social media platforms.

We offer free editorial support as well as networking events so that the multiple tier of effort creates the visibility you need to gain the response you expect for your investment.

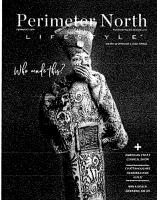
I invite you to visit us online at: buckhavenlifestyle.com and I look forward to speaking with you and Christa and discussing ways to present you to our audience.

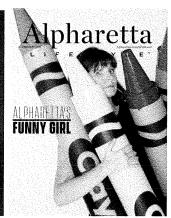
Jim

Jim Newman

p: (770) 231-6292











Jackie Lyles
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Perimeter North LIFESTYLE perimeternorthlifestyle.com
Johns Creek LIFESTYLE johnscreeklifestyle.com
Alpharetta LIFESTYLE alpharettalifestylepubs.com
(404)

From: Jackle Lyles jackie.lyles@lifestylepubs.com & Subject: Re: Updates to the New Deal / Proposal Template Date: March 1, 2019 at 8:00 AM To: Jim Newman jnewman@lifestylepubs.com thank you and thank you! I will mess with it when gone. Jackie On Thu, Feb 28, 2019 at 8:23 PM Jim Newman < pressyrang lifestyles > wrote: Yes, we can and it is really cool. I just had them do some redesign last two days so not to show totals and they did this for us so really great now. Makes a wonderful presentation. Have a great trip and be safe. The state of the state of the style of the s and the second second second second I specially the sale CONTRACTOR OF THE PROPERTY OF I i in the cathew@West/leouhs.com Lifestyle the state of the s THE COLUMN THE PARTY AND ADDRESS OF angre and *-rillord aurole " The said t Discourage of the Control of the Con Show Marchly Major Mily 1980 - documents of the first transfer days on a 2011 - 120 monthly but the y West (1974) - and exceed Value of their City, and or other through the control of the control 0.10 Take Take Value and Lating, crossed and a contract point award trought again, and second the point of the second of the Views and nature amplity and you ask as 100 at country a 100 years of a second Archael Challes (100 ftm). the Paris of a 7th lot of a 9th Seek Wighted Matthew Perry

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Alpharetta LIFESTYLE alpharettalifestylepubs.com
(404)

Jim Newman

Publisher P: 770:

jnewman@lifestylepubs.com



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Jackie Lyles
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(404)

From: Jackie Lyles jackie.lyles@lifestylepubs.com

Subject: question about online issues -Date: March 4, 2019 at 4:38 PM

To: Jim Newman jnewman@lifestylepubs.com

HI Jim:)

Hope you are well -How do you attach an online issue to an email? Is there an easy way to explain this via email?

thanks jackie lyles

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From: Jim Newman jnewman@lifestylepubs.com @

Subject: Re: Like this?

Date: March 4, 2019 at 4:46 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Need glasses?

On Mar 4, 2019, at 4:44 PM, Jackie Lyles < jackie.lyles@lifestylepubs.com > wrote:

thank you young man :) jackie

On Mon, Mar 4, 2019 at 4:43 PM Jim Newman < jnewman@lifestylepubs.com > wrote: Jackie,

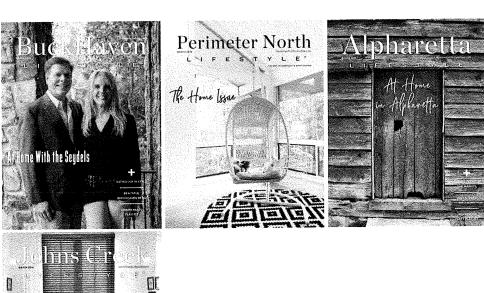
They are working on this and it is not easy. What we recently have received is some emails from corporate with the magazines attached and I have been taking that and forwarding like this attached and sending.

It is the only way I know how to do currently.

You can take this email for example and forward it, then delete all my stuff type your stuff and send it and the attached magazines go with it.

Make sense? How is the trip going?

Jim









From: Jim Newman jnewman@lifestylepubs.com &

Subject: Fwd: Focus on getting started Date: March 11, 2019 at 12:19 PM

To: Jackle Lyles jackle lyles@lifestylepubs.com

Cc: Jackie Lyles jackielyles@att.net

Evigin to wai ded meeting...

From: Im Nev man - mewman@lifeatylchulus.com

Subject: Forms or getting started Date: March 8, 2019 at 0 in 1 03 AM EAT To: harkin Lives (ackiely) month net-

lankie

VVI include ad to get you leave ted with the structure moderate proceeding who is a work. The observation than the corespode

I want to do all contained to be written to me desting the form of the policy of the leading of

0.816

March

West of Hillian 15th - Finish training / shead world to oddy night but a district than it of Section South out with Jun and Varyor / Make phone calls and in the existence of sections need for the following worst.

Work of fifthire 32nd - Try on Mign and Time to Hurselle and entert in the Wed. Thus modify it to no see the initial 2 pair you are up from previous were it \$5.14 more and of first West. A Class line to a Discussion with the

We in a 25th (d25th - 3 rould be comfortable by now and doing calls for all in greatly it Ethnich is esting that apply warmly for hillowing we constitute two bits to have over 10 agriculture on and elbeits reing that and

Through of Mainth, by sind of month should have unliked on conditionable of the 12 cities and new approach the file of month opporations are presented after a consideration of very larger and their information and are the conditional operations are provided to the second of the second operations are provided to the second operation of the second operations are provided to will be wind you would gift with a 17 operation of class death and principle also

Appril:

Gun of Sour

The Souther of your terget him. En your nave from 12 shard that you have mesented to from Artifluid on Milloyate or on or storage. If notice in the policy of the following the polytical or from with members.

B to 12 - Get uninvitor now. M. T. male for apt. Wert That Fit Go was not and downlifting to recent them. Design of the immediation in the Business of South Adapt of North Manual In the Business.

15 (e. 19 - 9) hoold now to ching 3 to a nontrinspose per week walk multiple wolld him. Finally have been 3 to 4 changes by now miles. — Ehoold in the pilot 5 cressors along and target blacks.

Sairs 26 - Update your Engel Inc. Where he von? Have nearly have you are smitted to? He waiting have a resented to? We will be sent of the waiting easy? What is you wish as sented to with. How many claims have you presented to? We will make these and go the ugh and under to make a rea on haid.

20 to 2 - Presspand replign. From helping will see when we are and what will not investigate. Hopefully you will have 15 to 4th presentations and a to 7 new plants and obling in this follow up of client. In Journal plants of approximants. His over the particular is a month.

Cill

3 cm., for each these coals you will need to do more up from but will get much sessions you hald brill your copy our winner and your climit have. To make all the same in-member to.

Fault Vago filmo in the his the can elibro 575 (00) (1)/20 (0 p. nonth in rives in cal.

- * Call on Dentist, Medical, Remodelers, relator, Developers, Spas, Jewlers, High end home services and businesses that sell services and products that are higher priced.
- *. Remember on phone calls you represent a very affluent audience of readers close to the business your calling and you are trying to find businesses that you feel our reader would be interested in doing business with and reading about and want to come by to learn more about them. The approach on the call should be not in selling but more about how you represent the affluent reader and want to find good businesses for them to support.
- *. Finally, it will come down to what you believe in your head and what your expectations are. If you believe in what we do and that the people you are calling on will benefit form partnering with us then your passion will come through and then it is all about helping them pull the trigger and make the decision. The sooner you are with us there mentally the easier this will become and the happier you will be so communicate with me where you are and where you might struggle if at all so I can help you.

Attached are some calls I promised you form Sandra our lead generator and study the things online and let's pan to meet Monday to go over everything at my house around 9:00am if works for you and we are so excited to have you with us.

Jim



DAILY LEAD CONTA...ET.xlsx



MONTHLY PROGR...RT.xlsx



Publisher

P. 770

jnewman@lifestylepubs.com



From: Jackie Lyles jackle.lyles@lifestylepubs.com Subject: what do you click on to put a presentation together?

Date: March 11, 2019 at 8:12 AM

To: Jim Newman jnewman@lifestylepubs.com

In arc?

would you put any together before an appt? thanks jackie

Jackie Lyles
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Custom Partnership Proposal for Amy's Cupcakes (Atlanta)

To: Jvnewman@Comcast.net Newman <Jvnewman@comcast.net>



ifestyle publications



Upon review, simply select the option that best fits your needs to sign electronically. Alternatively, let me know if your apout your pusiness and plans for the future. Following our discussion, here's a custom proposal designed specifically with options to help meet and exceed your future growth plans.

have any further questions.

I'm looking forward to our partnership moving forward.

Jackie

/lew Oustom Proposal

Regards,

Jackie Lyles

senior account manager lifestyle publications

D: (404)

jackie.lyles@lifestylepubs.com

itestylepubs, com

To: Jim Newman phone script (help!)

I feel like it needs a little love.

thanks -Please look over attached and feel free to make any changes.....

jackie

Jackie

by Community "

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> 🖹 Inbox - Google March 11, 2019 at 4:24 PM

Hi there. My name is Jackie Lyles and I am looking to reach the person that handles the marketing and editorial for this business.

I work for a local community publication and we represent about 100,000 very affluent and educated readers in about an 8-mile radius. I am looking to find businesses that I feel my readers would be interested in and came across your business and would love to learn more!

I am going to be in your area on Wednesday and could meet with _____at 9am Wednesday or noon on Thursday. Which one do you prefer?

(we are a direct mail, monthly boutique magazine, which focuses on the community in those specific areas. We are always looking for clients that reflect what are readers are interested in. Our readers are mostly women, live in homes that range from 600k - 6 million dollars and have discretionary income. Besides the monthly publication, we also offer social media opportunities).



March 13, 2019 at 11:17 AM

0 → Jim Newman

Re: savi provisions

To: Jackie Lyles

They did some Adv. but good lead and owners knows us and he has expanded and so great timing to call him. Mention my name and he said he was still interested when they open new location which they now have. We did a story 4 years ago on him and his family, fyi.

Should be good time now.

On Mar 13, 2019, at 10:54 AM, Jackie Lyles jackie:lyles@lifestylepubs.com wrote:

Just wondering if I should bother pursuing. Stopped in Pharr Rd. locations and loved it and got owners hey - noticed they were a past customer - what happened?

name...

ackie

Jackie (404) clifestylepubs-logo.png>

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From: Jim Newman jnewman@lifestylepubs.com &

Subject: Fwd: APPT>>THE STANDARD LUXURY BEAUTY SERVICES<

Date: March 20, 2019 at 11:27 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Jackie,

This apt. set by Sandra was canceled and it is time to reschedule., Why don't you listen to call and call her back and go

Jim

Begin forwarded message:

From: Sandra Reiss < reisspieces 4@gmail.com>

Subject: APPT>>THE STANDARD LUXURY BEAUTY SERVICES<<MEET NEARBY

Date: February 5, 2019 at 10:25:21 AM CST To: Jim Newman < inewman@lifestylepubs.com>

JIM>>THE STANDARD

Monday, February 11th 2019, 3:00 pm

View Contact

MEET: Owner; SARAI MATEO

PHONE: - (404)

EMAIL: HELLOSETYOURSTANDARD@GMAIL.COM

ADDRESS: NW ATLANTA, GA 30308

**WEBSITE: https://www.setyourstandardatl.com/

**LEAD SOURCE HP SIMPLY BUCKHEAD / THE ATLANTAN / JEZEBEL

(recording available)

Sandra Reiss

Jim Newman

Publisher

P: 7702 jnewman@lifestylepubs.com



From: Jackie Lyles jackie.lyles@lifestylepubs.com & Subject: Re: APPT>>THE STANDARD LUXURY BEAUTY SERVICES< Date: March 20, 2019 at 5:41 PM To: Jim Newman jnewman@lifestylepubs.com thank you will call her in the morning .) Cn Wed, Mar 20, 2019 at 11:27 AM Jim Newman < insecusar@lifes.ylepubs.com> wrote: Jackse, This apt, set by Sandra was canceled and it is true to respnodule. Why don't you listen to call and call her back and go ee. Jim Begin tomaréed message From: Sandra Reises instascinces 4/9 gmall.comSubject: APPT>>THE STANDARD LUXURY BEAUTY SERVICES 40 MEET NEARBY
Date: February 5, 2010 at 0.035/21 AM 0.22
To: Limited Amount of the company of the com JIM>>THE STANDARD Monday, February 11th 2019, 3:00 pm Mew Contact MEET: Owner; SARAI MATEO PHONE: - (404) EMAIL: HELLOSETYOURSTANDARD@GMAIL.COM ADDRESS: NW ATLANTA, GA 30308 **WEBSITE: https://www.setyourslandardail.com/ "LEAD SOURCE HP SIMPLY BUCKHEAD / THE ATLANTAN / JEZEBEL (recording available)

Jim Newman

Sundry Retes

P: 77 newman@ifestylepubs.com

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oucid svenlifestyle.com per neternorthifestyle.com obniscrecklifestyle.com alpharetta (festylepubs.com

Jackie Lyles (404)



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From: Sue Collins scollins@lifestylepubs.com &

Subject: Re: story ideas from a potential client and resident in 30305 (Peachtree Battle)

Date: March 21, 2019 at 4:49 PM

To: Jim Newman jnewman@lifestylepubs.com

Yep I saw those. Great, I asked her to darify which were flends in which were leads... Thanks much

On Thu, Mar 21, 2019 at 2:32 PM Jim Newman sinewman@lifestylepubs.com> wrote:

Some great leads for stories and let me now it you pursue and when so I can share with the owner to the Hive that Jackie is trying to land and may help with that as well.

On Mai 21 2019, at 11:52 AM, Jackse Lyles spekie (ylen@lifestylepubs.com) wrote

At my old job I met so many amazing people that wanted me to succeed and wanted to fel me know of great stories that inspire and that are interesting.



One of these people is Bob Cunningfram. He owns Cunningham and Associates (HVAC and generators...)

I met with Bob lodgy and the shared two editorial stories that he thought our resource would like. (Bob Conningham does a lot of work on this own with The Shepherd Center and our military, he puts on a yearly gob four-ament to raise money. I think this fall is his final one; Another good story actually. Bob lives in Peachtree Bailte, zip code is 30335. Typisf found this

This pass and write to scene to neep on the NEO STR.

Chart Share Year day, "Reactines Batter rections and continuous of Cumbrishen Associates Haviling and Ar, Bob Cumingham, co-founded and co-chained the Brookhoven Rolary Club's "Scratce Above Self invitational". This pass May, the Indiany Club's related and presented to Above Stephene a closek in the amount of \$172,500.

The money will go be Shephani Conto's traping SHARE Military intaktive, which is a comprehensive reliabilishin program that focuses on assessment and treatment for service men and women who have sustained a milito moderate formatic from service in post-911 conflicts. Over the past 7 years, Bronkhaven Rotary lies raised a total of strong \$550,000 for The Shephand Center through the annual got formament.

He would love it if you cated him at 77 (small boundedham@cunningtambeaccu a title more info about the stones but, here is a little info

) Fest on is a men that lives in Alpharetta. His name is Tim Crockett. Tim's mobile number is: (4

ome it im grocket@hx global.com

Te is from England originally. He rowner a 20 ft local 3,000 neutical miles across the Atlantic solo to raise awareness and support for those suffering from PTS(D) and other mental health disorders, level, tamenteknaken org. I think he had a sporsor and its protty dam cool. Not many people row across the atlantic for a cause that five in our town.

Lives or Marietta com: Invisionabilized tude com

sorry so much info. Don't have in so but good stories, reality still three () labels.

Jackie Lyles (404)

difestylepubs-logo.png>

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From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: Fwd: Follow up

Date: March 21, 2019 at 7:02 PM

To: Jim Newman jnewman@lifestylepubs.com

good news - see below, but I need to snewer the SS month thing - new do I say? Jacke

Forwarded messeage
From: Jere Smith 4 Januar Deuburghamiteus asus
Date: Thu, Mar 21, 2019 et 3/20 PM
Sturject Follow up
To sackin Messelfeskespuls.com < ackin Masselfestylssubs.com >

Jackie,

Thanks for meeting with us this morning, it was great to see you!

Sob and I both want to proceed with an ad.

Our city hesitation lies with the 36 month ferm. Con you detail the term rules for mo? I remember you saying something about a \$200 canceletion fee but what was the other part?

Thanksl

Jere Smith

Cunningham Associates

Heating and Air Conditioning, Inc.

770.455.6722 Office

ismith@cunninghamhyac.com

www.cumninghamhyac.com

Jackie Lyles (404)



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puckhayenlifestyle.com pormotemorhifestyle.com johrsorseklifestyle.com a charettalitestylepubs poin From: Jackie Lyles jackielyles@att.net

Subject: Re: Updated invitation: fu. REMODELREPUBLIC @ Thu Apr 4, 2019 10:30am - 11:30am (EDT) (jacklelyles@att.net)

Date: March 25, 2019 at 7:52 PM To: inewman@lifestylepubs.com

Hi there,

let's talk about this tomorrow since it is Karch's account.

thxjackie

On Monday, March 25, 2019, 5:24:12 PM EDT, < jnewman@lifestylepubs.com> wrote:

This event has been changed.

fu. REMODELREPUBLIC

more details »

When

Changed: Thu Apr 4, 2019 10:30am - 11:30am Eastern Time - New York

Calendar

jackielyles@att.net

Who

Jim Newman - organizer

jackielyles@att.net

Tuesday, February 26th 2019, 10:30 am

View Contact

SEE: Owner; MURAT

PHONE: (678)

EMAIL: HELLO@REMODELREPUBLIC.COM

ADDRESS: 6595 PEACHTREE INDUSTRIAL BLVD

PEACHTREE CORNERS, GA 30092

**WEBSITE: WWW.REMODELREPUBLIC.COM

(recording provided)

Going (jackielyles@att.net)? Yes - Maybe - No more options »

Invitation from Google Calendar

You are receiving this courtesy email at the account jackielyles@att.net because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More.

From: Jackie Lyles jackie lyles@lifestylepubs.com @

Subject: Declined: Apt: Sincere and Ingegrity service . see Archana . 470-40... @ Tue Mar 26, 2019 11:30am - 12:30pm (EDT) (Jim

Nevman)

Date: March 26, 2019 at 8:31 AM To: jnewman@lifestylepubs.com

Jackie Lyles has declined this invitation.

Apt: Sincere and Ingegrity service . see Archana . 470-

Call from Sumanti Ramirez at 678-

Owner is Archana Jitendra

email address is : sumati.remirez@sai-lh.com

Suite B06

When Tue Mar 26, 2019 11:30am - 12:30pm Eastern Time - New York

Where 1145 Peachtree Industrial Blvd, Suwanee, GA 30024, USA (map)

Calendar Jim Newman

Who Jim Newman - organizer

jackie.lyles@lifestylepubs.com

Invitation from Google Calendar

You are receiving this email at the account jnewman@lifestylepubs.com because you are subscribed for invitation replies on calendar Jim Newman.

To stop receiving these emails, please log in to https://www.google.com/calendar/ and change your notification settings for this calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More.

4

Mail Attachment invite.ics

920 cytes 915 hyres



From: Jackie Lyles jackie lyles@lifestylepubs.com &

Subject: Invitation: Cunningham Assoc. Jere Smith @ Thu Mar 28, 2019 9:30am - 10:30am (EDT) (Jim Newman)

Date: March 26, 2019 at 8:54 AM To: jnewman@lifestylepubs.com

Cunningham Assoc. Jere Smith

more detaille

When

Thu Mar 28, 2019 9:30am - 10:30am Eastern Time - New York

Calendar Jim Newman

Who

jackie.lyles@lifestylepubs.com - organizer

Jim Newman

Going (inewman@lifestylepubs.com)? Yes - Mayoe - No more options =

Invitation from Constant

You are receiving this email at the account jnewman@lifestylepubs.com because you are subscribed for invitations on catendar Jim Newman.

To stop receiving these emails, please log in to https://www.google.com/calendar/ and change your notification settings for this calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response.



Mail Attachment invite.ics

From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: progress report from last week.

Date: March 26, 2019 at 9:15 AM

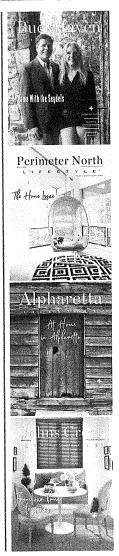
To: Jim Newman jnewman@lifestylepubs.com







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TO DATE PROGRESS REPORT ACCOMPLIESMENTS FOR THE WEEK AND SPECIFIC ACCTS SEEN FOR PRESENTATION

CUNFIGNAMI I VAC 3/31/19 Verde Horse 3/21/19 Mercedes Bonz-Burkhead: 4/21/19 WEEK OF: 3/17/19

The Lovett Safton CH Home (Sowe | Appliance/Cambria) Buckhead Cosmolic/Fundly Dentismy Actors Anti-Aging Invita-

> met with lewell. She said to contact her egan in the fall (October) is when they plan for 2020, met with lere Smith, interested in during far 18 months - I think the art cost is now bechering levin. spoke with Marketing, Eldenor Brooks. She said they bid samothing awhile back-indumonint inwidrapped of a note and pubsion 3/13/19 (UD). Nia (Phan Rd) She is in many pubs met with Louise Smith. Sourced inverented, then she spoke to doctor and he said they are colling enough now. micl with number Paul. He only does is a vehicle pays. American bather wanted to try more helphochwists/community. Would like fortry to get them in May made to give them an effective wanted to try more helphochwists/community. emailed back and forth with Endscy Woolfrom They advertise AUG - DECEMBER

spinke to Multiatel un 3/14/19. He said to call back in 50/90 days

JECKIW Lylun

Call again end of May - May 20th.

| Will call her every couple weeks.

I will result out the early fair 2019

Email htt critical April to have a meeting it sarly/mid-May 2019

Soing land to see them on Thursday, 3/28 @ 9.80 ende - المعالم عامة ni nieşe nuo nbesı b' المعالم الم August 2015 - for 2020 planning

DATE OF FOLLOW UPS AND STATUS TO DATE

From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: American Leather proposal for May issue

Date: March 28, 2019 at 12:45 PM

To: Jim Newman inewman@lifestylepubs.com



Hi Jim-

Here are the details regarding Verde Home.
I had an appt. there last week and the only reason/way they would advertise is if their vendor, American Leather is interested since they are paying for it.

- key points:

 1. Verde Home is a Home decor shop featuring an assortment of custom furniture, rugs, lighting & accessories.

 2. The co-owner Paul said that American Leather is testing advertising in super local markets. They are currently advertising in the Peachtree Battle pub and Chastain Park (I think the Chastain Park pub is no longer beginning this past April issue).

 3. He met with me last week because American Leather is doing 12 month agreements with hyper local pubs.

 4. Verde Home is having a sale for American Leather from May 3 June 17 so if our pubs got to people before May 3, they (American Leather) may be interested in advertising in one or two of our pubs probably just BrookHaven since they are off Howell Mill. Our pubs would be a great opp. to reach over 100 readers and get people, their perfect demographic into their store for their high end sleeper sofas.

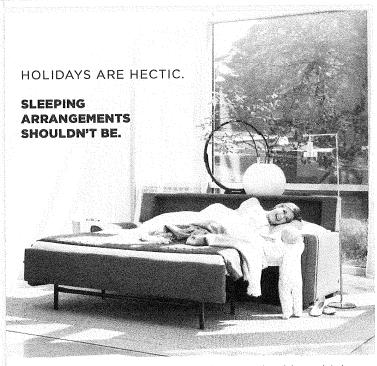
 5. Paul, the co-owner of Verde Home has to email this proposal to American Leather, though I will call them to find out who handles this.

So, haven't heard back - would like to send a proposal. -They would do a full page or if full page, why not premium? -12 issues

- -any online would be great -they would create their own ad

I have attached the ad they ran the last month for P'tree Battle Living.

Let me know what else you need - running off to an appt!



"The Comfort Sleeper line is the standard by which other sleeper sofas are measured" Consumer's Digest Best Buy of 2017.

EVERDE HOME

999 Brady Ave Suite 4. Atlanta GA 30318 | 678-927-9113 | verdehomeinc.com

Jackie Lyles (404)





From: Jackie Lyles jacklelyles@an het

Subject: Pw: former client requesting the ad we did for them

Date: March 26, 2019 at 1:03 PM

To: Jim Newman inewman@lifestylepubs.com, Jere Smith jsmith@cunninghamhvac.com

Hi all,

please let me know how this works for Lifestyle (BrookHaven).

see below. thanks jackie

- Forwarded Message

From: Kate from N2 Publishing <kate.silberfeld@n2-publishing-8af3d2b0aee5.intercom-mail.com>

To: "lackielyles@att.net" <jackielyles@att.net>

Sent: Thursday, March 28, 2019, 12:53:58 PM EDT

Subject: Re: former client requesting the ad we did for them

HI Jackie,

I hope you're doing great! Is this for Cunningham Associates? If so, here's a link to the ad-

I removed the client from this email chain

Kate from N2 Publishing

*

On Thu Mar 28, 2019 at 12:23 PM "Jackle Lyles" < jacklelyles@att.not> wrote. Hi field support.)

I used to work for n2 and "retired" recently

I have a previous client in the Peachtree Battle Living publication (GA: Peachtree) that would like the ad we did for them emailed to them. They are copied on this email.

I don't have access to n2 and pub manager any longer

Would you please email Jere Smith the last ad you all did for them?

Case 7:19-cv-00089-BO Document 51-7 Filed 06/25/20 Page 114 12.000110

Their last ad ran in the 2/2019 issue.

Many thanks! Hope you all are well!

Best,

Jackie Lyles

From: Jim Newman jnewman@lifestylepubs.com &

Subject: Cunningham contract and update Date: March 28, 2019 at 11:35 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com

Jackie,

Way to go on your first contract!

Congratulations and attached is your copy of the agreement that is now in the system. I just need you to find and send there past ad to me and I will show you how we then upload for the ad design team. Please see if you can send to me this week if possible and I will get it going for you.

Monday is the 1st and I have check for \$750.00 to give you for your time and expenses, as I promised you I would. You receive commissions for this ad the 1st of May once placed and delivered so at 15% you will earn \$112.50 per month for just this one placement and for at least 18 months with company.

Depending on how sales go for you I will pay you \$500.00 each month for the next three additional months plus whatever commissions you have earned. This means for May if you did nothing else but Cunningham I would still pay you \$500.00 + \$112.50 commissions = \$612.50. Of course if you get that furniture company and a few more this month for the May issue it will be 15% of all sales plus the \$500.00. I am just so happy to have you with us now and so wanted to start you off with \$750.00 to thank you for the time and effort and to pay you for some of that time and expense.

Let me know if this seems fair and if you need anything else but I am thrilled with your start and attitude and let us know how we can support you.

Jim

| Advertising Agreement Date 3/28/2019 Acct Mgr NEWMAN | | | PUBLICATIONS | | | | |
|--|---------------|---|--|--------------------------|--|--|--|
| Date 3/28/2019 Acct Mgr NEWMAN Company Name CUNNINGHAM ASSOCIATES | | | Region GA Fiscal Year 2019 Contact JERE SMITH | | | | |
| Address Atlanta, GA 30 | | | | Ste | | | |
| E-mail | | | Web | osite cunninghamhvac.com | | | |
| Fax | Office P | hone 770 | | Mobile | | | |
| Publication | Monthly Price | # Months | Size | Notes | | | |
| BuckHaven | 750- | 36 | 1/2 | * may cancel a | | | |
| | | | | | | | |
| | | | | | | | |
| Total sales amount | 750- | Publication run dates: Start APRIL, 2019 End MARCH, 2012 Comments/instructions: ONR TIME FATA 013516A | | | | | |

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| gnature X signing, I authorize Lifestyle Publications, 1.1 | Ew charge my card / initial | se ACH payments for all am | THE RESERVE TO SHARE THE PARTY OF THE PARTY | and the same of the Assessment of the same |

Advertising Agreemant Terms and Conditions Please Read Carefully

Acceptance. By signing below, and by advertising with Lifestyle Publications, LLC, its successors or assigns (Lifestyle Publications). Advertiser, including its buying agreeces or services (Advertiser) agrees without insists on or qualification, to be

Provision of Advertising Materials. Advertiser will provide all in andwartscement in accordance with Lifestyle Publications policies in effect at the time, including without fundation to the manner of transmission to Lifestyle Publications and the lead-time prior to publication of the advertisement. Lafestyle Publications shall not be required to publish any advertisement that is not received in accordance shall not be required to phonon any later personally published ad or other ad in with this provision and may substitute a previously published ad or other ad in Lifestyle Publications' sole discretion. If the Advertises fails to provide materials in accordance with this provision. Advertises will be charged for the ad space reserved whether the advertisement runs in the publication or not

Positioning and Layout, Except as otherwise expressly provided in the Advertising Agreement, positioning of advertisements and all layout decisions within the magazine or on any page is at the sole discretion of Lifestyle Publications.

Full Payment. Advertiser agrees that full payment of the contract price must be Fall Payment, asvertiser agrees that our payment in the contract price must be rendered in order for the terms of the contract to be satisfied. Payment is not dependent upon receipt of tear sheets. No partial payment or pro-rated amounts will be accepted as payments in full unless otherwise specified in writing. Failure to pay the amount due for more than 30 days will constitute a material breach on the Advertiser's part which gives Lifestyle Publications the right to cancer publication of future advertisements and collect based on the terms under Cancellations below, to be exercised at Lifestyle Publications' sole discretion.

All accounts past-due more than 30 days will incur interest charges of 1.5% per month. Advertisers will be charged a \$30 fee for each returned check

Cancellations. Advertiser understands that Lifestyle Publications offers discounted rates for multi-month contracts, and that Lifestyle Publications relies on Advertiser's agreement to fulfill a multi-month term in its business planning, in determining magazine layout and forecasting, and in determining publishing rates and schedule. Advertises understands and agrees that Lifestyle Publications will incur damages that may be difficult to quantify by Advertiser's early cancellation.

If Advertiser cancels this contract for any reason, Advertiser will be charged a \$200 cancellation fee and all previously published advertising under the contract will be re-invoiced at the open (month-to-month) rate published in Lifestyle Publications' prost current Media Kit. Advertiser understands that the monthly ad rate in the most current Media Kit may differ from and supersedes the rate presented at the time of signing for the purposes of re-invascing under this section.

Upon cancellation, Advertiser will be charged the most current open rate for all editorial content previously published as part of the Advertising Agreement, if Advertiser had not been previously charged for it. Editorial content shall be charged at the open rate for advertising, according to the size of the editorial. For example, if editorial is a full page, the Advertiser will be charged the open rate for a full page ad.

Advertiser must give written notice of cancellation 20 days prior to the next

No Warranty, Lifestyle Publications MAKES NO WARRANTY, EXPRESS OR IMPLIED, WITH RESPECT TO ANY MATTER INCLUDING WITHOUT LIMITATION ADVERTISING AND OTHER SERVICES, AND EXPRESSLY DISCLAIMS. THE WARRANTIES OF CONDITIONS OF MONDER INGEMENT, MERCHANTABILITY, AND FITNESS FOR ANY PROPERTY OF THE WARRANTIES OF PARTICULAR PURPOSE.

Limitations of Liability, in the event that Lifestyle Publications fails to publish an advertisement and/or editorial in accordance with the schedule provided in the Advertising Agreement, or in the event that Lifestyle Publications falls to deliver the full time period prescribed in the Advertising Agreement, or in the event of any other failure, technical or otherwise of such advertisenent and/or educated a appear as provided in the Advertising Agreement, the sole liability of Lifestyle Publications and exclusive remedy of Advertiser shall be limited to planement of the advertisement and/or editorial at a later time until the total advertising time is delivered, unless the magazine is discontinued or Lifestyle Publications cancels this Advertising Agreement, which it may do at its sole discretion, in which case all obligations beyond the last into published are relieved after full payment for outstanding munices is made. Claims for any failure must be made within 30 days following the date of such failure IN NO EVENT SHALL LIGHTY'S PUBLICATIONS TO LIABLE SHOPER THEN AGREEMENT FOR ANY CONSEQUENTIAL, SPECIAL, LOST PROFITS, INDIRECT OR OTHER DAMAGES. WHETHER ARISING IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE

Advertiser Warranty and Indemnification. Advertiser warrants and represents (1) that any ad submitted does not violate applicable law, including trademark, copyrig or other property rights of any third porty, and (2) that Advertiser is authorized to publish the ad submitted. Advertiser agrees to hold harmless and defend at their sole cost Lifestyle Publications from any hability, hoss or expense (including court costs and atterneys' fees), arising out of any breach of the aforementioned warranties and representations

The person signing this agreement on behalf of Advertiser warrants that he or she has the authority to enter into this binding Agreement on behalf of Advertiser

Force Majeure. Each party shall be excused from liability to perform its obligations under this contract where such failure results from delays caused by Arts of God, fires. floods, strikes, work stoppages, or controls or regulation of federal, state, or local governments.

Attorney Pees. If Lifestyle Publications must pursue collections or enforce this contract, or if our is brought by Lifestyle Publications for collection or enforcement, then Advertiser shall pay to Lifestyle Publications all costs of collection and enforcement, including reasonable attorney's fees and court costs.

Choice of Law, Jurisdiction, and Venue, This agreement shall be construed in accordance with the laws of the State of Kansas, except to the extent that federal law preempts Kansas law. Advertiser irrevocably consents to the personal jurisdiction of the state and federal courts located in the state, county, or judicial district in which fullestyle Publications' principal place of business is located and hereby waives all questions of personal pariodiction for the surpose of carrying out this provision.

Advertises because seems that service of provisio may be made more Advertises in secAdvertiser has paid in full all amounts due, unless otherwise stipulated in writing by an authorized agent of lifestyle Publications.

Rejection of Advertisement. Advertiser understands that Lifestyle Publications is a family-friendly publication, that it upholds strict graphic and editorial standards, and that it works disgently to maintain its public image. Not all advertisements will be consistent with Lifestyle Publications' family-friendly purpose and/or image, or neer the publication's graphic and editorial standards. Therefore, Advertiser understands and agrees that Lifestyle Publications may, at its sole discretion, reject advertisements for publication for any reason whatsoever. If Lifestyle Publications rejects an advertisement for publication, Advertiser may submit an acceptable replacement advertisement within Lifestyle Publications' deadlines for publication.

Copyrights. All advertising that represents the creative effort of Lifestyle Publications and/or the utilization of creativity, illustrations, labor, composition, or material furnished by Lifestyle Publications remains the property of Lifestyle Publications, including all copyrights, unless otherwise stated in writing and signed by Advertiser and an authorized agent of Lifestyle Publications. Advertiser understands and agrees that it cannot authorize reproductions, in whole or in part.

proceeding relating to or arising out of this Agreement or the relationship created by this Agreement by any means allowed by Kansso or federal law and further agrees that vesue for any proceeding relating to or arising out of this Agreement shall be the county or indical district in which Lifestyle Publications: principal place of business is located; provided, however, that Lifestyle Publications may bring my action for injunctive or other extraordinary relief in any state or federal district court which has jurisdiction.

Entire Agreement and Severability. This contract constitutes the entire agreemen between Lifestyle Publications and Advertiser concerning the subject matter hereof and supersedes any prior Agreements. No representations, inducements, promises, or agreements, or all or otherwise, not embodied herein shall be of any force or effect Headings used in this Agreement are provided for curvenience only and shall not bused to construe assaulage or intent. If any provision contained to this Agreement at determined to be invalid, tillegal, or unenforceable in any respect, the that provision shall be severed and replaced with a new provision of this Agreement. Failur to enforce any provision shall not be garties and the remaining provision of this Agreement. Failur to enforce any provision shall not be deemed a waiver or relinquistisment of any right under that provision. Any amendment must be agreed to in writing by both partnes.

I affirm that I have had the opportunity to review this contract in its entirety, and that I understand and agree with all of the terms of the contract

DATE: 3/28/19

By: Name/Title_

Signature

Jim Newman

Publisher

jnewman@lifestylepubs.com



Follow us at:

buckhavenlifestyle.com perimeternorthlifestyle.com johnscreeklifestyle.com alpharettalifestylepubs.com From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: Re: Cunningham contract and update

Date: March 28, 2019 at 9:20 PM

To: Jim Newman jnewman@lifestylepubs.com

thank you so much for your support and kindness. You really are a great businessman and a very tunny and kind man as well. Thank you fix taking me on. Topprodiste the trust and for paying me as wal :)

jeckie :)

Cn Thu, Mer 28, 2019 at 11:35 AM Jim Newman Kinewman Gullet Wearles, many wrote: Jedde,

Way to go on your first contract!

Congratulations and attached is your copy of the agreement that is now in the system. I just need you to find and sand there past ad to me and I will show you how we then uplose for the ad design fearn. Please see if you can send to me this weak if possible and I will got it going for you.

Monday is the 1st and Thave chack for \$750.00 to give you for your time and expenses, as I promised you I would. You receive commissions for this ad the 1st of May once placed and delivered so at 15% you will ear; \$112.50 per month for just this one placement and for at least 18 months with company.

Depending on hits sales go for you livin bay you \$500.00 each month for the next three additional months plus whatever commissions you have earned. This means for thay if you did noting close but Curningham would still pay you \$500.00 + \$112.50 commissions = \$812.50. Of course if you gor line! furniture company and a few more this month for the May Issue it will be 15% of all sales plus the \$500.00. I aim just so heapy to have you with us now and so wanted to start you of with \$750.00 to thank you for the time and effort and to pay you for some of that time and expense.

Let me know if this seems fair and if you need anything else but I am Unitled with your start and allitude and let us know how we can support you

Jim Newman

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Jackie Lyles (404)



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puckhavenifestyla.com pennielemodalifestyla.com phrisc welditestyle com nimaretal/lescyle pubs.com From: Jlm Newman inewman@lifestylepubs.com &

Subject: Re: Cunningham contract and update

Date: March 29, 2019 at 9:01 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Jackie.

We are thilled to have you and know your business offices and talents will serve us well. I want to do all I can to support you and know it is just getting our those and meeting people that will dire your success and you have the discipline to do that.

I am heading up to Summer Classics today for an appt, but if you want your check early let me now and will meet you. Make it a great day and let me know if I need to tweak the proposal I sent you or if you want me to now sand to your client for review.

Jim

On Mai 25, 2019 or \$20 PM, Japas Lyles rjacke_WestVile

Jim. I mark you so much for your support and kindness. You really are a great businessman and a very funny and kind man as well. Thank you for taking mic on it appreciate the frust and for owing mic or as seen.

ackie :

On Thu, Mar 38, 2019 at 11-35 AM Jim Newman's permantificacy souts stone wrote:

Way to go on your first contract!

Congratulations and attached is your copy of the agreement that is now in the system. I just head you to find and were frece past ad to me and I will show you how we than upload for the aid design learn. Please see it you can send to me this woos if possible and I will get it going for you.

Monday is the 1st and I have check for \$750.00 to give you for your time and expenses, as I promised you! would. You receive commissions for this ad the 1st of May once blaced and delivered so at 15% you will care \$12.50 per month for just this one placement and for at least 1% months with company.

Depending on how sales go for you flwit pay you \$500 00 each month for the part three middlicust months plus westerns commissions you have comed. This means for May if you go noting else but Curringnam, would sull pay you \$500 00 + \$112,50 commissions = \$612.50. Of course if you go that furniture company and a few more this midnife may be an expense. If you go that furniture company and a few more this midnife may be an expense. If you go that furniture company and a few more this midnife may be an expense. If you go that furniture is the since and the pay you fix you go that furniture and expense.

Let me know if this seems for and if you need enything sise but I am thrited with your start and artifude and let us know how we can support you.

1121

Jim Newman

newman@ifestylepubs.com

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Jackie Lyles (404)

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From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: Re: Cunningham contract and update

Date: March 29, 2019 at 9:08 AM

To: Jim Newman inewman@lifestylepubs.com

hey thereyou're ab nice! Monday is time, thanks so much!
Good luck at your appt. I was at Summer Classics awhile back. Awesome place!
Feel free to email the proposal forme whenever and I can email to the guy today.
I am going to make calls and have an appt, at 11 with a nice lady from Ansley Atlanta. They are going through a lot of changes but you never know, judge.

On Fri, Mar 29, 2019 at 9:01 AM Jim Newman < newman@ifestvlopubs.comp wrote:

We are firstled to have you and know your business eithics and tailons will serve us well. I want to do at I can to support you and know it is just getting out there and meeting pocole that will she your success and you have line disapline to do that.

I am heading up to Summer Classics today for an apat, but if you want your check early let me now and will meet you. Make it a great day and let me know if I need to tweek the proposal I sent you or if you want me to now send to your clent for review.

On Mai 38, 2019, al 9/20 PM. Jackie Intell (acide lyles@idest@cours coms wrote

trank you so much locyour support and kindings. You really site a great businessman and a very furny and kind mail or rect. Thank you for toking me on a suppreciate the frust and for

On this May 28, 2019 at 11.35 AM Jim Newmen spekinsh@destdepubs.com: wrise deckie.

Way to go on your first contract!

Congrabultions and acadred is your copy of the agreement that is now in the system. I just need you to him and sever there past ad for mo and I will show you how we from upload for the ad design from Please see if you can send to me this week if possible and I will get if going for you.

Manday is the 1st and I have check for \$760.00 to give you for your transland expenses, as I promised you! without You receive commissions for this as the 1st of May once placed and Betweed so at 10% you will seen \$ 1/2.50 permanth for just this one percentent and for at least 18 months with company.

Depending of how sales go for you I will pay you \$500.00 each month for the next three would be a high sales whatever commissions you have samed. This means for May it you did nothing else but Continued not be the Continued on the pay you \$500.00 is \$112.50 continued on \$500.00. Of course if you get that furniture company and a few more this month for the May restrict the life of all sales plus the \$500.00. It similarly so heapy to have you with us how and so wanter to start you off with \$750.00 to trank you far the time and cotor and to say you to

Let me know if this seems fair and if you need anything else but I am in the with your start and attitude and last us know how we can support you

Jim Newman



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Jackie Lyles (404)

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From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re: Cunningham contract and update

Date: March 29, 2019 at 9:16 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



heard you the proposal so if it is right send me the grays omail and I can send it for you. To send I have to have his cursil address on I can show you how to do it so you can personalize the misssage in the attachment.

.im

On Mer 29, 1019 at 9:08 AM, Jackie Lylos Hackie Lyles (01/2stylepubs.com/ Mrote

hey there

you're so nice! Monday is line, thanks so much!

Good luck at your appt. I was at Summer Classics awhite back. Awesome place!

Feel free to email the proposal to me whenever and I can email to the guy today.

I am going to make calls and have an appl, at 31 with a nice tady from Ansley Atlanta. They are going through a lot of changes but you never know, incide

On Fri, Mar 29, 2019 at 9:01 AM Jim Nevanan <inevman@lifestylepubs.com> wrote:

We are thrilled to have you and know your business ethics and talents will serve us well. I want to do all I can to support you and know it is just getting out there and meeting people that will dire your success and you have the discipline to do that.

I am heading up to Summer Classics today for an appt, but if you want your check early let me now and will meet you. Make it a great day and let me know if I need to tweak the proposal I sent you or if you want me to now send to your client for review.

Sim

On Mar 28, 2019, at 9:20 PM, Jackie Lyles «jackie.lyles@lifestylepubs.com» virole:

Inn

thank you so much for your support and kindness. You really are a great businessman and a very funny and kind man as well. Thank you for taking me on. I appreciate the trust and for paying me as well.)

inclose A

On Thu, Mer 28, 2019 at 19:35 AM Jim Noveman < inewman@lifestylepubs.com > wrote: Japkie.

Way to go on your first contract!

Congratulations and attached is your copy of the agreement that is now in the system. I just need you to find and send there past ad to me and I will show you have then upload for the ad design team. Please see if you can send to me mis week I possible and I will get if going for you.

Monday is the 1st and I have check for \$750.00 to give you for you. Time and expenses, as I promised you I would. You receive commissions for this ad the 1st of May once placed and delivered so at 15% you will earn \$112.50 per month for just this one placement and for at least 18 months with company.

Depending on how sales go for you I will pay you \$500,00 each month for the next three additional months plus whatever commissions you have carried. This repeats for May if you did nothing dise but Contrognam I would still pay you \$500,00 + \$112,50 commissions = \$612.50. Of course if you got that furniture company and a few more this month for the May issue it will be 15% of all sales plus the \$500,00. I am just so happy to have you with us now and so wanted to start you off with \$750,00 to thank you for the time and effort and to pay you for some of that time and expense:

Let me know if this seems lair and if you need anything clse but I am thrilled with your start and attitude and let us know how we can support you.

Jim

Jim Newman

P-7

inewman@litestylepubs.com

Follow us at:

buckhavenlifestyle.com perimeter northlifestyle.com johnscreek i festyle.com alpharettalifestylepubs.com From: Jackle Lytes jackie.lyles@lifestylepubs.com &

Subject: Re: Cunningham contract and update

Date: March 29, 2019 at 9:21 AM

To: Jim Newman jnewman@lifestylepubs.com

I am thinking if possible it would be nice coming from ma? If you send though you can mention my name. His enteil is: __gunfleeroenomeipc.com

Jackie

On En. Mar 29, 2019 at 9:16 AAI Jim Newman <a hree man Selficity repuss come whole:
I sent you the proposal so till is right send me the guys email and I can send it for you. To send I have to have his omat address or I can show you how to do it so you can personalize the message in the attachment.

On Mar 25, 2019, at 9,09 AM, Jackin Lyles signale Mea@lfest/epubs.com? wrote.

ney there-

you're so nice! Monday is find thanks so much!

Sood luck at your appt. I was at Summer Classics awnillo back. Awesome place!

Feel free to small the proposal to me whenever and I can email to the guy today

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I am heading up to Summer Classics today for an appt, but if you want your check early let me now and will meet you. Make it a great day and let the know if inteed to tweak the proposal (sent you or if you want me to now sent to your client for review

On Mar 25, 2019, at 9:20 PM, Jankie Lyles gaoke Mes@lifestylepups.com= whole:

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On Thir Mar 28, 2019 at 11.36 AM Jim Neymon Ajnewman@ifestylepubs.com> widte.

Way to go an your first contact.

Congrafulations and artached is your copy of the agreement that is now in the system. I just need you to line and send there past ad to me and it will show you now we then upload for the ad design ream. Please see if you can send to me this week if possible and I will get if going for you

Manday is the 1st and thave enack for 9750,00 to give you for your time and expenses, as I promised you I would. You receive comin samps for this ad the 1st of May once placed and delivered so at 15% you will earn \$112.50 per month for just this one placement and for at least 18

Depending on how sales go for you I will pay you \$500,00 each month for the Lexi thme additional months plus whatever commissions you have earned. This means for May if you did nothing ease but Combingham I would still pay you \$500,00 + 9112,50 commissions = 5612,50. Of course if you get that furniture company and a few more this month for the May issue if will be 15% of all sales plus the \$500,00. I am just so happy to have you with us now and so wanted to start you off with \$750,00 to thank you to/ the time and effort and to pay you for some of that time and

Let me know if this seems fair and if you need anything else but I am thilled with your start and intillude and let us know how we can support you.

Jim Newman

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X

From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: ad for cunnigham Date: April 2, 2019 at 8:58 AM

To: Jim Newman jnewman@lifestylepubs.com

Hi Jim.

1, attached is logo

2. Togi to use in the ad; residential service and repair 770-455-5722 cumbeheathyse con:

3. Use main line as:

Keeping Your Home & Family Comfortable

4. Use same or similar picture as below







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From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re: today -

Date: April 2, 2019 at 9:07 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



All sounds productive and looks like you're building your lead bonch. The toughest part of this is the first three months of building leads and then the rest is down till with closing them and follow ups so you're on your way.

Lot me know how I can help and when you wish me to go with you anytime.

Jim

On Apr 2, 2019, at 9:00 AM, Jackie Lyles «jackie lyles@iffestylepubs.com» wrote

Ht Junt

Thave two soots today. Going to The Predmont (old foxis frame) and tried to see my Hennessy Jaguar/Land Rover man affer that, Will touch base later.

-hand heard back from Poid. he was out of town found a new helicities center. In any entering puy and mon zipped over there to drop of four pubs since they will be opening up to a taw weeks. It is saidly Springs-I will by tim again today.

jackle

Jackie Lyles

(404)

difestylepubs-logo.png>

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From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: Invitation: Sante MD Wellness Center - Dave @ Mon Apr 8, 2019 3pm - 4pm (EDT) (Jim Newman)

Date: April 3, 2019 at 9:36 AM To: jnewman@lifestylepubs.com

Sante MD Wellness Center - Dave

more details »

Meeting with Dave Francolini, co-founder

When Mon Apr 8, 2019 3pm - 4pm Eastern Time - New York

Where NE, Atlanta 30328 (map)

Calendar Jim Newman

Who a jackie.lyles@lifestylepubs.com - organizer

Jim Newman

Going (jnewman@lifestylepubs.com)? Yes - Maybe - No more options »

Invitation from Google Calendar

You are receiving this email at the account jnewman@lifestylepubs.com because you are subscribed for invitations on calendar Jim Newman.

To stop receiving these emails, please log in to https://www.google.com/calendar/ and change your notification settings for this calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More.

1

1

Mail Attachment invite.ics

TKB

I KB

From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: report

Date: April 8, 2019 at 8:51 AM

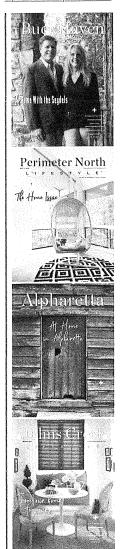
To: Jim Newman jnewman@lifestylepubs.com







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TO DATE PROGRESS REPORT ACCOMPLIHSMENTS FOR THE WEEK AND SPECIFIC ACCTS SEEN FOR PRESENTATION

WEEK OF: 3/17/19

Cunningham HVAC: 3/21/19 CR Home (Sewell Appliance/Cambria) **Buckhead Cosmetic/Family Dentistry** Verde Home: 3/21/19 Mercedes Benz-Buckhead: 3/21/19 dropped off a note and pubs on 3/13/19 to Dr. Nia (Pharr Rd) She is in many pubs

Doctors Anti-Aging Institut The Lovett School

> met with owner Paul. He only does is a vendor pays. American Leather wanted to try more neighborhoods/community met with Louise Smith. Sounded interested, then she spoke to doctor and he said they are doing enough now.

spoke to Michael on 3/14/19. He said to call back in 60/90 days

met with Jere Smith. Interested in doing for 18 months - I think the art cost is now bothering them.... met with Jewell. She said to contact her again in the fall (October) is when they plan for 2020.

spoke with Marketing, Eleanor Brooks. She said they did something awhile back - not more print now emailed back and forth with Lindsey Wohlfrom - they advertise AUG - DECEMBER

Going back to see them on Thursday, 3/28 @ 9:30 August 2019 - for 2020 planning

DATE OF FOLLOW UPS AND STATUS TO DATE

Would like to try to get them in May - need to give them an offer thought I'd reach out again in the summer - June 2019 I will call her every couple weeks.

Email her end of April to have a meeting in early/mid-May 2019 I will reach out in early fall 2019 Call again end of May - May 20th.

The Piedmont WEEK OF: 4/1/19

Hennessy Jaguar/Land Rover

Goodyear Buckhead - Paul Gimby Bach Fitness - Nathan Engels and Volkers - Ashley Battleson Visitied car dealers on Roswell Rd: No response to my call/email re: May:(Hendrix Toyota, Motor Cars of GA, RBM of Atl., Classic Subaru and Cadilaac, Nalley Ford

Holy Innocents' School

Ashley was in the Chatain Park pub - said it didn't work - not ready to do another pub right now Met with Mark Hennessy just to say hello and let him know what I am up to Owned by SRG - will get with them. Based in CA Paul was headed out of town with his wife that day so I just presented to him and he said to check back in a couple week call or visit week of 4/15 Owner Nathan said no print right now

Met with Andrew - check back in a couple months for September

Check back in a couple weeks (week of 4/15)

Follow up with them this week Follow up for the June pub.

Check back in June for Sept.

From: Jackie Lyles jackielyles@att.net @

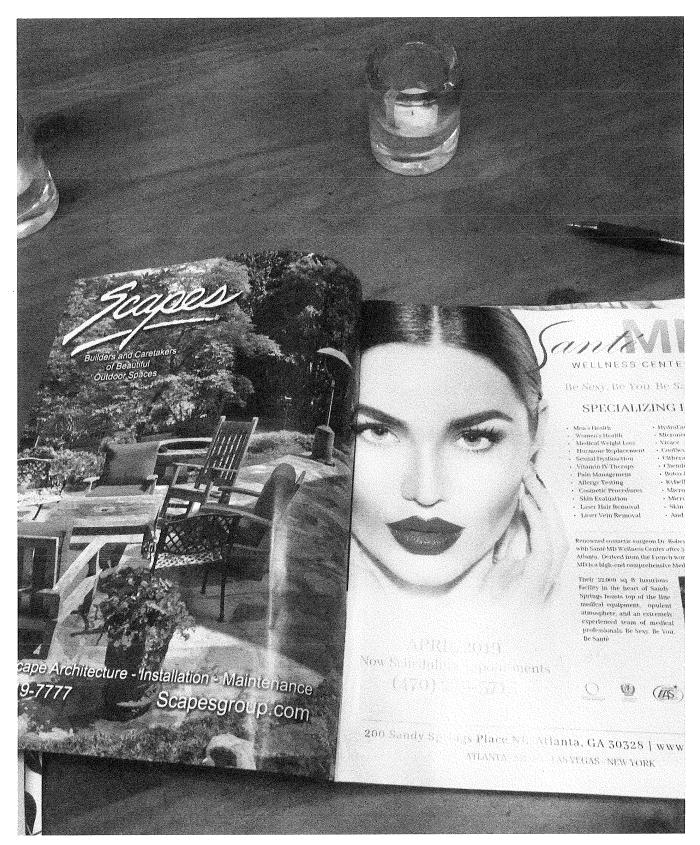
Subject: This one is from Best Self Date: April 8, 2019 at 10:08 AM To: jnewman@lifestylepubs.com





Jackie Lyles 404 From: Jackie Lyles jackielyles@att.net & Subject: This is from My Sandy Springs Date: April 8, 2019 at 10:09 AM
To: jnewman@lifestylepubs.com





Case 7:19-cv-00089-BO Document 51-7 Filed 06/25/20 Page 130 12000126

From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re: This is from My Sandy Springs Date: April 8, 2019 at 10:11 AM To: Jackie Lyles jackielyles@att.net



Ok got it and thanks

On Apr 8, 2019, at 10:08 AM, Jackie Lyles jackielyles@att.net wrote:

Jackje Lyles

Jim Newman

Publisher

P: 77

jnewman@lifestylepubs.com

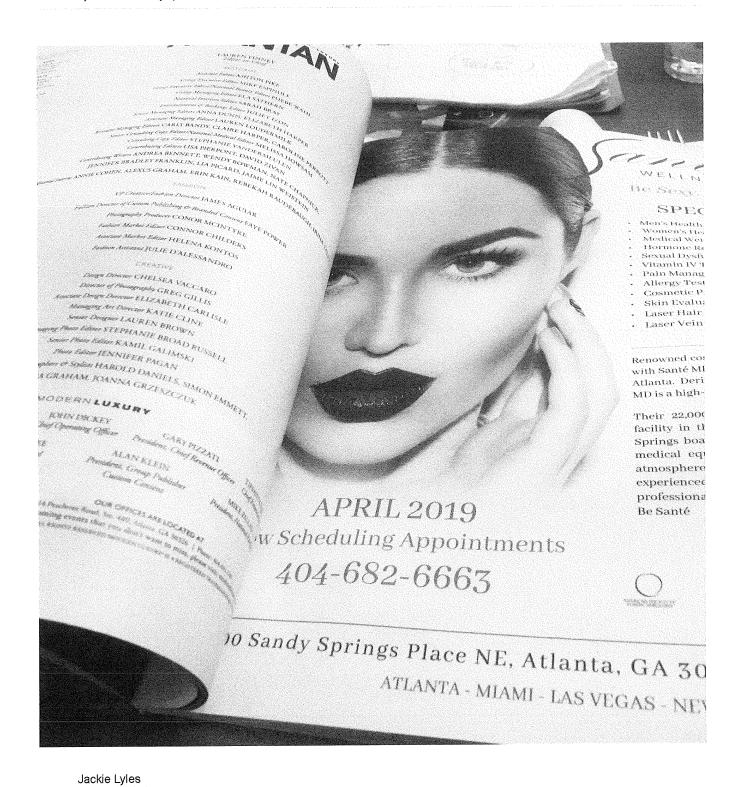


Follow us at:

buckhavenlifestyle.com perimeternorthlifestyle.com johnscreeklifestyle.com alpharettalifestylepubs.com From: Jackie Lyles jackielyles@att.net @

Subject: Also page 17 of Atlantan
Date: April 8, 2019 at 10:11 AM
To: jnewman@lifestylepubs.com







From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: cunningham ad

Date: April 8, 2019 at 8:14 PM

To: Jim Newman jnewman@lifestylepubs.com

H. Jim have not been able to pull up the ac-

tild click on "ad" link and it said "pending creative" - I guess that means waring on creative to make changes?

Hemailed Dave from Santa MD (Sante means "health") fyl.)
Hadn't heard book from him. I will text you when I do - hoping again to somehow squeeze him in tomorrow - with soft opening on Wednesday, I think tomorrow is our best day. Yikes,

You wanted me to let him know to soud us a press release for June? jackle

Jackie Lyles (404)



Luckievenfrestyle.com perimeter out lifesty e comjohnscreekifestyle com alpharette/festylepuis/com From: Jim Newman jnewman@lifestylepubs.com

Subject: Re: just in case...

Date: April 9, 2019 at 4:16 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com

Inside right covers and page 3 open for all four.

Jm

Sent from my iPhone

On Apr 9, 2019, at 4:06 PM, Jackie Lyles https://example.com/ wrote:

If you know would use left me grow if there is the hadde freithe from Cover and or nage is wranted in uses publication since if tooks into Some Middless for in provide the food

RuckHaven Perimeter A pharetta Johns Creek

thank ul jacca

Jackie Lyles

(404)

slifestylepubs-logo.png>

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From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: Re: Cocktails in the Barn Date: April 10, 2019 at 8:44 AM

To: Jim Newman jnewman@lifestylepubs.com



yes - i can go! thanks:)

On Wed, Apr 10, 2019 at 8:07 AM Jim Newman <<u>inewman@lifestylepubs.com</u>> wrote:
☐ Do you want to go. Could be some business

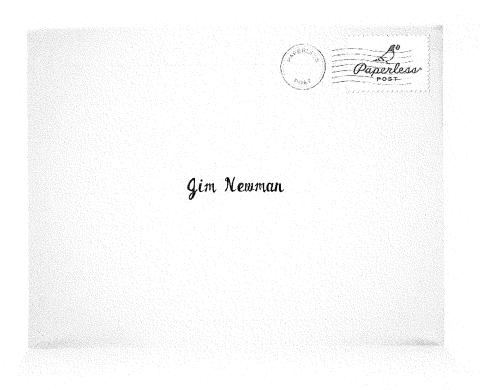
Sent from my iPhone

Begin forwarded message:

From: Chastain Horse Park pate: April 10. 2019 at 7:39:11 AM EDT To: inewman@litestylepubs.com Subject: Cocktails in the Barn Reply-To: lorint@chastainhorsepark.org

 $Thanks for opening. \ You are getting this invitation because of your friendship with Sean O'Keefe.$

We are looking forward to seeing you at our cocktail party.



COCKTAILS IN THE BARN Thursday, April 18th from 6:00 PM to 8:00 PM Chastain Horse Park 4371 Powers Ferry Rd NW, Atlanta, GA

| Add to Caler | dar: |
|--------------|------|
|--------------|------|

Access event on the go: 11 state of the broad and the second

From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: Accepted: apt: TAYLOR WINN @ Tue Apr 16, 2019 1:30pm - 2:30pm (EDT) (Jim Newman)

Date: April 11, 2019 at 1:20 PM To: jnewman@lifestylepubs.com

Jackie Lyles has accepted this invitation.

apt: TAYLOR WINN

Tuesday, April 16th 2019, 1:30 pm

View Contact

SEE: Marketing: TAYLOR WINN

PHONE: (404)

EMAIL: TAYLORWINNI@GMAIL.COM

ADDRESS:

FIRST FLOOR

ATLANTA, GA 30305

**WEBSITE: WWW.BUCKHEADWEALTH.COM

When Tue Apr 16, 2019 1:30pm – 2:30pm Eastern Time - New York

Calendar Jim Newman

Who Jim Newman - organizer

jackie.lyles@lifestylepubs.com

Invitation from Gougle Calendar

You are receiving this email at the account jnewman@lifestylepubs.com because you are subscribed for invitation replies on calendar Jim Newman.

To stop receiving these emails, please log in to https://www.google.com/calendar/ and change your notification settings for this calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More.





Mail Attachment invite.ics

943 hytes

939 hytes

^{**}recording available (see attached)

From: Jackie Lyles jackie.lyles@lifestylepubs.com @ Subject: Re: APPT>>BUCKHEAD WEALTH MANAGEMENT

Date: April 11, 2019 at 1:20 PM

To: Jim Newman jnewman@lifestylepubs.com



On Thu, Apr 11, 2019 at 12:47 PM Jim Newman jnewman@lifestylepubs.com wrote: Want to take this appt for me? Listen to recording

Begin forwarded message:

From: Sandra Reiss < reisspieces 4@gmail.com> Subject: APPT>>BUCKHEAD WEALTH MANAGEMENT Date: March 29, 2019 at 12:42:39 PM EDT To: Jim Newman < inewman@lifestylepubs.com>

JIM>>BUCKHEAD WEALTH MANAGEMENT

Tuesday, April 16th 2019, 1:30 pm

SEE: Marketing; TAYLOR WINN

PHONE: (404)

EMAIL: TAYLORWINN1@GMAIL.COM

ADDRESS: FIRST FLOOR ATLANTA, GA 30305

**WEBSITE: WWW.BUCKHEADWEALTH.COM

**recording available (see attached)

Sandra Reiss

Jim Newman

P: 77 pnewman@lirestylepubs.com

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Jackie Lyles (404)



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From: Jackie Lyles jackie.lyles@lifestylepubs.com & Subject: Re: Mark Your Calendar for April's Events!

Date: April 11, 2019 at 1:26 PM

To: Jim Newman jnewman@lifestylepubs.com

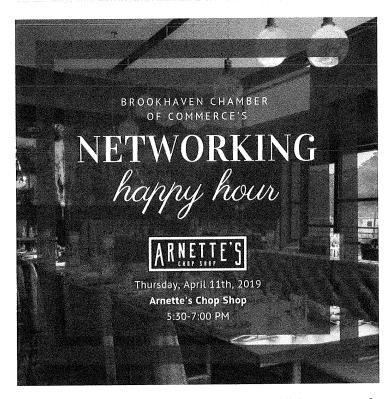
Hi Jim -Can't do tonight. jackie

On Thu, Apr 11, 2019 at 12:57 PM Jim Newman <<u>newman@lifestylepubs.com</u>> wrote:

This is late notice but if want to go let me know later today and Amette's is s great place.

.lim

Upcoming Events



Join us THIS evening for what will be one of our best Networking Happy Hour's hosted by Arnette's Chop House!

Still have registered? It's not too late! Advanced registration cuts off at 12pm today, or you can pay for admission at-the-door.

Come soak up this beautiful weather on <u>Arnette's</u> Lanai and network with Brookhaven's finest businesses and professionals! There will be complimentary appetizers (listed below) and a cash bar. We hope to see you there!

Complimentary appetizers will include Shrimp Cocktail with Horseradish & Lemon; Wagyu Beef Tartare; Tuna Crudo with ramps, mint yogurt, chili, cucumbers; Bacon with Bourbon maple glaze, peanuts, jalapeños; and Goat Cheese & Beet Crostini on toast points.

CLICK HERE TO REGISTER

From: Jim Newman jnewman@lifestylepubs.com @

Subject: Re: THE BIG EVENT Fogo de Chao Apr. 29. Great Networking, Great Restaurant

Date: April 11, 2019 at 1:30 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Ok

On Apr 11, 2019, at 1:26 PM. Jackie Lyles <jackie.lyles@lifestylepubs.com> wrote:

Yes - I will go

On Thu, Apr 11, 2019 at 1:02 PM Jim Newman < inewman@lifestylepubs.com > wrote: Want to go?

Book for space I message

Froor: 1785, NG FYENT - <mark>thebigevent3@gmail.com</mark> Subject: 1888 BiG FYENT Fingo de Chao Apr. 29, Grast Metworking, Grast Restonam Bate: April 11, 2010 et 12,58242 PM EDT

The programme of the big events a significant of the big events and the big events and the big events are the big events and the big events are th

View this email in your browser

Business Networking At It's Best

MONDAY APRIL 29, 2019



Fogo de Chao

3101 Piedmont Rd. NE Atlanta GA 30305

CLICK HERE FOR TICKETS

"THE BUSINESS PROFESSIONALS MONTHLY NETWORKING EVENT"

Whether you are from Fulton, Gwinnett, Cobb, Forsyth, Dekalb, Cherokee, Dawson, Paulding, Douglas, Hall,

From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: Re: Reminder: RSVP!

Date: April 12, 2019 at 10:07 AM

To: Jim Newman jnewman@lifestylepubs.com



On Fri, Apr 12, 2019 at 9:27 AM Jim Newman < inewman@lifestylepubs.com > wrote:

Jackie

Can Victor is the owner of Nandina Home design and has done some advertising with us in the pat. This would be good for you to go to and meet her and see if you can't bring her back in.

We have done a lot of press for her and she likes us and she will come back in she said and the timing is right. If you go to either perimeter north or Buckhaven sites and in the search bar type in Nandina you can see the articles.

Can you rsvp and go?

Jim

Begin forwarded message:

From: Sue Collins <<u>suegcollins@gmail.com</u>>
Subject: Re: Reminder: RSVP!
Date: April 12, 2019 at 7:48:16 AM CDT

To: James Newman < inewman@lifestylepubs.com>

you could touch base with Nandina and let them know we can get this up on our social media....

On Thu, Apr 11, 2019 at 4:52 PM Nandina Home & Design < svictor@nandinahome.com > wrote







From: Jim Newman jnewman@lifestylepubs.com & Subject: Fwd: You're Invited! HAVEN's Annual Patio Party

Date: April 15, 2019 at 5:05 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Jackie,

Do you and your husband want to go to this? It's free and fun.

Begin forwarded message:

From: Allie Reeves <allie@bluehominy.com>

Subject: You're Invited! HAVEN's Annual Patio Party

Date: April 15, 2019 at 3:28:40 PM CDT

To: jnewman@lifestylepubs.com

Hi Jim,

Hope your week is going well! <u>HAVEN Restaurant and Bar</u>, Brookhaven's upscale neighborhood eatery, is excited to host their annual Patio Party next week on Thursday, April 18 from 7-10pm. They'd love to extend an invitation to you (+ 1) to attend as their special guests!

Each year, the party marks the seasonal opening of their beloved and spacious outdoor patio and their outdoor live music series every Thursday night. During the event, HAVEN's Executive Chef Joe Macy will grill seasonal bites outdoors on the Big Green Egg such as such as *grilled scallops and shrimp with herb butter*; BBQ pork sliders with coleslaw, grilled marinated quail; smoked chicken wings with ramp ranch; and a selection of grilled sausages with wholegrain mustard, paired with beer and wine. Local band Gross, Hill & Callahan will also perform.

While the event is priced at \$35/person, the event would be complimentary for you and a guest. We hope you'll join us to enjoy HAVEN's beautiful patio for one of the most fun events kicking off the warm weather! If you'd like to attend, please let us know, and please let us know your guest's name so we can add him or her to the list as well.

Thank you!

allie reeves

assistant account executive | <u>blue hominy public relations</u> @bluehominy

HAVEN's Address: 1411 Dresden Dr NE #160, Atlanta, GA 30319



From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: progress report from last week Date: April 15, 2019 at 7:40 AM

To: Jim Newman jnewman@lifestylepubs.com



Sorry I missed your call on Friday - I was overwhelmed with Prom - Caroline's junior prom was Friday night which means all day for girls.

Working on appts. this week.
Will give you a call jackle

Jackie Lyles

(404)



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DATE OF FOLLOW UPS AND STATUS TO DATE TO DATE PROGRESS REPORT ACCOMPLIHSMENTS FOR THE WEEK AND SPECIFIC ACCTS SEEN FOR PRESENTATION MONTH

Mercedes Benz-Buckhead: 3/21/19 Cunningham HVAC: 3/21/19 Verde Home: 3/21/19 WEEK OF: 3/17/19

CR Home (Sewell Appliance/Cambria) Buckhead Cosmetic/Family Dentistry Doctors Anti-Aging Institut The Lovett School

met with owner Paul. He only does is a vendor pays. American Leather wanted to try more neighborhoods/community Would like to try to get them in May - need to give them an offer met with Louise Smith. Sounded interested, then she spoke to doctor and he said they are doing enough now. spoke with Marketing, Eleanor Brooks. She said they did something awhile back - not more print now met with Jere Smith. Interested in doing for 18 months - I think the art cost is now bothering them.... met with Jewell. She said to contact her again in the fall (October) is when they plan for 2020 dropped off a note and pubs on 3/13/19 to Dr. Nia (Pharr Rd) She is in many pubs emailed back and forth with Lindsey Wohlfrom - they advertise AUG - DECEMBER spoke to Michael on 3/14/19. He said to call back in 60/90 days

Email her end of April to have a meeting in early/mid-May 2019 thought I'd reach out again in the summer - June 2019 I will call her every couple weeks. Call again end of May - May 20th I will reach out in early fall 2019

Going back to see them on Thursday, 3/28 @ 9:30

August 2019 - for 2020 planning

WEEK OF: 4/1/19

Engels and Volkers - Ashley Battleson Hennessy Jaguar/Land Rover Bach Fitness - Nathan

Ashley was in the Chatain Park pub - said it didn't work - not ready to do another pub right now

Owner Nathan said no print right now

Met with Mark Hennessy just to say hello and let him know what I am up to

Owned by SRG - will get with them. Based in CA

Hendrix Toyota, Motor Cars of GA, RBM of Atl., Classic Subaru and Cadilaac, Nalley Ford

Visitied car dealers on Roswell Rd: Goodyear Buckhead - Paul Gimby Holy Innocents' School Southern Stem

Viet with Andrew - check back in a couple months for September

No response to my call/email re: May:(

Had an appt, on Monday - Dave was still out of town...said he'd be available week of 4/15 though no set date met marketing person briefly - she said they are doing just social media but to contact in the fall for 2020

met with owner Bill and wife Valorie. Want to reach more in Midtown and VA Highlands Used to advertise with me. Budget for year spent. Keep in touch Has three locations now. Will think about it. A little expensive The marketing person is new and collecting info

Check back in a couple weeks (week of 4/15)

Follow up with them this week Follow up for the June pub. Paul was headed out of town with his wife that day so I just presented to him and he said to check back in a couple week call or visit week of 4/15

Check back in June for Sept

Don't bug but keep on keeping on - in many pubs -opening April Follow up in the fall 2019

Check back in a couple weeks

Check back occasionally Check back in the fall -

Sante MD Wellness Center

WEEK OF: 4/8/19

Integrative Wellness - stem cell

Pharr Rd. Animal Hospital

Catalyst Fitness

2U Laundry

From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: question

Date: April 16, 2019 at 9:40 AM

To: Jim Newman jnewman@lifestylepubs.com

16 Jim-I am headed off to an appt. Have a curs. You had mendoned our dealerships and then the Drivers Notebook in the magazine. How would arround this be benchdal to car dealers that are adventising with us?

I was looking at others peoples publicating it and saw other Drivers Notebook sections and was just wondaring. I could share this into, when meeting with our iteal aris.

thanks jackie

Jackie Lyles

(404)



Follow us at: buckhavenillestyle.com perimeternorithifostyle.com johnscreektifestyle.com arpharettalifestylepubs.com From: Jim Newman jnewman@lifestylepubs.com @

Subject: Re: question

Date: April 16, 2019 at 9:56 AM

To: Jackie Lyles jackie lyles@lifestylepubs.com



We can personalize the Drivers Notebook so to write about their dealership or their specific cars. Send a writer in for that.

On Apr 16, 2019, at 8:40 AM, Jackie Lyles < jackie.lyles@lifestylepubs.com> wrote:

Hi Jim-I am headed off to an appt. Have a ques. You had mentioned car dealerships and then the Drivers Notebook in the magazine. How would or could this be beneficial to car dealers that are advertising with us?

I was looking at others peoples pubs last night and saw other Drivers Notebook sections and was just wondering. I could share this info. when meeting with car dealers.

jackie

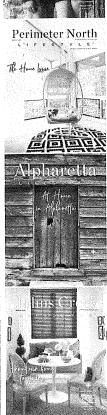
Jackie Lyles (404)

lifestylepubs-logo.png≥

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From: Jackie Lyles jackie.lyles@lifestylepubs.com &

Subject: susan victor

Date: April 17, 2019 at 2:35 PM

To: Jim Newman jnewman@lifestylepubs.com

I got there right before the slide show and workshop. I didn't meet Susen but mot other people there. Do you have her amnit handy and I will send her an email. Thad anxight an Easter Lity and a PN Litestyle and I wanted to thank her.

jedGe

Jackie Lyles (404)



Follow us at: bucknisvery festyle com perimularnarhifestyle.com johnscreekifestyle.com arphareitalifestyle.com From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re: progress report Date: April 22, 2019 at 10:22 AM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Thanks Jackie and hope you had a great Easter.

Looks like you are presenting to around 6 prospects on average per week. Looks pretty good and make sure you focus on what we call Category 1 & 2 businesses. Those are the ones with the higher pricing and get more out of getting one or two clients from us per month.

They included relators, dentist, remodeler, plastic surgeons, any medical, interior designer and so on.

Talk later today,

Jim

On Apr 22, 2018, at 9.19 AM. Jackie Lyles < jackie (yles@lifestylepubs.com> wrote:

MONTHLY PROGRESS REPORT - Jackie Lyles xisx

Jim Newman

Publisher

P: 770



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TO DATE PROGRESS REPORT ACCOMPLIHSMENTS FOR THE WEEK AND SPECIFIC ACCTS SEEN FOR PRESENTATION

DATE OF FOLLOW UPS AND STATUS TO DATE

Would like to try to get them in May - need to give them an offer

Going back to see them on Thursday, 3/28 @ 9:30

August 2019 - for 2020 planning

thought I'd reach out again in the summer - June 2019

I will call her every couple weeks.

will reach out in early fall 2019

Email her end of April to have a meeting in early/mid-May 2019

Mercedes Benz-Buckhead: 3/21/19 Cunningham HVAC: 3/21/19 Verde Home: 3/21/19 WEEK OF: 3/17/19

CR Home (Sewell Appliance/Cambria) Buckhead Cosmetic/Family Dentistry Elite Smiles

Doctors Anti-Aging Institut The Lovett School

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Call again end of May - May 20th

Check back in a couple weeks (week of 4/15)

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Bach Fitness - Nathan

Owned by SRG - will get with them. Based in CA

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Follow up with them this week Follow up for the June pub.

Check back in June for Sept

Met with Andrew - check back in a couple months for September Holy Innocents' School

Sante MD Weliness Center

Catalyst Fitness

2U Laundry Club Pilates

WEEK OF: 4/8/19

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The marketing person is new and collecting info

Integrative Wellness - stem cell

Pharr Rd. Animal Hospital

Follow up in the fall 2019 Check back occasionally Check back in the fall

Check back in a couple weeks

Don't bug but keep on keeping on - in many pubs -opening April

Taylor Winn / Buckhead Wealth Stacey Adams - Harry Norman Autter Ride - Kim Crocker WEEK OF: 4/14 Leslie Hindmar Page 148 N 2 0 0 0 1 4 4

rescheduled to week of 4/21 Lowe Baumen Group - Beacham Buckhead Life Rest. Group Sante MD Wellness

worked with in the past - new marketing person: James Smith - they are updating brand and will be in touch She works alone - assoc. broker. has lots to fix like web site. Lives in B'head but in Perimeter office had appt - no show rescheduled for week of 4/21

Have met in the past with others - this is a junior marketing person. - no more print this year. Like the pubs - in Buckhead - Group. Didn't want to spend so much sent out email on Thursday morning (4/18) - didn't hear back.

checki back in a month - maybe end of month for June issues I will check in with her monthly

don't think this is for them but will reach out occasionally gonna drop by early this week and drop off new pubs. will reach out in fall for 2020

Southern Stem

From: Jackie Lyles jackie lyles@ilfestylepubs.com &

Subject: Invitation: Sante MD Wellness - Dave F appt i) @ Wed May 1, 2019 [pm - 2pm (EDT) (Jim Newman)

Date: April 24, 2019 at 4:06 PM To: jnewman@lifestylepubs.com

You have been invited to the following event.

Sante MD Wellness - Dave F. appt :)

more details a

When Wed May 1, 2019 1pm - 2pm Eastern Time - New York

Calendar Jim Newman

Who - jackie.lyles@lifestylepubs.com - organizer

Jim Newman

Going (Inewman@lifestylepubs.com)? Yes - Saybe - No more bollons

Invitation from Care de la la

You are receiving this email at the account jnewman@lifestylepubs.com because you are subscribed for invitations on calendar Jim Newman.

To stop receiving these emails, please log in to https://www.google.com/calendar/ and change your notification settings for this calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. Less it No.



Mail Attachment invite.ics

--Jacki<u>e Lyles</u>



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From: Jackie Lyles jackie.lyles@lifestylepubs.com @

Subject: Re: Invite to Atlanta Networking Events

Date: April 24, 2019 at 9:01 PM

To: Jim Newman jnewman@lifestylepubs.com Cc: Karyn Slovin karyn.slovin@lifestylepubs.com

yes:)

On Wed, Apr 24, 2019 at 9:22 AM Jim Newman inewman Wrote: Guys, below is a networking opportunity that may provide some great leads. Can yo both attend in your areas?

Begin forwarded message:

From: Pat Inclema < nat inclema@tipclub.com> Subject: Invite to Atlanta Networking Events
Date: April 24, 2019 at 7:17:23 AM EDT
To: inewman@lifestylepubs.com
Reply-To: pat.inclema@tipclub.com

Hi James,

Please Join us for our upcoming Buckhead and Alpharetta-Roswell Business Networking Events. Participate in business networking events where you will make instant connections and meet key decision makers in the Greater Atlanta Region.

Register for the business networking events below and feel free to invite a friend. There is no cost to attend.

Buckhead Business Networking Event

DATE: Wednesday morning, May 1st, 2019 TIME: 7:30 AM to 9:00 AM COST: None LOCATION: Palmer House Properties 2911 Piedmont Road NE Atlanta, GA 30305

REGISTRATION: https://buckhead-tioclub-may2019.eventbrite.com

Alpharetta-Roswell Business Networking Event

DATE: Wednesday morning, May 8th, 2019 TIME: 7:30 AM to 9:00 AM COST: None LOCATION: Intelligent Office 380 Colonia: Center Parkway Suite 100

REGISTRATION: https://alpharetta-roswell-tinclub-may2019.eventbrite.com

We hope to see you there!

Pat Inclema Membership Director Atlanta TipClub Phone: 8 Email: pat_inclema@ticclub.com Website: www.TipClub.com

This ernall was sent to inewman@iffestylegubs.com. Please click below to instantly unsubscribe from these emails or reply to this email with REMOVE in the subject line.

http://old.tipclub.com/UnsubscribeEmail.aspx?email=jnewman@lifestylepubs.com

Jim Newman

Publisher



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Case 7:19-cv-00089-BO Document 51-7 Filed 06/25/20 Page 151 $\sqrt{2000147}$



From: Jackie Lyles jackielyles@att.net

Subject:

Date: April 29, 2019 at 7:09 AM

To: Jim Newman jnewman@lifestylepubs.com

Hi Jim,

I felt so horrible all weekend. I think you were saying that what you got from n2 was just about me.

I wanted you all to know that I never looked on my n2 computer stuff after I left to find contact info for their clients. I think that is what they were implying. I never thought to do that and never would. If I was working again in sales, I would just do what I always did in the past which is looking through magazines, driving around and going to events. That sounds awful and that is not me.

I did have access to n2 up until recently and I did go on it daily to help the man who took over my publication to help him with his publication through October then I would still check on it all daily to see how my old publication was doing. I enjoyed seeing what the pub proof looked like and would see who renewed in hopes that the people I sold into it would remain into it. I wanted Craig to succeed and I wanted my old magazine to succeed because I knew how much the residents loved it so I always checked on it. Since I had access to most things, I just looked. It was apart of my day. I'd look on Facebook, my email, Fox News and then n2. It was my routine, It was what I did when I worked there. I guess that seems weird but I think we are all creatures of habit and comfort and it was there and that what I did innocently out of love for the magazine I started.

I apologize for putting you all in a bad spot. I wasn't doing anything bad. Just checking on my old magazine.

I don't think I should work with you all any longer. I didn't realize this would all happen. Again, I was looking to work a little and keep busy.

Jackie

From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re:

Date: April 29, 2019 at 10:08 AM To: Jackle Lyles jackielyles@att.net



Jackie,

I know you did not mean any of this and perhaps we can work out but to date I have not heard back from Dwayne and until I do it is better not to do anywogrk. If you have appointments I can go on them for you and once we resolve all this maybe we can continue. Right now the suit has a cease and dissilss order for you not to work so let' honor that.

I will call you later and let you know what progressive's we are making.

Jim

TO ANY COUNTY SERVICE AND THE MACKETY RECORD WITH

HE-Jims

a felt an immyllier oil weekend. I think you were snythe that what you got from a 2 why piec about we

I wanted you all to know that I never bodied on my off computer will often I left to find conjust into for their observe. I think that is what they were amplying I never thought to do that and tower would. If I was working again in sales, I would just in what I never would in the pain which is looking through magneties, driving around and going to even a floor sounds with the world and some to even a

I that have success to real up annit recently than 1 and ground made in help the annit who tank over my publication to note him with his publication through statebes from I would still aborts on a all date in see flow its add publication was thing. I repoved seeing what the publication took at this and would are who removed in paper that the people I sold turn a would commit total I would traig to success must aware in my old magnature in materials because I know how much the residents loved it will always checked on it. Since I had access to ment things. I just leaked. If was made of my day I'd look on I newbook, my small. For News and then it! I was made not forther. It was after look on I mentioned when I worked there. I great that seems went that I shark we are all constants of build and confort and it was times and that what I did immoventy and at love for the magnetic it was times and that what I did immoventy and at love for the magnetic interest.

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Just thereigng on my out magnitude.

start's fruits I strend work with your all any longer. I didn't realise this small all happen. Again I was fooking to work a little and large large

Intofelia



From Jim Newman mewmen@litestylepubs.nom &

Subject: Latter of explanation from Jackie Lyles and adilon talten

Daw: April 29, 2019 at 12:15 PM: Too duate@n2pub.com

Dwayne.

Below is an email from Jackie Lyles and please take a look at. I understand the under lying issue you have for all of this but wanted to share and explain how this may not be what you thought.

To be clear when hiring Jackie she said she use to work for N2 at which point I told her if she had a non-compete she needed to look at it and make sure she was ok with N2 since her contract was with you and I have never seen it.

She swears, as you see below on her intensions and knowing her as little as I do still believe what she wrote. Also, for the record Steven or Lifestyle did not know anything about me hiring a former N2 person and I never bothered to share since she had said she had left and had no more ties to N2.

I asked her about the one ad she requested from your office and her engoing access to you system and her explanation is below. We did not use any of N2's ads and did not know she was doing this. Jackie appears to be very sweet lady who does not need to work and who's husband is very wealthy and was just looking for something to do.

In looking back and knowing the sensitivity of all this I should have never even considered hiring her, even if she was past whatever non-compete timeline you had with her. Based on all this she agrees now that even though she awears the intensions below that we need to part ways and that this is not in the best interest of any of us.

I know this goes much further than Jackle and so want to applogize for what has happened and clear the air.

If you don't want to talk just let me know but I have explained to Jackie that she cannot work with us under the circumstances and apparently her agreement with you as well.

Dwayne, in hind site this was insensitive to even consider her once knowing at some point she worked for N2 and I am very sorry for that.

Jim

Sent from my iPhone

Begin forwarded message:

Re: Jackie

To: Deland.

June 24, 2019 at 2:48 PM

I will have to go back and look but it was the day you guys told me of the law suit.

that time she still had not been served, fyl. I don't think she was ever served either. I have not spoken to her but once a week later since than and at

Jim Bi

On Jun 24, 2019, at 2:34 PM, DeLand Shore < deland@lifestylepubs.com > wrote

What date did she stop working for you?

Thanks-

Cfo

lifestyle publications

P: 77

newman@lifestylepubs.com

Publisher

Jim Newman

p; (913) 599-4300

lifestylepubs.com deland@lifestylepubs.com

Deland/ Carrie Francis

From: DeLand Shore deland@lifestylepubs.com Subject: Re: Forwarding you letter and sharing Date: June 24, 2019 at 3:19 PM To: Jim Newman jnewman@lifestylepubs.com On Mon, Jun 24, 2019 at 2:07 PM Jim Newman < mewman@llesyleans.com> wrote: Deland. I assume you mean this letter and yes that is about the right time. Thanks, Jim Se u nomended per From: Jan Vermen inewman@/itestylepubs.com Subject: Forwarding you let me and wharing Date: Amil 79 19 19 11 9 27 67 AM 601 To: "Online" daland@lifestviendus.com Lam thinking a range of the skeets Euler from his particle on a state of the state Solvers and omission as social and the second control of the second of t as 1 of Winfed & Tissis His snd option his training out home on a rought to the dividing a large state and a section to some and the section of the feature of the feature of the resolution (out of i) and make surplish to a manufacturing many $h(t) = e^{-t} (t) + e^{-t} (t$ I adopt the attention and are not seen as a first year of the parties of the parties and appropriate and the as any contract and are appeared from the flowest persons it was proposed. We not personal and not not www.ipecon.do.gla the non-light constitution of the district production and the constitution of the production of the pr aumitation of the file the sixted term I mealthing the state for system I was or got added to garger the half he included the sixted to the state of the sixted terms of Driemsky and draw are surred to a switter to a I coverbid her for top in this period in your service the relation to the Charles and Charles in Court man I know this give in with fall of them to Are more in the incoming for other has been another. Unlike the source of ways to tack problem in a court for the court of the second of the court of the co ornance ife one at that happone DWIGHT BEING TO THE WESTIGHT BY IT IN AN AND AN ASTRONOMY OF THE THE AND AN AND AN AND AN on the basis of the past are convenience to the same that a second pure specified you upon the is to broke field the first of the control with a finite property This subject to the first of the first of the control of the first of the control of the subject of the subject of the control of the subject of the control Sent form my remain I vi luchrelytes@all.net THE THE PARTY OF T

orawina wollrestylepubs.com
packialylas frait net

Hi Jim,

I felt so horrible all weekend. I think you were saying that what you got from n2 was just about me.

I wanted you all to know that I never looked on my n2 computer stuff after I left to find contact info for their clients. I think that is what they were implying. I never thought to do that and never would. If I was working again in sales, I would just do what I always did in the past which is looking through magazines, driving around and going to events. That sounds awful and that is not me.

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I apologize for putting you all in a bad spot. I wasn't doing anything bad. Just checking on my old magazine.

I don't think I should work with you all any longer. I didn't realize this would all happen. Again, I was looking to work a little and keep busy.

Jackie

Jim Newman

Publisher P: 770

jnewman@lifestylepubs.com







From: Jim Newman jnewman@lifestylepubs.com &

Subject: Re: N2 lawsuit

Date: June 20, 2019 at 3:27 PM

To: Deland. deland@lifestylepubs.com



Deland,

Here is the agreement we had. For the record I told her if she signed a non-compete she might want to make sure N2 did not have an issue working for us since of the sensitivity of the past.

When I heard that she was still accessing N2 software upon the suit I asked her about this and she said since she left a year earlier she had sold the magazine but was still helping the new publisher and only watching his growth. She claims she never stole any leads or called on any of his clients. I have never seen her old issue and have no idea what clients she use to have but did tell her not to call on any of N2's current ones.

I don't remember using anything from the ad she got from N2. She did tell me after the fact that she called N2 asking for the ad. That Cunningham had left N2 a year earlier and was no longer their client and that she could not get them back as long as she was with N2 because they did not like the publication but they did like her.

I did see the ad and it was bad so what I remember is we created our own and I am sure you can see this from the arc.

Jim



IMG_20190620_ 0001.pdf

Hi Jim-

- Can you send me your agreement with Lyles? We have to provide it to N2's attorneys. We will black out some parts, but we, of course, don't have a copy of it.
- 2) Also, can you confirm, did we use anything from the ad N2 ran for the client in the ad we ran for the client? Did we use a picture or anything at all from the old N2 ad? Or did we do a completely fresh design with all new elements?

Thanks-

| DeLand Shore | |
|--------------|--|
| | |
| | |

Jim Newman

Publisher

P: 770

inewman@lifestylepubs.com



From: DeLand Shore deland@lifestylepubs.com

Subject: Re: Jackie

Date: June 24, 2019 at 2:56 PM

To: Jim Newman jnewman@lifestylepubs.com

We were told she was served and I think has an attorney who has filed a response.

I found your email from her saying she would step away on 4/29 so I'm using that date.

Thanks-

On Mon, Jun 24, 2019 at 1:48 PM Jim Newman < inewman@lifestylepubs.com > wrote; I will have to go back and look but it was the day you guys told me of the law suit.

I don't think she was ever served either. I have not spoken to her but once a week later since than and at that time she still had not been served, fyi.

Jim

On Jun 24, 2019, at 2:34 PM, DeLand Shore < deland@iifestylepubs.com > wrote:

Hi .lim-

What date did she stop working for you?

Thanks-

DeLand Shore

Jim Newman

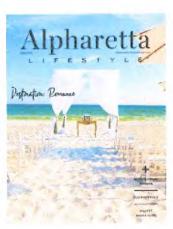
Publisher

P: 770

jnewman@lifestylepubs.com







Johns Creek

From: DeLand Shore deland@illestylepubs.com

Subject: Subpoena on N2 matter Date: December 5, 2019 at 11:28 AM

To: Jim Newman inewman@iffestylepubs.com Co: Steven Schowengerdt steven@lifestylepubs.com

HI Jim-

Hope you had a nice Thanksgiving.

We got notice you were issued a subpoenaire; the N2 matter. Did you receive this?

Also I found you asked Melanie to delete Jackie Lyles' email address. We were not supposed to do that. Once a lawsult is filed we have to preserve everything that could be evidence. For example, one of the subpoena items is all of Jackie's email related to sales and prospecting. This could end up being a big problem that her email is all gone.

Do you have an attorney you work with? We may need to have you talk to our attorney about this. She is recommending you object to the subpoens. In any event, there will be very little to produce here.

Let me know if you got the subpoena.

Thanks-



From: DeLand Shore deland@life.nylepilbs.com

Subject: Fie: Subpoens on N2 matter

Deta: December 5, 2019 at 12:67 PM

To: Jim Newman jnewman@lifestylepubs.com

Co: Steven Schowengerdt steven@lifestylepubs.com

Okay. You can object to the subpoens because named in the lawsuit), Just let me know when y

Okay. You can object to the subpoens because a NC court cannot order compliance on a GA company (your LLC is not named in the lawsuit). Just let me know when you get it and we can coordinate a response.

- Correspondence/email referencing N2; N2's proprietary software systems, including N2 Portal and PubMenager, and Peachtree Battle Living (an N2 publication)
- Correspondence/email between you or anyone on your team and Jackie about or referencing N2
- 3) Correspondence/email about American Leather, ATL Trash Can Valet; Atlanta Finest Floors, LLC; Chemistry Agency Epps Aviation; Hennessy Land Rover 3, Jaguar, Northwest ENT and Allergy Center, S&S Rug Cleaners; Seagraves Plumbing; Smiles on Peachtree; Sugar Bert Boxing; and Cunningham Associates.
- 3a) Also, any contracts prinvoices related to these client names
- Correspondence/email between you or anyone on your team and Cunningham Associates or anyone related to that client concerning or referencing any ad in BHL, PNL, Johns Creek, or Alpharetta.
- All amail to/from concerning or referencing N2; N2's proprietary software systems, including N2 Portal and PubManager; and Peachtree Battle Living (an N2 publication).
- All email to/from ______ concerning efforts to place ads in BHL, PNL, Johns Crest, or Alpharetta.
- Any correspondence/email between you and Jackle related to her recruitment, contracting, onboarding, training, or compensation.

Be sure no email gets deleted that is related to her or N2 or this matter. We may recommend objecting to the subpoend and then producing some limited documentation, if any, from these 7 points.

Thanks-

On Thu, Dac 5, 2019 at 11:24 AM Jim Newman < Wrote:
Deland.

No I have not been served and the first I have heard about this.



From: Jim Newman inewman@illestylepubs.com &

Subject: Re: Subpoens on N2 matter
Date: December 5, 2019 at 1:37 PM
To: Deland, deland@lifestylepubs.com

Cc: Steven Schowengerdt steven@lifestylepubs.com

Deland,

I will forward you the one email Jackie sent referring to going on to N2 site and it was after all this with Dwayne came down.

Beyond that there was no conversation with any of our team members and no emits or conversations ever about her going onto the N2 site and none of us ever new she did this until Dwayne alerted us. She only called and told me she called N2 to get one of Cunningham and Assoc. ads so she could see what they have run in the past. Cunningham is the only accountant on your list that she called on that I am aware of and that we landed and they had not advertised with N2 according to Jackie for over a year.

There are no emails on N2 or any agreements she had with them or on anything she was doing in accessing their software and none of us in Atlanta new or even knew to ask if she had access or was still connected to N2 software.

Chemistry Atlanta is the only other on the list that we already sell and was not her account and that we had prior to her starting as a sub-contractor. We did not know when she left N2 and what her agreement was with them and have never seen any agreement between her and N2. The only conversation we ever had about N2 was personal when she told me she had worked for them with a magazine in the past and I told her to make sure whatever agreement she had with N2 that it would not be an issue

I do have all the emails we have ever sent to each other if you need and still all the text's we shared and you will see there is very little since she was with us a brief time and not once did any of this ever come up.

Jim



From: DeLand Shore deland@lifestylepubs.com

Subject: Re: Letter from Jackie Lyles Date: December 5, 2019 at 1:44 PM

To: Jim Newman jnewman@lifestylepubs.com

Got it

This email is from when I heard about the issue with Dwayne and confronted Jackie about it. The only thing I was aware of was she had called N2 and some girl there to see if they would send her an old ad for Cunningham HVAC who she told me she had in N2 over a year ago.

I do remember telling Jackie not to call on any N2 clients but she assured me that Cunningham had not been in her N2 magazine in over a year. This is the only one we sold and that I am aware of that ever had any connection to N2.

Jim

Lagrange varget to the U-

Prom: Annual national receives upon pulled Date: Annual Co. 2010 of Co. 2010 Am CO.

Bedim

I mit so hooribte all weekend. I think you were moving that what time and from and was pain about me

I wanted you all to know that I made looked on the m2 company also there I left to find contact into for instructions. I made in what they were implying. I meses thought in the find and never youth. If I was working against a water I would just do what I always that at the pass which is tooking thorough magnitude, arrangement and adding to resemble that works and and solve to resemble. That womants well and rous is not us.

I all d look our was to be in the partit recently and I all grow it done to help the man who took against my publication to help time which the publication to margin t techtra them? would still check our u all shally or was how my alid publications was done. I rappyed awang what the milt proof tooked the unit would are obtained which in tooks, that the propint come time a would contain this it. I wanted done to however the propint come in a would remain this it. I wanted done to his access in an a tenth the real-book devel than I always the surface of the property of a source I had access in an at though. I find looked the specific all and a surface in an I always appear of any day. I'd look or transbook, one ranch, has some not thus one. I have not contain the access would but I think we me all creations in Italia and Tamber than evens would but I think we me all creations in Italia and Tamber mil I was there and than what I did but awards out of love by the manuscript of a branch of the property and at low to the surface and then what I did but awards out of love by the manuscript of a branch of

Lapotypise for printing you sell to a bad again. I want i flour anything bar, streat checking on ony old anguisms.

From: DeLand Shore deland@ilfestylepubs.com &

Subject: Fwd: FW: Neighborhood Networks Publishing, LLC, et al. v. Jacqueline Marie Lyles and Lifestyle Publications, LLC

Date: December 6, 2019 at 4.28 PM

To: Jim Newman jnewman@lifestylepubs.com

Jim-

Here is the subpoena and the other interesting read is the Memo in support of Lyles' motion.

You'll probably hear from our attorney soon.

Per our discussion about your indemnity of Lifestyle's legal fees, we have incurred around \$20K in fees so far and will charge you \$5K against the legal fees billed to date. If this case continues, the costs will be passed on to you under the indemnification terms of your publisher agreement.

Thanks-



From: DeLand Shore deland@lifestylepubs.com Subject: Re: Jackie's attorneys Date: December 6, 2019 at 4:36 PM To: Jim Newman jnewman@lifestylepubs.com Jim-Our attorney said you should have separate counsel and asked that your attorney call her. Carrie M. Francis STINSON LLP 1850 N. Central Avenue, Suite 2100 Phoenix, AZ 85004-4584 Direct: 602 Thanks-On Fri, Dec 6, 2019 at 3:35 PM DeLand Shore < deland@lifestyle.pubs.com > wrote: Here are the attorneys who filed the motion to dismiss. Matthew Nis Leerberg email: mlcerberg@foxrothschild.com Jeffrey R. Whitley jwhitley@foxrothschild.com FOX ROTHSCHILD, LLP P.O. Box 27525 Raleigh, NC 27611 Telephone: 919.755.8700 DeLand Shore DeLand Shore

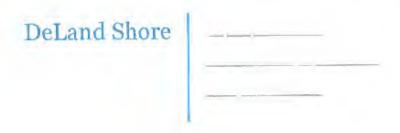
From: DeLand Shore deland@lifestylepubs.com

Subject: N2

Date: March 23, 2020 at 11:15 AM

To: Jim Newman jnewman@lifestylepubs.com

Just let him know you are not represented. That doesn't mean you don't talk to attorneys, but you are not represented. You have given them what they asked for and haven't felt the need for representation.



From: DeLand Shore deland@lifestylepubs.com &

Subject: Re: Past ad and suggestion Date: March 24, 2020 at 10:50 AM

To: Francis, Carrie M. carrie.francis@stinson.com Cc: Jim Newman inewman@lifestylepubs.com

yes for me

On Tue, Mar 24, 2020 at 9:49 AM Francis, Carrie M. <carrie francis@stinson.com> wrote,

Ok, I will clarify. Other than these changes, are the drafts good to send as a proposal to N2? Meaning you would be comfortable signing them?

Carrie M. Francis

Partner

STINSON LLP

1850 N. Central Avenue, Suite 2100

Phoenix, AZ 85004-4584

Direct: 602 | Mobile: 480.213.6765 | Bio

Assistant: Linda Holder | 602

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This communication (including any attachments) is from a law firm and may contain confidential and/or privileged information. If it has been sent to you in error, please contact the sender for instructions concerning return or destruction, and do not use or disclose the contents to others.

From: Jim Newman < inewman@lifestylepubs.com>

Sent: Tuesday, March 24, 2020 7:44 AM

To: Francis, Carrie M. <carrie francis@stinson.com>

Cc: Deland. <deland@lifestylepubs.com>
Subject: Fwd: Past ad and suggestion

External Email - Use Caution

Carrie,

If this helps, here is what Jackie sent me on the ad that N2 created and attached below that is our ad. This shows that Cunningham did not like the N2 ad and asked us to only use of what they had done in the past but wanted us to change, which we did.

We did not copy their ad

Jim

Begin forwarded message:

From: Jackie Lyles < gokie Tyles (with Lylupubo com>

Subject: Re: Past ad and suggestion

Date: March 29, 2019 at 8:02:52 AM CDT

To: Jim Newman < newman@uiecquerpusson >

Hey there Jim,

I know at Cunningham they don't like too busy of an ad. Here are some ideas I had....

I looked at their website - I think it's always a good idea to see familiarity

1. I took a screenshot of their web site pic (see below) - which would make a great 1/2 ad, adding the info on their old ad. It's not too busy and I think it's really nice - maybe this is something we could put together for them?

I think we would need their logo.

one other suggestion might be to turn your their ad into a blue ad, the entire background blue with the text on top of it





CURRENT AD RUNNING WITH LIFESTYLE



From: DeLand Shore deland@lifestylepubs.com Subject: Re: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena Date: March 24, 2020 at 11:17 AM To: Francis, Carrie M. carrie.francis@stinson.com Cc: Jim Newman jnewman@lifestylepubs.com I think we are good to go On Tire, Mar 24, 2020 at 9.56 AM Francis, Carrie M. https://www.naincis.com///www.nainci Thanks, DeLand already approved. Carrie M. Francis 1850 N. Central Avenua, Suite 2100 Phoenix, AZ 95004-4584 Direct: 602 Mobile: 480 Assistant: Linda Holder | 602 STINSON.COM From: Jim Newman < newman@lifestylepubs.com> Sent: Tuesday, March 24, 2020 7:55 AM To: Francis, Carrie M. < carrie. francis@stinson.com> Cc: Deland. <deland@lifestylepubs.com> Subject: Re: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena Deland, Are you ok with what Carrie wishes to send over. I assume she is looking for your approval and not mine built are good with it for the record. -lien On Mar 24, 2020, et 9:50 AM, Francis, Carrie M. Same transactistmeon por extrate. No additional information needed as of now. Just approval to send to N2. The Carrie M. Francis Partner STINSON LLP 1850 N, Central Avenue, Suite 2100 Mobile: 480 Assistant: Linda Holder 1 802 Inda holder@stinson.com STINSON.COM From: Jim Newman <inewman@lifestylepubs.com> Sent: Tuesday, March 24, 2020 7:49 AM To: Francis, Carrie M. < carrie.francis@stluson.com> Cc: Deland. <deland@lifestylepubs.com> Subject: Re: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena Carrie. Do you need any additional information from me and other than what I just sent and copied you on to the N2 attorney should I do anything else? Jim

On Mar 23, 2020, at 6:25 PM, Francis, Carrie M. <carrie francis@stinsor.comp wrote:

Here is what I propose sending. Please edit or approve.

Chris

As I indicated on our call last week, I reached out to both you and Mr. Newman to try and resolve this dispute without further litigation. You indicated that your client would consider a walk away scenario if certain assurances were provided. As it relates to the subpoena to Lifestyle SE, attached are documents (redacted to remove competitive figures and non-relevant transmittal information) that reflect Ms. Lyle's recruitment by Lifestyle SE and the Cunningham ad contract. Also attached are draft declarations for Mr. Newman and Mr. Shore that further reflect that other than Cunningham, Lifestyle SE has no N2 confidential information. I also confirmed that Lifestyle SE sold no ads to any of the additional businesses identified in Paragraph 3 of the subpoena. Cunningham was the only ad sold by Ms. Lyles during her short tenure working with Lifestyle SE.

Please let me know if this additional information and evidence will be sufficient to resolve this dispute.

Carrie

Carrle M. Francis

Partner

STINSON LLP 1850 N. Central Avenue, Suite 2100

Phoenix, AZ 85004-4584 Direct, 602

Assistant: Linda Holder 1, 60

STINSON.COM

From: Chris S. Edwards < CSEdwards@wardandsmith.com>

Sent: Monday, March 23, 2020 7:51 AM

To: Jim Newman < jnewman@lifestylepubs.com>

Cc: Josh Karr < joshkarr@pmkm.com>; Deland. < deland@lifestylepubs.com>; Francis, Carrie M.

<carrie.francis@stinson.com>

Subject: RE: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena

Mr. Newman:

Previously, you indicated that you had legal counsel. But on Friday, Carrie Francis Informed me that she does not represent you. Can you please clarify whether you're represented by anyone and, if so, identify who that person is, so that we may communicate with him or her going forward?

Thanks,

Chris

From: Francis, Carrie M. <carrie.francis@stinson.com>

Sent: Friday, March 20, 2020 2:02 PM

To: Jim Newman < jnewman@lifestylepubs.com>; Chris S. Edwards < CSEdwards@wardandsmith.com>

Cc: Josh Karr < joshkarr@pmkm.com>; Deland, <deland@lifestylepubs.com>

Subject: RE: Your response to Neighborhood Networks Publishing, Inc.'s Subpocna

Chris I just left you a voice mail. Please call me when you are available. Carrie Carrie M. Francis Partner 1850 N. Central Avenue, Suite 2100 Phoenix, AZ 85004-458 Direct: 602 Mobile: 480. Assistant: Linda Holder | 602 linda holder@stinson.com STINSON.COM This communication (including any attachments) is from a law firm and may contain confidential and/or privileged information. If it has been sent to you in error, please contact the sender for instructions concerning return or destruction, and do not use or disclose the contents to others. From: Jim Newman <inewman@lifestylepubs.com> Sent: Friday, March 20, 2020 7:07 AM To: Chris S. Edwards < CSEdwards @wardandsmith.com> Cc: Josh Karr < joshkarn@umkm.com>; Francis, Carrie M. < carrie francis@stinson.com>; Deland. <deland@lifestylepubs.com> Subject: Re: Your response to Neighborhood Networks Publishing, Inc.'s Subpoena External Email - Use Caution Chris. As I shared previously on the advise of attorney I have supplied information requested in subpoens. I will be continue to follow her advise regarding this matter. Sent from my iPhone On Mar 20, 2020, at 8:51 AM, Chris S. Edwards < CSEdwards figward and smith com> wrote: Mr. Newman: This is my final attempt to meet and confer. If you do not contact me or come into compliance with N2's subpoena by the close of business today, I plan to file a Motion to Compel your compliance in the Northern District of Georgia. Chris

From: Chris S. Edwards

Sent: Tuesday, March 17, 2020 3:20 PM

To: 'Jim Newman' < _inewman@lifestylepubs.com>
Co: Wathom G. Eleming < W. Eleming diversity ryuns: Alex C. Dale.

| | a haidii yii ka i teriniig > |
|-----|--|
| | bleat: RE-Your response to Neighborhood Networks Publishing, Inc.'s Subpoend |
| M | A film water |
| YV | The first of the contract of t |
| 70 | pediantina statunation and that many or more points so telepase or the more possible of the more particular valuable and the more properties by position of the known and the foreign position of the contract |
| Ol | PW |
| Se | om: Jim Newman < |
| Mr | Edwards, |
| | rough advise of enomey. If you have a proposal you can submit In writing as to how you wish to rrow the scope of the request so I may review and consider: |
| Sir | cessely, |
| din | 6 |
| | Dri Mar 16, 2020, at 11:02 AM, Chris S. Edwards 4 |
| | Mr. Newman: |
| |) am following up on my letter of March A, 2020. In that letter, we requested that you supplement your incomplete responses to our suppoena by Eriday, March 13, 2020. We have not received any additional information from you. |
| | I would like to avoid filing a motion to compel, but I do believe that my client is entitled to the information requested in the subpoena. Are you available this week for a phone call to discuss your subpoena responses and, perhaps, a way we can work together to identify responsive information that you may have in your possession? I would like to work this out before going to the Court if possible. I have some availability (1) tomorrow, fuesday, morning at 10 AM, (2) Wednesday after 2 pm; or (3) Thursday after 9 AM. Please let me know if any of these times work for you. |
| | Also, if you are represented by counsel, please let me know so that I may correspond with him or her directly. |
| | Sinoarely, |
| | Children and Child |



On Thu, Mar 28, 2019 at 3.46 PM Jim Newman < 102 Marks 2011 - 71 - 01 - 11 > wrote:

Jere.

It was great to see you again and we are so excited to have you join us as well as have Jackie with us to represent you and your needs.

Attached is the ad Jackie found that you have run in the past and if this is what you wanted we can create with our specifications.

I would like to suggest since we are a high resolution magazine offering tremendous color and quality that you take advantage of this in your ad. Since we are designing this for you and with your permission I would like to create an ad using the information in your ad but with color photo and design change.

Below is your ad along with some designs from one of our other partners so to provide ideas and please let me know if you are open to allowing us to get just slightly creative. I feel adding a photo will draw more views and response if ok.

Also, can you send me any high resolution logos so we may incorporate into your ad?

Just let us know and we will get to work and welcome aboard,

Jim





Cunningham Associates
Heating and Air Conditioning, Inc.

770-455-6722



"Excellent service from a great neighbor" Leah Wilkerson

cunninghamhvac.com







Publisher

P: 770

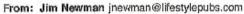
jnewman@lifestylepubs.com



Follow us at:

buckhavenlifestyle.com





Subject: Re: N2

Date: April 8, 2020 at 1:11 PM

To: Deland. deland@lifestylepubs.com



Deland,

If your attorney thinks we can get this thrown out in a summary judgement then that sounds good to me.

On Apr 8, 2020, at 12:02 PM, DeLand Shore <deland@lifestylepubs.com> wrote:

Hi Jim-

We can file the motion to dismiss/motion for summary judgement. Cost estimate is \$5K-\$7K. We can split this cost with you.

Otherwise, we proceed through discovery and more response to their subpoena, in which case you would probably need your own attorney representing you about that.

Let me know what you think.

DeLand Shore

010

Ebettyle priblioments

12,012,599,4500

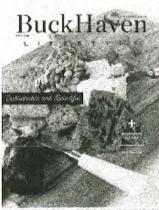
deland@iffostyleaubs com

lifesiylenubs com

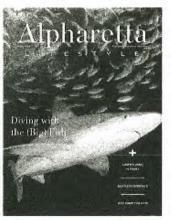
Jim Newman

publisher en arcidum etytooti **p:** (77)

inewmon@bf&dviepubs.com -destylepubs.com









From: Jim Newman inewman@lifestylepubs.com

Subject: Re: N2

Date: June 9, 2020 at 8:14 PM

To: DeLand Shore deland@lifestylepubs.com

Deland,

They are suing Lifestyle and not me. Steven has pointed this out to Dwayne several times but as we all know this is a personal issue going on between those two that has been going on forever.

I know I hired Jackie but only as a independent contractor never seeing any N2 contract. I know I f directed as he was he could easily come after me but still has not.

This is about Dwayne still

Mad at Steven and I am in the middle of it.

My attorney friend here asked why am I involved at all if not being sued and only part or their due diligence

I know you guys have tried to protect cost a lot and am grateful but is this all not the case and if so should I have to start paying all now going forward?

Not being ungrateful but trying to explain the way I am seeing this and that this is really not me being sued but an attack on Steven and Lifestyle and why Dwayne has not come after me but instead corporate and Steven.

Can we just split this?

Let's discuss further,

Jim

Sent from my iPhone



From: Jim Newman jnewman@lifestylepubs.com @

Subject: Fwd: Attached Lefter
Date: June 16, 2020 at 9:43 AM
To: Deland: deland@lifestylepubs.com



Deland,

I received this from Ward Smith. It does not look like they wish to resolve this and now want to direct towards me and Lifestyle SE LLC.

Where are we in the summary judgement and any advise? Obviously I do not have any type of business protection insurance.

Jim

| Cc: | |
|-------------|---|
| 1 1 1 1 1 1 | and the second second |
| | |
| 175 | Alex C. Dale Attorney |
| | Ward and Smith, P.A. †27 Racine Drive University Corporate Center (28403) Post Office Box 7068 Wilmington, NC 28406-7068 P: B10.794.4866 F: 910.794.4877 M: 910.540.0104 |

If you have received this confidential message in error, please destroy it and any attachments without reading, printing, copying or forwarding it. Please let us know of the error immediately so that we can prevent it from happening again. You may reply directly to the conder of this message. Neither the name of Ward and Smith, P.A. or its representative, not transmission of this email from Ward and Smith P.A., shall be considered an electronic signature unless specifically stated otherwise in this email by a licensed attorney employed by Ward and Smith, P.A. Thank you.



June 15, 2020

VIA EMAIL

Lafestyle Publications S.E., LLC c'o James Newman 2 Wieuca Trace Atlanta, GA 20342

RE: Lifestyle Publications S.E., LLC Cur File 180595 00007

Dear Mr. Newman:

As you know, we represent Neighborhood Networks Publishing, Im., CN2 Publishing"). N2 Publishing has been in civil litigation in North Carolina concerning actions taken by Defendant Jacqueline Lyles, a former Account Executive of Lifestyle Publications S.E., LLC, in her role with your company and with Defendant Lifestyle Publications, LLC. In the filings in this pending case. Defendant Litestyle Publications, LLC has repeatedly insisted that your entity. Lifestyle Publications, S.E., LLC, is the entity responsible for any wrongdoing in connection with the actions taken by Jacqueline Lyles. While we do not agree that Defendant Lifestyle Publications, LLC has no liability for the actions that occurred, it is clear that N2 Publishing must prepare a civil action against Lifestyle Publications, S.E., LLC at this time.

Please have your insurance carrier contact my office immediately to discuss this matter.

Yours very truly,

188181

Alex C. Dale

ee Neighborhood Networks Publishing, Inc.

NET 1829-3157 0512, V 1

ASHEVILLE

GREENVILLE

NEW BERN

RALLIGH

WILMINGTON

www.younday.londream

Hi there! Sorry about that. I was at church and hit call back by mistake! Thanks so much for calling. I will call you back after noon if that's okay?

Jackie Lyles:)

Sure and thought I hung up on you when answered.

No problem.

I'm here. Can I order you anything?

Hi there. Can you talk for five?

I can in about 20 minutes if that's OK

Sure. Just call me when available:)

ATL Ga. 30342

Gate code

Every Text To + From
Juckie lyles - Photos Not
INC. but if needed can provide.
(Not relevant - one is of lamp,
desk, network event, and vides
of sun driving)

Txt begin Feb 17 @ 933am End Dec 9@ 4:47pm

Tixts start with Juckie. followed by Jim's Replies.

See you around 9:00 am and look forward to it



I was going to pick up a coffee at Einstein's. Would you like one?

No and I have coffee here if want but up to you. Thanks Kk. Be there in five :)

Yay. Did the email thing and finding many leads!

Yea. I love that you're on it



Back home. Looks like the rain stopped. Hope you had a great weekend.

What's your week look like? Can't remember if you were leaving sometime this week ment 51-7 Filed 06/25/20 Page 180 N 2000176

Jim

Hi Jim.

Hope you had an awesome weekend.

Leaving Friday.

Can we chat tomorrow?

I have to drop my car off to get serviced in the morning around 8:30. Can talk after that?

If you have appointments on Tues/Wednesday would love to join you to see what you say. Happy to meet as well tomorrow maybe at Cafe Vendome across from Fountain Oakes Kroger.

Not so loud there:)

Sooooo thankful for the sunshine!!

Took my son driving in the cemetery after a mom/son service meeting today. So fun. :). Arlington cemetery is quite pretty!

Still at car place with lady. Will call when get rental Ok. Sending you invites to join me on some appointments this week

I emailed you. Hope you get. Melanie said after you email me back I should pop up.

I can do those three appts. Will need my car tues because of son's 3:30 artho appt need to pick him up at school at 3.

So tomorrow just the 10:30 appt? We can meet after appt. if you'd like to chat and inspire if you are free

Looks like it and we can go over stuff

Let me know what time we can meet and either follow each other or drive together.

Just meet here at say 9:45 if works

Kk. Sounds good. Lots of questions. Night

Night

I'm here. Come out when ready. LMK if you'd like me to drive or can follow u

Come on in for a few

Remember to follow up with Sunrise:)

Thanks.

I noticed on arc client list that there are names I don't recognize. What would like look for with regard to names and then dates. Like a time it's safe to call again? You had mentioned 6 months. Does this make sense. Thx Yes and so I look for activity first. If none I assume ok knowing I may end up having to back off if wrong but rather charge ahead and apologize later

Is Jenny the rep doing events now?

Jenny Kepano?

Yes But doubt if she's really going to be doing anything for us going forward

Any of her accounts are up for grabs probably

Meaning those that she has n't landed but working 2000178

I'm here in parking lot:)

IMG_3720.HEIC

Took my son driving in the cemetery after a mom/son service meeting today. So fun. :). Arlington cemetery is quite pretty!

Still at car place with lady. Will call when get rental Ok. Sending you invites to join me on some appointments this week

I emailed you. Hope you get. Melanie said after you email me back I should pop up.

I can do those three appts. Will need my car tues because of son's 3:30 ortho appt. need to pick him up at school at 3.

So tomorrow just the 10:30 appt? We can meet after appt. if you'd like to chat and inspire if you are free

Looks like it and we can go over stuff

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Just meet here at say 9:45 if works

Kk. Sounds good. Lots of questions. Night

Night

I'm here. Come out when ready. LMK if you'd like me to drive or can follow u

Come on in for a few

Remembers to 1600000 with Sunrise 36/25/20 Page 183 8/2/000179

Thanks.

I noticed on arc client list that there are names I don't recognize. What would like look for with regard to names and then dates. Like a time it's safe to call again? You had mentioned 6 months. Does this make sense. Thx Yes and so I look for activity first. If none I assume ok knowing I may end up having to back off if wrong but rather charge ahead and apologize later

Is Jenny the rep doing events now?

Jenny Kepano?

Yes But doubt if she's really going to be doing anything for us going forward

Any of her accounts are up for grabs probably Meaning those that she hasn't landed but working I'm here in parking lot:)

It's official

No way! Thank you! Feel free to use them! Happy Tuesday morning!

ر 📥

Hi there. Can I have Melanie's email? I can't get into my gmail. It wanted me to re-enter my password and I think she had set me up with one and I don't remember it ...

melania, portinia mitirasty i epulas itami

Hey there as v 119 by - 10080-BO Ordonnent \$1-7 Filed ob/25/20 Fage 184 \$12000180

pool renovation for our house. Thx

United Hardscape. Here is there 1 st ad. Be cool if you let them quote and came form magazine relationship.

Oh good point. I may look elsewhere. Thx.
Wait. I said a good idea. What did you think I said?
It is ok now I meant. Still from magazine relationship

Jackie. I know we were talking 9;00 am to meet here but have a conf call now then so can you come by at 10:00 instead? Sure. At your house or meet somewhere

My house

Thanks

K. Had a few questions about commission as well. I've been thinking about it.

Ok. See you at 10:00

Gate 4711

My new office :)

Calling tomorrow. 9-1. We can chat earlier to practice if you'd like. Please thank Darce again for help with the computer this morning. Have a great night!

Love my lamp and fake flowers

Is it Starbucks.

Thx

This one

Yes. Will go tomorrow to happy hour Brookhaven.

Do you have a user name and password

I registered you and you should be able to go up to three times for free but if they charge you it will be \$10 and I will reimburse you

Kk. Thanks.

Have appt at Georgia home theatre next week if you are in town. You can look at my calendar or I can send u invite Leaving Friday for week in Destin. Want Karyn to go? Think you are fine though. Your a natural Good for you. I'm fine. Will be fun.

Yea. Your ready

Not rocket science. Quality leads, lots of presentations gets \$ \$.

Hey there. Can I pick up agreements from you tomorrow just in case. Feel free to leave somewhere. Thx

Sure. What time?

Anything else?

Not sure. Maybe early. Need to make calls and do walkins Nothing else. Ok. See you sometime then

I will text. How early is too early.

Anytime. Just call on way so can get out of Jamey's and put water on my cowlick





Can I get agreements at 9? Feel free to leave outside front door.

Sure, not feeling well today so will do that if ok.

Have some kind of bug

Leave you a bunch since you will need

I think you need a dose of the beach:)

Couldn't hurt

I'll be up later today I'm sure

These things usually don't last very long with me

Thx. Got the agreements. Is the hvac person in BuckHaven in there for awhile. Just wondering how long they've been in there

Yeah they have been in there for 4 1/2 years now
Had my first appt! Elite Smiles Chastain. Didn't see doc.
Marketing person new. Went well. She said he really doesn't
like print but they are going to be doing more marketing so
will keep you posted. Maybe if we go back to meet with him
next you can come. She liked magazine and the way it

Case 7:19-cv-00089-BO Document 51-7 Filed 06/25/20 Page 187 012-000183

Does Nathan still work with u

No

How was your day?

Hey. Sorry missed your call. Not great. One of those days.

No appts. made. Tomorrow have two appts and will work on walk-ins so excited about mixing it up. Was going to do walk ins today but felt like I should plow through phone calls. So pretty though with the blue skies. Enjoyed my calling Forgot to say that I was going to be near their business today on phone (which makes it for me easier to get an appt.) I think that effected my effectiveness.

PS. Had dentist appt at 3:30:) today Just FYI So people not receptive or just not reachable?

Two appt tomorrow good.

Let's talk before going to them. What is your schedule?
Have a 10am in Marietta and a 2pm in Buckhead. So thought would walk in car dealers in between. Maybe talk like 8:30?
Wanted to drop in a couple before 10am to get me out:(
Ok. Tonight or in morning. Whatever works for you
Tomorrow better. Leaving soon with son for another amazing church league b-ball game. I can talk closer to 10 if you'd like. Anytime after 8:30.:)

Have a good night!

Sounds good



Can I call you later?
Yes and you must've pocket dialed me is all
Yes I did. Sorry. In traffic with my son. Will call little later.
Did you butt dial me again?
Yes!!!!!!!!

Sorry. Hope night was fun. Had a 9. On way to my 11. Will call after that. Sorry. Tired last night. Mentally tired Relax. Not a race just pace yourself. It is always timing in this business but getting a lot of irons in fire will

Pay off.

When does May come out Like when I'm hands of residents.

On May 1 st

All issues delivered on or before the 1 st of each month Karyn signing an agreement today for two half pages for 18 months so see it can happen. Just takes a little time and patience is all

That's awesome! I just texted her. I also printed out her agreement as inspiration:)

Hi there. I forwarded you an email from my old hvac client. I think they want to do it. Just a 1/2 page. Let me know how to respond after u see email. When u get a chance. Thx!

Sent you some thoughts

Kk. Thx. Will look soon:).

Very cool

Can I offecase 725 tv 00089 80 Document 51-7 Hed 06/25/20 Page 189 12 000185

If they say yes to that, would they still owe cancellation price if they cancel. I don't think they plan on canceling. People still think 2 and 3 years is long.

Not me. I sold 36 and 24 with my old job :)



So one time ad creation is 495. 50 a month for in limited per length of agreement?

Either \$795 unlimited paid up front or \$50 mo. Unlimited I noticed buck haven has two real estate people. We couldn't have an exclusive then right?

Correct. The idea was in general but we have two in PN as well. In perimeter north The agents probably won't renew so that's where the opportunity could be in the next four months Back and ready to help. How does your week look? Need any assistance?

Good weekend?

At doctor appt. will touch base afterwards:)

Ok

Hi there. I am of in need of a little thinking time today. Don't feel like talking right now. Can call in the morning if that's ok. Weekend was lovely.

You ok?

Call me when you get a moment

My husband took my computer in to his office today for his computer guy to make more room on my computer and he deleted myst itestydes pub compils. I emailed Melania 2000186

could also let her know tomorrow to set it back up. I'm sorry. No problem. Easy to fix

Thanks.:)



Oh I have two new appts besides Cunningham on Thurs. 🕇







One on Friday so far ...

Way to go. Tell me if you want me to join

Did you get my email and are we meeting or riding together in the morning?

Let's just meet there. Prob easier.

Here is their address:

Atl. 30340

Feel free to call me on the way with any questions. Thank you for coming:)

Ok

:)

I'm here. Come in Can I call you later?

I did not mean to call you but did send you the proposal so check it out when you can

Kk. Sorry. Was doing a few walkins

I like the proposal. Thank you! Am I able to email it to "Paul" Jackie if you want your check today let me know and I can

meet youcase 7:19-cv-00089-BO Document 51-7 Filed 06/25/20 Page 191 of 2040187

Hi there. I didn't come by. Can tomorrow morning. Hope you all had a nice weekend! Let's chat in the morning some time.

All good! Night 😇

Good morning, yes it's still outside on the doorstep and I will be here but on call at 10 o'clock

Hey there. I have a few errands then have a hair appt. Had a nice day. Good meetings they seemed. No sales yet..... will call later

Oh. Emailed Cunningham stuff

This morning to you:)

Ok

On Roswell rd. Gonna

Mllmp

Go to car dealers



Which pub goes to country club of the south? Someone had asked me.

Johns creek



Hi there

Can we meet tomorrow before our 3pm appt to discuss?
Sure. Call you in morning

Can you email those add since it did not come through text Sorry, I carast trad by long to be becoment 51-7 Filed 06/25/20 Page 192 N 20/00188

Still want to Meet early Call m when you can

Jere from Cunningham says logo is too small in ad. He says the logo he sent is larger than in the proof. What size file does the logo need to be. He asked creative to make larger.

It's still small

Did you approve Cunningham ad?

It shows approved in the system

No. They must have. I will call jere in a little In meeting.

Started late. Oh. Would u mind resending me specs for ads?

Thought I should have. You had sent awhile back but I could t

open 🐸 Want to go tonight? I will call you.

My phone is broken. Going to att store. I will look at the invite. I can stop by. It's all day

want me to take a pic or two Hi there. Would mind resending invite from today. I was there when you called. Net Tina. She is awesome. I took a pic of her with Agape lady and owner of the boutique. I thought I'd send to Sue or someone to see if she could post on Instagram and or

Facebook.

Waiting on an appt now so can't talk = This one

Yes:)

Will send you Rick limpet contact for social

Media Cool

HI JIM Case 7:19 ov-00089-BO Document 51-7 Filed 06/25/20 Page 193 of 2040189

:

At Nardina. Thank u for more car info!

Ok. See if owner Susan Victor there and say hi for me

Can I call you later?

Yes mam:)

Hi there. A lady called from

Sante at 5 and said Dave has to reschedule because he has to meet with a doctor and he was busy when she called so had to call me back for a new appt time. I also got her name and number and said I'd call after noon if I don't hear back.

At least they called Will keep u posted.

PS. I just noticed the ads they are running currently all have diff phone numbers.

Sounds good and if they have different phone numbers that means they're using a cold tracking system

We offer that as well

Sorry about the cancellation. Uggg but makes life more exciting

No problem and things happen but they're responding I thought the "private viewing" tonight of home at 795 Highcourt Rd was a good thing to attend. Thx for chatting to me about why to go.

Yea. Good girl. Way to go and stay with it

You can tell him I don't need to work for you any more. It's all good.

I don't want to get sued. Lithink it's best it am gone

Seriously. I think it's better. Just follow up with appt next week It's not worth it to stay.

Dave Burgess

dave.burgess@

Meggitt.com

He said he wanted to get in June.

Is Cunningham link on web site and will a copy of May go to their office? Bob will get a copy at home but not Jere the office guy.

Can you follow up with Dave and close and will pay you closing fee? I think he likes you and he does not need to know any of this like Cunningham.

Also have a check for you for April

What do you mean? Go on the appt?

Oh Dave burgess

No apt. Just over phone finalize what he wants. I will send agreement or go see when ready. Just think he likes dealing with you so if you can wrap up over phone I meant Can you send me address to the spa I meeting at one?

How'd it go? Sorry about address.

Can I call you later?

Sure. Have a quick question de callime please as seen as you

can At appt with son. Will call sion Soon Okay. Thanks Do you have Dave Burgess cell number? I don't. I will look again for his card though What was his company name? I don't remember. It's prob on your calendar from March Sorry. Not home. Getting daughters car looked at. I can look when I get home though How are you doing? Good. Deliver meals to the elderly this morning.:) Howu Good. Miss you though :) I have a check for you Oh nice. Thanks! You can mail it I can also pick up. Lmk. :)

It's just a small commission For Cunningham but wanted to

Anything is nice when not making money

give it to you

Good day?

EXHIBIT

3

From: Jackie Lyles jackie lyles@lifestylepubs.com &

Subject: cunningham ad

Date: April 10, 2019 at 9:08 AM

To: Jim Newman jnewman@lifestylepubs.com

Hi there-

Jere says the logo is too small in the ad - he said when he opens up the logo its larger than what is in the ad. He asked what size it needs to be.

Is there someone I can email or call in creative to ask them?

jackie

Jackie Lyles (404)



Follow us at: buckhavenlifestyle.com perimeternorthlifestyle.com johnscreeklifestyle.com alpharettalifestylepubs.com

pleadings, and reports in the course of his work for Magazine, shall be the property of Magazine, and Contractor shall retain no ownership, interest, or rights therein.

If any provision of this Agreement is held by a court of law to be illegal, invalid or unenforceable, (a) that provision shall be deemed amended to achieve as nearly as possible the same economic effect as the original provision, and (b) the legality, validity, and enforceability of the remaining provisions of this Agreement shall not be affected or impaired thereby.

This Agreement is executed and delivered within the state of Georgia and all the rights and obligations of each party shall be construed and enforced in accordance with, and governed by Georgia law.

This Agreement, including Attachment A, constitutes all of our agreements and understandings regarding your services. There are no other oral or written agreements regarding your services, and no one else is authorized to make any other agreements. Any future modifications or changes in your contract must be in writing and signed by you and Magazine's owner on behalf of the Magazine.

If this is acceptable please sign the original of this Agreement, including Attachment A and return it to me. We are very happy to have you on the team.

| Sincerely, | 73 |
|------------|----------|
| | |
| James New | rman |
| Publisher | |
| 2 | 10912019 |
| Date | |

Agreed and Accepted:

Sucqueline bytes

Contractor Name

Signature

1-18-19

Date



Application

Please read carefully.

Thank you for your interest in Lifestyle Publications™. We're a fast growing company that is very proud of our publications, and we take our core philosophy seriously. Lifestyle Publications is in business to:

- 1) Give our customers the best advertising experience possible.
- 2) Help people in our company pursue, find, and develop their God-given gifts.
- 3) Be truly family-focused, both internally in how we treat our team and externally in all we produce.
- 4) Help to reclaim and revive the sense of neighbor and community.

If you're motivated to be a part of our winning team to accomplish these purposes, we welcome your application. We provide equal employment opportunities to all qualified candidates without regard to race, color, religion, national origin or ancestry, sex, disability, veteran's status, or age (18+). If you have a disability and need assistance to complete the application, any testing, or the interview process, please notify our receptionist.

We typically don't maintain a pool of applications for future use, but accept applications for a particular position. We're a drug-free work place. So we may, except where prohibited by law, require drug and/or alcohol testing as a condition of initial or continued employment. We may also conduct a background check and/or a consumer report about you from a consumer reporting agency.

| Name: | Last Lyles | First Jacqueli | Middle me Maric | |
|----------|-------------------------------|-------------------|-----------------------|------------|
| Address: | Street 4285 | | | |
| | City | State | Zip | |
| | Atlanta, | GA | 3 0327 | |
| Phone Nu | mber (please note prefer | red number): | | |
| | Home: (404) Mobile: (404) | | | |
| | | ackielylus | Dattil | |
| | | -BO Document 51-7 | Filed 06/25/20 Page 2 | 00 N200195 |

Independent Contractor Agreement for

This Independent Contractor Agreement made and entered into by and between, Jackie Lyles and Lifestyle Publications SE LLC Welcome to the Lifestyle team.

Your services include, but are not necessarily limited, to the following:

- · Solicit businesses to advertise in publication stated above.
- Keep up with customers to provide excellence customer service and abide by magazines business practices
- · Assist in payment of client invoices when necessary.
- · Attend networking events when and where available.

Your compensation will be 15% commission on monthly sales. Payments are made on the 1st of each month. Your services will start Feb 19th 2019, and you will receive your first payment on the placement month of your sales.

This Agreement will begin on the date set forth below, and will continue until terminated by either party. Either party may terminate this Agreement, effective upon written or oral notice of termination, at any time and for any reason.

For your first 3 months plus rest of Feb. you will receive the compensation package of:

- \$1,000.00 base guarantee draw w/ Feb to be prorated.
- \$15% commission paid end of each mo. on gross sales.

After May return to straight 15% commission program allowing you 3 ½ months to build territory.

This Agreement is conditioned on your acceptance of the attached Attachment A, Confidentiality, and Restrictive Covenant Agreement.

Your relationship with Magazine will be that of an independent contractor, and nothing in this Agreement is intended to, or should be construed to, create a partnership, agency, joint venture, or employment relationship. Contractor will not be entitled under this Agreement to any of the benefits that Magazine may make available to its employees, including but not limited to group health insurance, life insurance, profit-sharing, retirement benefits, paid vacation, holidays or sick leave, or workers' compensation insurance. No part of Contractor's compensation will be subject to withholding by Magazine for the payment of any social security, federal, state or any other employee payroll taxes. Magazine will regularly report amounts paid to Contractor by filing a Form 1099-MISC with the Internal Revenue Service as required by law. Contractor may perform the services required by this Agreement at any place or location and at such times as Contractor shall determine. Contractor agrees to provide all tools and instrumentalities, if any, required to perform the services under this Agreement.

Contractor acknowledges and agrees that all documents produced by Contractor, including but not limited to memoranda, research notes, correspondence, emails,

From: Jim Newman jnewman@lifestylepubs.com &

Subject: Meeting tomorrow

Date: March 27, 2019 at 3:56 PM

To: Jackie Lyles jackie.lyles@lifestylepubs.com



Jackie,

I will see you tomorrow at 9:30am and do you want to ride with or meet? Do you have any others you want me to go with you on as well for tomorrow or Friday?

Let me know and thanks,

Jim

Jim Newman

Publisher

P: 770 jnewman@lifestylepubs.com



Follow us at: buckhavenlifestyle.com perimeternorthlifestyle.com johnscreeklifestyle.com alpharettalifestylepubs.com

| Address; | Telephone Number: Lee Road Uni | To: | <u>2002</u> (Mo./Year) |
|--|--|------------------------------------|---------------------------|
| Your Title Preschoo | 1 teacher | Number of Employees You Supervised | Hours Per Week: |
| Specific Duties: "Pan H | e south class | of 12,2 % | year oeds |
| Last Salary: | | | |
| | & Title | | |
| Supervisor Name | & Title. | | |
| Supervisor Name Reason for Leavi | | | |
| Reason for Leavi Were you ever | ng: | from this job?YesNo ·ge?YesNo | |
| Reason for Leavi Were you ever | ng: terminated or discharged | | |
| Reason for Leavi Were you ever Did you ever qu | ng: terminated or discharged uit under threat of dischar | rge? _Yes _No | (Mo./Year) (Mo./Year) |
| Reason for Leavi Were you ever Did you ever qu | ng: terminated or discharged uit under threat of dischar | rge? _Yes _No From: | (Mo,/Year) Hours Per |

| Address 1: | | | | | |
|--|--|--|----------------------|------------------------|-------------------|
| Street 4285 | | | | | |
| City | 1 | State Zip GA 30 | 327 | | |
| Address 2: Street | | | | | |
| City | NIA | State Zip | | | |
| Are you 18 years of age or older? | Yes / No | Are you legally of for employment United States? | | _ | |
| (Note: If hired, ; first three days | | red to provide acce | ptable documen | tation of work eligibi | ility within your |
| Have you been years? Yes | convicted of any | offense more seriou | is than a minor | traffic violation in t | the last ten (10) |
| (Note: A convic | tion or arrest u ill be considered. | vill not automatica) | ally disqualify | an applicant from e | employment. Al |
| If "yes," please | give explanation, | including year, sta | te, county, and c | offense: | |
| 1110 | | | | | |
| | | | 1514 | | |
| Please complete | the following inf | ormation about you | r education back | ground: | |
| | Circle Highest Earned Grade/Year Completed | Name of Institution | Did you graduate? | Degree Earned | |
| High School | 9 10 11 12 | Crostwad Hish Schol | Yes_X_No | H-S diploma | |
| College | 12345 | Georgia | YesNo_< | _ | |

Please list your last two addresses previous to your current address: